

KXXR-FM RADIO

# Minneapolis/St. Paul

Quarterly Issues and Program Report

1<sup>th</sup> Quarter – April 10, 2020

Dates: January 1<sup>st</sup> – March 31<sup>st</sup>, 2020

This station airs four 30-minute programs weekly on Sundays (Access Minnesota is 26 minutes and :30 seconds). We address local and statewide community issues and concerns.

**Current KQRS, 93X and LOVE 105 Schedule:**

4:00 am – 4:30 am	The Best of Our Knowledge
4:30 am – 5:00 am	Viewpoints
5:00 am – 5:30 am	Minnesota Matters
5:30 am – 6:00 am	Moore About the World

**Public Affairs Programs**

**The Best of our Knowledge** – is a 30 minute program produced by National Productions that is hosted by Bob Barrett. It highlights breakthroughs across disciplines and across the globe putting listeners at the forefront of their fields. Each week this program examines some of the issues unique to education, looks at the research and invites commentary from experts and administrators from all levels of education.

**Viewpoints** – is a 30 minute program produced by Media Tracks; moderator host, Shel Lustig. Program covers health care, crime reduction, economy, political issues, and many other important local and global issues.

**Minnesota Matters**– Minnesota Matters offers listeners unique perspectives on the people, places and stories that matter most to Minnesotans, from current events and politics to sports and the arts.

**Moore About the World**– Moore About the World...where business, culture and history collide with the events of the week, featuring Twin Cities attorney, writer and businessman, Terrance Moore, of the Hellmuth & Johnson law firm.

**The following issues are commonly addressed topics:**

1. **Economy**
2. **Education**
3. **Environment**
4. **Health**
5. **Legal/Law**
6. **Miscellaneous**
7. **Urban**

# Economy

**Viewpoints**

**01/10/20**

SEGMENT 1: SPREADING WORD OF THE 2020 U.S. CENSUS Synopsis: The 2020 census is just around the corner. We speak with an employee from the U.S. Census Bureau about the importance of taking part in the nationwide survey and how the government is reaching students and their families through new in-school programs. Host: Gary Price. Guests: Victoria Glasier, Chief of the Statistics in Schools Program, U.S. 2020 Census Bureau.

Links for more information:

<https://2020census.gov/en/jobs.html> <https://www.census.gov/schools/> <https://www.census.gov/>

**Viewpoints**

**03/13/20**

SEGMENT 2: WHAT YOU DIDN'T KNOW ABOUT AMERICA'S FOUNDING FATHER Synopsis: The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.

Host: Marty Peterson Guests: Alexis Coe, author, You Never Forget Your First: A Biography of George Washington.

Links for more information:

<https://www.whitehouse.gov/about-the-white-house/presidents/george-washington/>

<https://twitter.com/alexiscoe?lang=en> <https://www.alexiscoe.com/>

[https://www.amazon.com/gp/product/0735224102/ref=dbs\\_a\\_def\\_rwt\\_hsch\\_vapi\\_taft\\_p1\\_i0](https://www.amazon.com/gp/product/0735224102/ref=dbs_a_def_rwt_hsch_vapi_taft_p1_i0)

## Education

Best of Our Knowledge

01/03/20

One of the things I love about producing this program every week is I get to meet and talk to some really fascinating people who are way smarter than I am. Today on the Best of Our Knowledge, we'll reintroduce you to traveling school evaluator and the director of the Mississippi Blues Trail.

Viewpoints

01/03/20

SEGMENT 2: THE PITALLS OF SOCIAL MEDIA AS AN ATHLETE Synopsis: Being a college or professional athlete is hard enough. Throw on top of that the constant commentary online and it can sometimes be hard to look away from what people are saying. Two football players offer up their thoughts on the pros and cons of social media and how to stay focused and positive. Host: Marty Peterson. Guests: Joshua Perry, former linebacker, Indianapolis Colts, San Diego Chargers, The Ohio State University. Johnny Davidson, senior quarterback, Washington University at St. Louis Links for more info:

[https://www.washubears.com/sports/fball/2018-19/bios/davidson\\_johnny\\_10a4](https://www.washubears.com/sports/fball/2018-19/bios/davidson_johnny_10a4)

<http://www.nfl.com/player/joshuaperry/2555326/profile>

[https://twitter.com/RIP\\_JEP?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor](https://twitter.com/RIP_JEP?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

[https://en.wikipedia.org/wiki/Joshua\\_Perry](https://en.wikipedia.org/wiki/Joshua_Perry)

Best of Our Knowledge

01/10/20

One of the best ways to educate yourself about a community is to read, watch or listen to their local media. But independent local media outlets are becoming scarce.

Today on the Best of Our Knowledge, we present the story of the death, and possible resurrection of the Missoula Independent.

Best of Our Knowledge

01/24/20

There are students who, due to lack of interest or ability, are just not ready for college. That can make a huge difference in their future.

