

ORDER



Orders
Order / Rev: 556168
Alt Order #: 08778572
Product Desc: AMER 4 PROSPERITY
Estimate: 914920
Flight Dates: 09/14/17 - 09/20/17
Original Date / Rev: 09/06/17 / 09/06/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency
Name: Del Cielo Media
Buying Contact:
Billing Contact:
 10755 Scripps Poway Parkway
 San Diego, CA 92131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Americans For Prosperity
Demographic: HH
Product Codes: PL4.b
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/20/17	49	\$31,430.00	\$26,715.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	49	\$31,430.00	\$26,715.50	0.00
Totals	49	\$31,430.00	\$26,715.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	6	09/15/17	09/15/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	----1--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/17	09/17/17	----1--	1		\$400.00		0.00						
3	6	09/15/17	09/15/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----2--	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/17	09/17/17	----2--	2		\$250.00		0.00						
4	6	09/15/17	09/15/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----1--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/17	09/17/17	----1--	1		\$400.00		0.00						
5	6	09/15/17	09/15/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/17	09/17/17	----1--	1		\$75.00		0.00						
6	6	09/18/17	09/18/17	Monday Prime Hour 3 Monday Prime Hour 3	CM	10:00 PM-11:00 PM	2-----	:30	2	\$600.00	07	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	2-----	2		\$600.00		0.00						
7	6	09/18/17	09/18/17		CM	12p-1230p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00

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WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12p-1230p M-F 12p-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	1-----					1	\$400.00		0.00			
8	6	09/18/17	09/18/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	2-----	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	2-----					2	\$250.00		0.00			
9	6	09/18/17	09/18/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	1-----					1	\$400.00		0.00			
10	6	09/18/17	09/18/17	Monday Prime Hour 1 Monday Prime Hour 1	CM	8:00 PM-9:00 PM	2-----	:30	2	\$800.00	07	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	2-----					2	\$800.00		0.00			
11	6	09/18/17	09/18/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	1-----					1	\$75.00		0.00			
12	6	09/16/17	09/16/17	Saturday Prime Hour 3 Saturday Prime Hour 3	CM	10:00 PM-11:00 PM	-----2-	:30	2	\$1,000.00	04	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----2-					2	\$1,000.00		0.00			
13	6	09/16/17	09/16/17	Livestream-Political Livestream-Political	NON	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----1-	:00	1	\$40.00	Digita	0.00	NS	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----1-					1	\$40.00		0.00			
14	6	09/16/17	09/16/17	Sa 7a-8a Sa 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1-	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----1-					1	\$250.00		0.00			
15	6	09/16/17	09/16/17	Sa 7p-8p Sa 7p-8p	CM	7:00 PM-8:00 PM	-----2-	:30	2	\$100.00	05	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----2-					2	\$100.00		0.00			
16	6	09/16/17	09/16/17	Saturday Prime Hour 1 Saturday 8-10pm	CM	8:00 PM-10:00 PM	-----2-	:30	2	\$300.00	05	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----2-					2	\$300.00		0.00			
18	6	09/17/17	09/17/17	Su 1030a-11a Su 1030a-1130a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$200.00	05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----1					1	\$200.00		0.00			
19	6	09/17/17	09/17/17	Livestream-Political Livestream-Political	NON	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----1	:00	1	\$40.00	Digita	0.00	NS	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----1					1	\$40.00		0.00			
20	6	09/17/17	09/17/17	Su 7a-8a Su 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----1					1	\$225.00		0.00			
21	6	09/17/17	09/17/17	Sunday Prime Hour 1 Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----2	:30	2	\$3,000.00	03	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-----2					2	\$3,000.00		0.00			
22	6	09/17/17	09/17/17	Su 7a-8a Su 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	6	09/17/17	09/17/17	Su 7a-8a Su 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/11/17	09/17/17	-----1			1		\$250.00	0.00					
23	6	09/17/17	09/17/17	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	-----1	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/11/17	09/17/17	-----1			1		\$400.00	0.00					
24	6	09/14/17	09/14/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	---1---	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/11/17	09/17/17	---1---			1		\$250.00	0.00					
25	6	09/14/17	09/14/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---1---	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/11/17	09/17/17	---1---			1		\$400.00	0.00					
26	6	09/14/17	09/14/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---1---	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/11/17	09/17/17	---1---			1		\$75.00	0.00					
27	6	09/19/17	09/19/17	Tuesday Prime Hour 3 Tuesday Prime Hour 3	CM	10:00 PM-11:00 PM	-2-----	:30	2	\$1,500.00	03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/18/17	09/24/17	-2-----			2		\$1,500.00	0.00					
28	6	09/19/17	09/19/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-2-----	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/18/17	09/24/17	-2-----			2		\$250.00	0.00					
29	6	09/19/17	09/19/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/18/17	09/24/17	-1-----			1		\$400.00	0.00					
30	6	09/17/17	09/17/17	Emmy Awards Emmy Awards	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	-----1	:30	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/11/17	09/17/17	-----1			1		\$4,000.00	0.00					
31	6	09/19/17	09/19/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-1-----	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/18/17	09/24/17	-1-----			1		\$75.00	0.00					
32	6	09/19/17	09/19/17	Tuesday Prime Hour 2 Tuesday Prime Hour 2	CM	9:00 PM-10:00 PM	-2-----	:30	2	\$1,200.00	07	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/18/17	09/24/17	-2-----			2		\$1,200.00	0.00					
33	6	09/20/17	09/20/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	--1----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/18/17	09/24/17	--1----			1		\$400.00	0.00					
34	6	09/20/17	09/20/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--2----	:30	2	\$250.00	04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/18/17	09/24/17	--2----			2		\$250.00	0.00					
35	6	09/20/17	09/20/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--1----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/18/17	09/24/17	--1----			1		\$400.00	0.00					
36	6	09/20/17	09/20/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--1----	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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36	6	09/20/17	09/20/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--1----	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	--1----			1		\$75.00		0.00				
N37	6	09/14/17	09/14/17	Thursday Prime Hour 1 Thursday Prime Hour 1	CM	8p-9p	---T---	:30	1	\$1,400.00	07	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/11/17	09/17/17	---T---			1		\$1,400.00		0.00				
N38	6	09/15/17	09/15/17	Friday Prime 2 HR Friday Prime 2 HR	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	----F--	:30	2	\$900.00	07	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/11/17	09/17/17	----F--			2		\$900.00		0.00				
													Totals	49	\$31,430.00