Today on the Best of Our Knowledge, we'll hear how our college years can make or break us.

Best of Our Knowledge

01/31/20

As we head into Black History Month we'll hear stories about Harriet Tubman, Nat Turner and Dr. King. But there are so many other fascinating stories to tell.

Today on the Best of Our Knowledge, we'll hear about a remarkable school for young black students in 19th Century New York City.

# Education

Best of Our Knowledge

**02/07/20**

A significant number of colleges are basing their admissions on a student's grades rather than test scores.

Today on the Best of Our Knowledge, we'll talk about a new set of answers to the GPA vs test scores question.

Viewpoints

**02/07/20**

**SEGMENT 2: WHAT HAPPENS WHEN MATHETMATICAL CALCULATIONS GO WRONG?**  
Synopsis: The field of mathematics is still seen as a boring and overly complex field by many. But Matt Parker, a former math teacher turned popular YouTuber, is working to fix that stubborn mindset. In his new book, he illustrates the powerful and interesting side of math through real-life examples that have failed because someone's calculations were just slightly off.

Host: Marty Peterson. Guests: Matt Parker, mathematician, YouTuber, author Humble Pi: When Math Goes Wrong in the Real World

Links for more info:

<https://www.penguinrandomhouse.com/books/610964/humble-pi-by-matt-parker/>

<https://www.youtube.com/channel/UCoxcjq-8xIDTYp3uz647V5A> <http://standupmaths.com/>

[https://www.youtube.com/channel/UCSju5G2aFaWMqn-\\_0YBtq5A](https://www.youtube.com/channel/UCSju5G2aFaWMqn-_0YBtq5A)

Best of Our Knowledge

**02/21/20**

Want to teach accounting students about real world tax returns? Send them out in the real world to do people's taxes. That's what students at a Florida university are doing, they're volunteering with the United Way's VITA program.

# Education

**Best of Our  
Knowledge**

**03/06/20**

There is still a feeling that the quality of writing from today's students is not what it should be. The issue may not be with the students. Next time on The Best of Our Knowledge, we'll hear why improving the quality of writing may start with the death of the 5 paragraph essay.

**Best of Our  
Knowledge**

**03/13/20**

Most students look forward to building a life and becoming independent, but for millions of young adults that opportunity seems far away.

# Environment

**Best of Our Knowledge**

**02/14/20**

The world's coral reefs are magnificent living organisms that are teeming with all forms of sea life. Today on The Best of Our Knowledge, we'll talk to one of the leading scientists studying the reefs about his new memoir and find out if the future of ocean life is bright.

**Viewpoints**

**02/28/20**

**SEGMENT 2: THE ROLE OF COMPANIES IN PROTECTING THE PLANET'S BIODIVERSITY**  
Synopsis: 1,000,000 animal and plant species now face the threat of extinction. As more than 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O' Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.  
Host: Marty Peterson Guests: Margaret O'Gorman, President, Wildlife Habitat Council  
Links for more information: <https://www.wildlifehc.org/>  
<https://www.wildlifehc.org/bio/margaret-ogorman/>  
[https://twitter.com/OGormanWHC?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauth](https://twitter.com/OGormanWHC?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauth)  
or <https://www.gmsustainability.com/manage/operations.html>

# Health

Viewpoints

01/03/20

**SEGMENT 1: A BRIEF HISTORY OF SKIN MARKING** Synopsis: Humans have always practiced various forms of self-expression, whether that's through written word, music, art or some other outlet. The art of tattooing is one such form that dates back to thousands of years ago. We speak with a history expert, Craig Koslofsky about some of the earliest tattoo designs and how they were achieved as well as other skin alteration methods including scarification and branding. Host: Gary Price . Guest: Craig Koslofsky, history professor, University of Illinois at Urbana-Champaign, author, Evening's Empire: A History of the Night in Early Modern Europe. Links for more info: <https://www.amazon.com/Evenings-Empire-History-Studies-European/dp/0521721067> <https://earlymoderndailyife.wordpress.com/> <https://history.illinois.edu/directory/profile/koslof>

Viewpoints

01/10/20

**SEGMENT 2: ADDICTION: WHY IT HAPPENS AND HOW TO HELP ADDICTS BACK FROM THE EDGE** Synopsis: Millions of Americans are addicted to alcohol and drugs, and many of them eventually end up unemployed, broken, separated from their families and homeless. We talk to an author who's battled alcohol and drug addiction for many years and finally found help through treatment. We also speak with a psychologist about the causes of addiction and why some people are more likely to become addicts than others. Host: Marty Peterson Guest: Ryan LaLumiere, psychologist, professor in the Psychology Dept., University of Iowa, and a specialist on addiction; Bob Allison, recovering addict, author of Saved by the Prince of Peace: Dungeon to Sky. Links for more information: <https://psychology.uiowa.edu/> <https://www.samhsa.gov/> [https://www.amazon.com/Saved-The-Prince-Peace-Dungeon/dp/0615950175/ref=sr\\_1\\_1?ie=UTF8&qid=undefined&sr=8-1&keywords=Saved+by+the+prince+of+peace](https://www.amazon.com/Saved-The-Prince-Peace-Dungeon/dp/0615950175/ref=sr_1_1?ie=UTF8&qid=undefined&sr=8-1&keywords=Saved+by+the+prince+of+peace)

Viewpoints

01/17/20

**SEGMENT 1: ARTIC EXPLORATION: THE DEMISE OF THE 1881 GREELY EXPEDITION** Synopsis: In 1881, Lt. Adolphus Greely and 24 men set out on a voyage to explore the northernmost Polar Arctic where few had ventured before. The goal was to collect vast amounts of scientific data of the unknown region and hopefully reach the North Pole. But the expedition soon went awry when no resupply made it to the camp for two years and the men were left to fend for themselves. Starvation, frostbite and even tales of cannibalism soon followed in this historic tale of exploration and survival. Host: Gary Price Guest: Buddy Levy, author, Labyrinth of Ice: The Triumphant and Tragic Greely Polar Expedition Links for more information: <https://www.pbs.org/wgbh/americanexperience/films/greely/> [https://www.amazon.com/Labyrinth-Ice-Triumphant-Tragic-Expedition/dp/1250182190/ref=sr\\_1\\_1?crid=16RL48KEMVNWQ&keywords=labyrinth+of+ice&qid=1578677548&sprefix=la+by%2Caps%2C152&sr=8-1](https://www.amazon.com/Labyrinth-Ice-Triumphant-Tragic-Expedition/dp/1250182190/ref=sr_1_1?crid=16RL48KEMVNWQ&keywords=labyrinth+of+ice&qid=1578677548&sprefix=la+by%2Caps%2C152&sr=8-1) <http://buddylevy.com/index.html>

# Health

Viewpoints

01/24/20

**SEGMENT 2: A NEW MINDSET ON EXERCISE: TAKING SMALL STEPS TO MAKE A BIG DIFFERENCE** Synopsis: Hate the stairmaster? Dread the treadmill? Exercise doesn't have to be an anxiety-inducing, hour-long activity. It can be getting a group of friends together for an axe-throwing session or even going on a ten-minute walk during lunch. Each little bit of movement matters. We uncover how taking on a different mindset to activity can lead to better habits and a happier life. Host: Marty Peterson. Guest: Kelly McGonigal, research psychologist, author, Joy of Movement: How Exercise Helps Us Find Happiness, Hope, Connection and Courage; Davonian Mackenzie, personal trainer, Southport Fitness in Lakeview, Chicago. Links for more info: <https://www.southportfitness.com/> [https://www.ted.com/talks/kelly\\_mcgonigal\\_how\\_to\\_make\\_stress\\_your\\_friend](https://www.ted.com/talks/kelly_mcgonigal_how_to_make_stress_your_friend) <http://kellymcgonigal.com/> <https://www.facebook.com/SouthportFitness/>

Viewpoints

02/14/20

**SEGMENT 2: RETHINKING HEALTHCARE: HOW DO YOU FIX A FLAWED SYSTEM?** Synopsis: The topic of healthcare is one of the most debated issues so far in the 2020 election – but what's the fix for the expensive, inefficient system that's currently in place? So far it's a murky answer. Millions are struggling with the high cost of care, doctors are burning out and patient-doctor interaction is at an all-time low. We speak with an industry expert about the current woes of American healthcare and what can be done. Host: Marty Peterson. Guests: Samuel Shem, author, House of God, Man's 4th Best Hospital. Links for more info: <https://www.theatlantic.com/health/archive/2012/11/samuel-shem-34-years-after-the-house-of-god/265675/> [https://www.amazon.com/gp/product/1984805363/ref=db\\_a\\_def\\_rwt\\_bibl\\_vp\\_i1](https://www.amazon.com/gp/product/1984805363/ref=db_a_def_rwt_bibl_vp_i1) [https://www.amazon.com/gp/product/0425238091/ref=db\\_a\\_def\\_rwt\\_bibl\\_vp\\_i0](https://www.amazon.com/gp/product/0425238091/ref=db_a_def_rwt_bibl_vp_i0) <http://www.samuelshem.com/v2/> [https://en.wikipedia.org/wiki/Samuel\\_Shem](https://en.wikipedia.org/wiki/Samuel_Shem)

Viewpoints

02/22/20

**SEGMENT 1: REDEFINING SUGAR: ENJOYING SWEET TREATS WITHOUT THE GUILT** Synopsis: From sugary lattes to grocery staples like yogurt and bread, sugar still seems to be lurking everywhere. Even with greater awareness, it can still be hard to avoid the cookies and cake if you're craving something sweet. Viewpoints speaks with baking blogger, Elif Yamangil and cookbook author, Jennifer Tyler Lee about the importance of limiting sugar in your diet and how to do so while still indulging in some healthier sweets. Host: Gary Price. Guests: Elif Yamangil, engineer at Google, creator of the blog, Plenty Sweet; Jennifer Tyler Lee, author, Half the Sugar, All the Love. Links for more info: <http://www.plentysweet.net/> <https://www.instagram.com/plentysweet200/> <https://www.52newfoods.com/> [https://www.amazon.com/gp/product/1523504234/ref=db\\_a\\_def\\_rwt\\_bibl\\_vp\\_i0](https://www.amazon.com/gp/product/1523504234/ref=db_a_def_rwt_bibl_vp_i0) <https://www.wellplated.com/>

# Health

Viewpoints

03/27/20

**SEGMENT 1: CANNIBIS: A COMPLICATED HISTORY** Synopsis: Human use of cannabis dates back to tens of thousands of years ago. And the drug wasn't just used in medicinal or recreational settings, but also part of religious ceremonies or used by warriors before wartime battle. We speak with pharmacology expert Dr. Richard Miller about the drug's global history and its prohibition in the U.S. over the last 70 years.

Host: Gary Price Guest: Dr. Richard Miller, professor of pharmacology, Northwestern University Feinberg School of Medicine.

Links for more info: <https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=12007>  
<https://news.northwestern.edu/for-journalists/faculty-experts/expert/richard-miller-phd>  
<https://www.history.com/topics/crime/history-of-marijuana>

**SEGMENT 2: FALLING THROUGH A CLOUD: LIVING WITH COGNITIVE DECLINE** Synopsis: World-renowned flutist and CBS correspondent Eugenia Zukerman was diagnosed with dementia and Alzheimer's three years ago. She details her experience living with the progressive disease and how she keeps a positive mindset despite the losses.

Host: Marty Peterson Guest: Eugenia Zukerman, flutist, writer and journalist, author, Like Falling Through a Cloud: A Lyrical Memoir of Coping with Forgetfulness, Confusion and a Dreaded Diagnosis

Links for more info: <https://www.eugeniazukerman.com/>  
<https://www.npr.org/2019/11/09/777569730/in-like-falling-through-a-cloud-eugenia-zukerman-explores-her-changing-mind> <https://www.amazon.com/Like-Falling-Through-Cloud-Lyrical/dp/1732491224>

# Legal / Law

Viewpoints

**02/07/20**

SEGMENT 1: VOTER ERROR: HOW A TRIP TO THE DMV TURNED INTO YEARS OF LEGAL WOES Synopsis: Can it ever be too easy to cast a ballot in an American election? The answer is yes. Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois through a law best known as the Motor Voter Law. This originally well-intentioned program is now trapping hundreds of immigrants into federal charges and possible deportation for an act they didn't fully comprehend to begin with.

Host: Gary Price. Guest: Richard Hanus, immigration lawyer; Elizabeth Keathley, immigration client

Links for more information: <https://www.usavisacounsel.com/about-us>

<http://waterwell.org/production/courtroom/> <https://caselaw.findlaw.com/us-7th-circuit/1609918.html>

## Miscellaneous

Minnesota  
Matters

01/03/20

Topics: 2019 top political stories—and a look to 2020, election security with MN Sec of State Steve Simon, Cross Lake look center update, Golden Gophers Outback Bowl review

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox

Moore About  
the World

01/03/20

Trump Report Card for 4<sup>th</sup> Quarter 2019  
Attorney Terry Moore rates President Donald Trump on whether or not he has fulfilled his campaign promises.

Viewpoints

01/03/20

Culture Crash: THE 2020 BLOCKBUSTER LINEUP Synopsis: A new year means a new lineup of highly anticipated movie releases. We cover some of the biggest films for 2020 from the new Top Gun sequel featuring Tom Cruise to Christopher Nolan's new action movie, Tenet.  
Host: Evan Rook

Minnesota  
Matters

01/10/20

Topics: presidential primary lawsuit, controversial proposal to amend state constitution to close achievement gap, blood and platelet shortage in MN, Golden Gopher basketball in depth

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Moore About  
the World

01/10/20

The Week in Review  
Attorney Terry Moore analyzes current events including impeachment and the attack on the US embassy in Iraq.

Viewpoints

01/10/20

Culture Crash: THE WWI EPIC, "1917" Synopsis: We explore the new release, 1917 now playing in theaters. The new film, which is filmed acclaimed cinematographer, Roger Deakins, has an action-packed storyline that does not disappoint.  
Host: Evan Rook

# Miscellaneous

Moore About  
the World

01/17/20

## **Deny, Attack, Reverse Victim & Offender (DARVO)**

A discussion of how this tactic is utilized in argument. Example of DARVO: R. Kelly's outburst during an interview with CBS's Gail King. How DARVO is used unfairly as an ad hominem attack and is also known as gaslighting. It is commonly used in politics, and while unfair, it is often effective.

Minnesota  
Matters

01/17/20

Topics: Presidential race/state bonding bill/refugee resettlement, primary voting returns to MN, winter travel tips, Twins caravan

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Best Of Our  
Knowledge

01/17/20

For the fourth time in American history, congress has started impeachment proceedings against the president. However, this is not a new or particularly American experience.

Today on the Best of Our Knowledge, we open up history class to look at the past, present and future of impeachment.

Viewpoints

01/17/20

SEGMENT 2: WHY ARE YOUNG PEOPLE STRUGGLING MORE THAN PREVIOUS GENERATIONS? Synopsis: Roughly 15 percent of 25 to 35-year-olds are back living with their parents, according to a 2016 study by Pew Research Center – and this number is only on the rise. Higher rent, cost of living and student debt are all contributing factors, however, there are some young adults stuck in an unmotivated, directionless state labeled as “failure to launch” We break down the term and what parents can do to nudge their young adults along. Host: Marty Peterson Guest: Doctor Mark McConville, author, Failure to Launch: Why Your Twentysomething Hasn't Grown Up...and What to Do About It

Links for more info: <https://www.penguinrandomhouse.com/books/607785/failure-to-launch-by-mark-mcconville-phd/> <https://www.amazon.com/Failure-Launch-Twentysomething-Hasnt-Grown/dp/0525542183> <https://www.nytimes.com/2019/09/03/opinion/college-graduates.html> <https://www.nytimes.com/2017/10/11/magazine/why-are-more-american-teenagers-than-ever-suffering-from-severe-anxiety.html>

CULTURE CRASH: DAVE EGGERS: A LEADER IN LITERARY WRITING Synopsis: Author Dave Eggers has been a cult hero since his 2000 memoir A Heartbreaking Work of Staggering Genius took readers on a wild and enthralling ride. Now, almost two decades later, he's still producing novels that push the boundaries of dialogue and prose.

Host: Evan Rook

# Miscellaneous

Moore About  
the World

01/24/20

## **Impeachment Update**

A preview of President Donald Trump's Senate Impeachment Trial.

Minnesota  
Matters

01/24/20

Topics: Hibbing gun hearing/impeachment updates, hands-free law update, St. Paul winter carnival, new book highlights decades of MN sports fails

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Viewpoints

01/24/20

SEGMENT 1: FINDING JOY AGAIN THROUGH SMALL CHANGES Synopsis: When life gets tough it can be hard to find gratitude and joy in the little things. We speak with two authors about how to take small steps each day in order to think positive and refocus on what's important

Host: Gary Price Guest: Sarah Ban Breathnach, author, Simple Abundance: 365 Days to a Balanced and Joyful Life. Rachel Bertsche, journalist, author, The Kids Are in Bed: Finding Time for Yourself in the Chaos of Parenting.

links for more info: <https://twitter.com/simpleabundance?lang=en>

<https://www.barnesandnoble.com/w/simple-abundance-sarah-ban-breathnach/1130780118?ean=9781538735022>

<https://twitter.com/rberch?lang=en>

[https://www.amazon.com/gp/product/1524744018/ref=dbs\\_a\\_def\\_rwt\\_bibl\\_vppi\\_i0](https://www.amazon.com/gp/product/1524744018/ref=dbs_a_def_rwt_bibl_vppi_i0)

<http://www.sarahbanbreathnach.com/>

CULTURE CRASH: OSCAR SEASON Synopsis: This year's Oscar nominations are out and there are some good contenders in the mix, but a few movies that were looked over. We delve into some of our favorite films from 2019 that didn't make the nomination cut, but are still worth the watch.

Host: Evan Rook

# Miscellaneous

Viewpoints

01/31/20

SEGMENT 1: WORLD WAR II: THE WOMEN OF THE OSS Synopsis: When life gets tough it can be hard to find gratitude and joy in the little things. We speak with two authors about how to take small steps each day in order to think positive and refocus on what's important

Host: Gary Price. Guest: Katie S. Sanders, freelance journalist & World War II expert

Links for more information: <https://www.nytimes.com/2019/03/06/magazine/intelligence-world-war-ii-oss-women.html> <https://www.katiessanders.com/> <https://www.cia.gov/library/publications/intelligence-history/oss/art03.htm>

SEGMENT 2: FRUSTRATED BY THE 24/7 POLITICAL NEWS MACHINE? GET INVOLVED INSTEAD

Synopsis: It seems like lately political breaking news has hit an all-time high with all of the continuous impeachment coverage and campaign trail updates. While it's important to be an informed citizen, what do you do with all of this knowledge? Is it leading to change? Could you do something better with your time? We delve into these questions and more this week on Viewpoints.

Host: Marty Peterson. Guest: Dr. Eitan Hersh, associate professor, political science, Tufts University, author Politics is for Power: How to Move Beyond Political Hobbyism, Take Action, and Make Real Change; Naava Ellenberg, senior, Barnard University

Links for more info: <https://www.amazon.com/Politics-Power-Beyond-Political-Hobbyism/dp/1982116781> <https://www.theatlantic.com/ideas/archive/2020/01/political-hobbyists-are-ruining-politics/605212/> <https://www.bustle.com/profile/naava-ellenberg-18208189>

CULTURE CRASH: SCARY WINTER READS Synopsis: We explore Ian Reid's horror novel, "I'm Thinking of Ending Things" that tops our list of scariest books of all time. It's a quick read with a twisting plot that keeps you hooked all the way through Host: Evan Rock

Moore About  
the World

01/31/20

**Do You Really See What You Think You See?**

A look at Plato's Allegory of the Cave and how it relates to current events, particularly the growth of political tribalism.

Minnesota  
Matters

01/31/20

Topics: the latest in local politics, MN cartoonist Kevin Cannon selected to create 2020 State Fair commemorative art, legacy of MN century farms, tax season begins in MN

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox

# Miscellaneous

Minnesota  
Matters

**02/07/20**

Topics: impeachment/Line 3, Klobuchar and the Iowa caucus, Polar plunges help Special Olympics MN, Twins spring preview with Cory Provus

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Viewpoints

**02/07/20**

**CULTURE CRASH: REMEMBERING THE LEGEND: KOBE BRYANT** Synopsis: It can sometimes still feel unreal that NBA superstar Kobe Bryant is gone. The retired Los Angeles Lakers player was more than just an athlete, but a tremendous idol to millions of people across the world. We discuss his legacy and the fragility of life.

Host: Evan Rook

Moore About  
the World

**02/07/20**

Logical Fallacies

Arguments that sound good but are simply not true. How logical fallacies impact public discourse. How to identify logical fallacies. .

Minnesota  
Matters

**02/14/20**

Topics: start of legislative session, incidents of white supremacist propaganda up in MN, law enforcement drug seizures up in 2019, Gopher baseball preview

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Moore About  
the World

**02/14/20**

Impeachment Trial Analysis

Recap of the Trump impeachment trial.

# Miscellaneous

Viewpoints

02/14/20

SEGMENT 1: COLORING OUTSIDE THE LINES Synopsis: Coloring books aimed at children, adults and even seniors have been all the rage in recent years and are still trending in 2020. But what's so special about these patterns and designs that draw people in? We delve into the process of putting together these collections and why the creative outlet has become a mainstay for so many looking to switch off and de-stress.

Host: Gary Price. Guests: Johanna Basford, artist, author; Jenean Morrison, artist, designer, author

Links for more information:

[https://www.amazon.com/Johanna-Basford/e/B00J1YSPE4%3Fref=dbs\\_a\\_mng\\_rwt\\_scns\\_share](https://www.amazon.com/Johanna-Basford/e/B00J1YSPE4%3Fref=dbs_a_mng_rwt_scns_share)

[https://www.amazon.com/Jenean-Morrison/e/B00AI2Q5DG%3Fref=dbs\\_a\\_mng\\_rwt\\_scns\\_share](https://www.amazon.com/Jenean-Morrison/e/B00AI2Q5DG%3Fref=dbs_a_mng_rwt_scns_share)

<https://www.instagram.com/jeneanmorrison/?hl=en> <https://www.johannabasford.com/>

CULTURE CRASH: THE BROADWAY HIT "HAMILTON" COMES ALIVE AGAIN Synopsis: The writer of "Hamilton" Lin-Manuel Miranda is back at it again. Come October 2021, the Broadway play is set to hit theaters across the country. But will it be worth the watch? Host: Evan Rook

Minnesota Matters

02/22/20

Topics: the latest from the State Capitol, spring flood preview, hockey hero Rob McClanahan's remembrances of the Miracle on Ice for the 40<sup>th</sup> anniversary

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Moore About the World

02/22/20

Logical Fallacies

Arguments that sound good but are simply not true. How logical fallacies impact public discourse. How to identify logical fallacies.

Viewpoints

02/22/20

SEGMENT 2: BORN INTO SLAVERY: FIRSTHAND PERSPECTIVES OF FORMING ENSLAVED MEN AND WOMEN Synopsis: Imagine being born into slavery in the South. You have not a dime to your name, received no education and all you know are the surrounding fields of a plantation. What would you do after slavery is abolished? How would you start over? February is Black History Month. As we remember the past and the history of slavery in America, it's important to not only take in the perspectives of historians and educators, but also direct firsthand accounts from the people who lived through this experience. Viewpoints' speaks with historian and photographer, Richard Cahan, co-author of the new book River of Blood: American Slavery From the People Who Lived It.

Host: Marty Peterson Guests: Richard Cahan, co-author, River of Blood: American Slavery From the People Who Lived It

Links for more information:

<https://www.cityfilespress.com/books/river-of-blood/> <https://www.amazon.com/River-Blood-American-Slavery-People/dp/0991541855> <https://www.loc.gov/collections/slave-narratives-from-the-federal-writers-project-1936-to-1938/about-this-collection/> <https://twitter.com/picturetweeter?lang=en>

CULTURE CRASH: THE JOY OF TV COMEDY SPECIALS Synopsis: Sometimes you don't want a critically acclaimed show or Oscar-worthy movie, but rather something funny like a cheesy rom-com or a bit of classic stand-up. We discuss two Bo Burnham comedy specials that are now streaming on Netflix Host: Evan Rook

# Miscellaneous

**Moore About  
the World**

**02/28/20**

Setting Time & Money Budgets  
Attorney Terry Moore offers tips on managing time and money.

**Best Of Our  
Knowledge**

**02/28/20**

Studying history, including your own family history can be fascinating. And if one of your ancestors happened to write the original novel Dracula, well how cool is that? And there might be a little actual history involved in that story.

**Minnesota  
Matters**

**02/28/20**

Topics: guns, insulin and budget at the State Capitol, MN and coronavirus, heart health update, Big 10 Commish Kevin Warren visit the U of M

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

**Viewpoints**

**02/28/20**

SEGMENT 1: BODY-WORN CAMERAS: IS FAST-CHANGING TECH LEADING TO BETTER POLICING?  
Synopsis: Today, body-worn cameras are a mainstay in many police departments across the country. While the new technology increases transparency, is it leading to better relationships between the public and police? How are innovations in the field - including the incorporation of artificial intelligence - changing officers' day-to-day duties? Host: Gary Price. Guest: Daniel Lawrence, Senior Research Associate, Urban Institute; Rick Smith, Founder, CEO, Axon Enterprise Inc.

Links for more information: <https://www.axon.com/products/axon-body-3> <https://www.urban.org/author/daniel-lawrence> <https://www.cam.ac.uk/research/news/use-of-body-worn-cameras-sees-complaints-against-police-virtually-vanish-study-finds>

CULTURE CRASH: THE ENDLESS TWISTS IN NBC'S THIS IS US Synopsis: The hit drama, This is Us has led its viewers down a puzzling, sometimes draining series of twists and turns throughout the last four seasons – but is the show finally fizzling out?

Host: Evan Rook

**Moore About  
the World**

**03/06/20**

The Electoral College  
What it is and how it works. The historical roots of the Electoral College. Why a presidential candidate can win the popular vote but lose the election, and why some want to abolish the Electoral College.

**Minnesota  
Matters**

**03/06/20**

Topics: Super Tuesday—a look back and a look ahead, aviation's impact on local MN communities, Golden Gopher spring football preview

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

# Miscellaneous

Viewpoints

03/06/20

SEGMENT 1: GLOSSIER TO WARBY PARKER: STARTUPS THAT ARE REDEFINING THE RETAIL GAME Synopsis: If you take a look at some of the newer brands that are shaking up retail – from Dollar Shave Club to Casper mattresses – all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?

Host: Gary Price. Guest: Lawrence Ingrassia, former business editor, deputy managing editor, The New York Times, author, The Billion Dollar Brand Club

SEGMENT 2: MOVE OVER ALBERT: UNCOVERING FEMALE SCIENCE GENIUSES OF THE PAST Synopsis: What exactly classifies a person as a genius? Are there biological differences between male and female geniuses? Viewpoints' explores these questions and highlights a few overlooked female scientists throughout history.

Host: Marty Peterson Guest: Janice Kaplan, author, The Genius of Women, From Overlooked to Changing the World; Catherine Whitlock, author, Ten Women Who Changed Science and the World

Links for more information: <https://www.catherinewhitlock.co.uk/> <https://www.amazon.com/Women-Changed-Science-World-Levi-Montalicini/dp/1635766109>

[https://twitter.com/JaniceKaplan2?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor](https://twitter.com/JaniceKaplan2?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

<https://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212> <https://www.janicekaplan.com/>

CULTURE CRASH: THE BEAUTY OF "BETTER CALL SAUL" Synopsis: Better Call Saul is the show we never knew we needed after the hit show Breaking Bad came to a close. Season 5 of the show is now airing on AMC. Host: Evan Rook

Minnesota Matters

03/13/20

Topics: COVID-19, Rep Craig introduces bill to put CO detectors in all hotel and motel rooms, gambling addiction awareness month, Gopher Athletic Director Mark Coyle Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Moore About the World

03/13/20

Techniques Politicians Use to Influence Public Opinion Four techniques that politicians use to win arguments and public approval: hat racks, boiling frogs, red herrings and framing. How you can use these techniques in business and your personal life as well.

Viewpoints

03/13/20

SEGMENT 1: GETTING THINGS DONE: HINTS ON HOW TO DO IT BETTER Synopsis: If you take a look at some of the newer brands that are shaking up retail – from Dollar Shave Club to Casper mattresses – all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?

Host: Gary Price Guests: David Allen, productivity consultant and author of Getting Things Done: The Art of Stress-Free Productivity; Steve McClatchy, founder of Alleer Training and Consulting, author of Decide: Work Smarter, Reduce Your Stress and Lead by Example

Links for more info: <https://www.cNBC.com/2020/02/14/stanford-scientist-on-proven-habits-that-will-make-you-more-productive.html> <https://www.cNBC.com/2019/09/05/a-simple-guide-to-becoming-more-productivity-that-millions-swear-by.html> <https://gettingthingsdone.com/> <https://alleer.com/>

CULTURE CRASH: THE APPEAL OF MYSTERY MOVIES Synopsis: From the classic 1985 film, Clue to the more recent release, Knives Out, the mystery genre can be just the right pick-me-up when you fall into a post-Oscar season movie slump. Viewpoints' discusses some of our favorites from this genre. Host: Evan Rook

# Miscellaneous

Best of Our  
Knowledge

03/20/20

A pair of film makers from Florida has explored the history of the Vietnam War from an interesting perspective: surfing.

Minnesota  
Matters

03/20/20

Topics: ALL COVID-19—legislative, emotional, financial, charity opportunities, impact on sports and leisure Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

Viewpoints

03/20/20

SEGMENT 1: THE WONDERS OF REMOVING CLOTHING CLUTTER Synopsis: Ever feel like each morning you look at your closet, and despite the large number of clothes, never really have anything to wear? This abundance of extra fabric not only takes up space but also can be a burden to your headspace. We speak with two experts about how to shop and consume less as well as best organize the items you already have.

Host: Gary Price. Guests: Courtney Carver, author, Project 333: The Minimalist Fashion Challenge That Proves Less Really is So Much More; Rachel Rosenthal, founder & CEO, Rachel & Company

Links for more information: <https://bemorewithless.com/>

[https://twitter.com/bemorewithless?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor](https://twitter.com/bemorewithless?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

<https://www.rachelrosenthal.co/> <https://twitter.com/rachelorganizes>

SEGMENT 2: THE RESURGENCE OF HAND EMBROIDERY: CRAFTIVISM THROUGH CROSS-STITCHING Synopsis: In a moment where many are practicing 'social distancing', it can be a good opportunity to put down your phones and pick up a stress-relieving solo hobby. We speak with Shannon Downey, creator of Badass Cross Stitch, about the simplicity and art of cross-stitching as well as how she's used it to channel social issues Host: Marty Peterson. Guest: Shannon Downey, creator of Badass Cross Stitch.

Links for more info: <https://www.instagram.com/badasscrossstitch/?hl=en> <http://www.badasscrossstitch.com/>

<https://www.projectfirechicago.org/>

CULTURE CRASH: THE NEW SCI-FI MYSTERY SERIES "DEVS" Synopsis: Devs has only released a handful of episodes on Hulu so far, but the sci-fi thriller has already generated a lot of buzz for its gripping plot and eerie feels. We dive into the limited series featuring leads Nick Offerman and newcomer, Sonoya Mizuno.

Host: Evan Rook

Moore About  
the World

03/20/20

The Big Mo  
Attorney Terry Moore discusses the concept of momentum, how it reversed the course of Joe Biden's presidential campaign and how to use it to your personal advantage.

Minnesota  
Matters

03/27/20

Topics: COVID-19 updates, 14-day meal kits for Greater MN, banking/financial considerations, MN minor league baseball teams still hoping to "play ball" Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox

# Miscellaneous

**Viewpoints**

**03/27/20**

**CULTURE CRASH: PASSING THE TIME DURING THIS PERIOD OF "SOCIAL DISTANCING"**  
Synopsis: We discuss some of the best selections now streaming on Netflix as millions turn to movies right now for evening entertainment.  
Host: Evan Rook

**Best of Our  
Knowledge**

**03/27/20**

So you're a successful cartoonist and you want to tell the story of your life with bipolar disorder, what do you do? Ellen Forney started drawing. Today on the Best of Our Knowledge, we'll talk about her very personal graphic memoirs.  
See Ellen Forney's Ted Talk [here](#).  
We'll also hear how to save the world with video games from Jane McGonigal, an author, public speaker and video game designer.  
Find Jane McGonigal's Ted Talks [here](#).

**Moore About  
the World**

**03/27/20**

The Big Mo  
Repeat of previous week's show

- Public Service Announcements:
- **KQRS – 174** PSAs ran from 10/1/2019 – 12/31/2019
- **93X – 94** PSAs ran from 10/1/2019 – 12/31/2019
- **LOVE 55** PSAs ran from 10/1/2019 – 12/31/2019
  
- Total PSAs that ran in fourth quarter on KQRS, 93X and LOVE 105 were: **323.**