

Federal Communications Commission
Washington, DC 20554
Approved by OMB
3060-0754
FCC 398
Children's Television Programming Report

Report reflects information for quarter:

4th Quarter

[Licensee Information - \(click to hide section\)](#)

1. Call Sign Channel Number

Call Sign	Channel Number	City	State	Community of License	County	Zip Code
	Analog 14					
	Digital 15	El Paso	Texas			79912

Licensee

Network Affiliation
 Independent

Nielsen DMA
El Paso

World Wide Web Home Page Address (if applicable)
[]

Facility ID Number

33712

Previous Call Sign (if applicable)

[]

License Renewal Expiration Date
08/01/2014 (mm/dd/yyyy)

[Analog Core Programming - \(click to hide section\)](#)



[Clear Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3.a.

El Paso Times, Las Cruces Sun New s, TV Guide, Tribune Media Services

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1



[Clear Program Data](#)



[Delete Program](#)

Title of Program 1

SAFARI TRACKS

Origination

Syndicated

Days / Times Program Regularly Scheduled

MON-TUE 11AM

Total times aired at regularly scheduled time

27

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30

minutes

Age of Target Child Audience

13

years to

16

years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning: life science; there are also physical scienc

Does the Licensee identify the program by displaying throughout the program the symbol E/I?



Yes



No

Program 2



[Clear Program Data](#)



[Delete Program](#)

Title of Program 2

ANIMAL ATLAS

Origination

Syndicated

Days / Times Program Regularly Scheduled

WED-THURS

Total times aired at regularly scheduled time

26

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30

minutes

Age of Target Child Audience

13

years to

16

years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of Learning:Life Science Underlying Science Content S

Does the Licensee identify the program by displaying throughout the program the symbol E/I?



Yes



No

Program 3



[Clear Program Data](#)



[Delete Program](#)

Title of Program 3

Origination

ANIMAL ATLAS CLASSICS Syndicated ▼

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Analog Preemption Report
FRIDAYS 11AM	13	0 ▼ Create	

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning Life Science Underlying Scienc content sta

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4



[Clear Program Data](#)



[Delete Program](#)

Title of Program 4 Origination

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Analog Preemption Report
SATURDAYS 1030AM	13	0 ▼ Create	

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Adrenaline Project is a health and fitness adventure series designed

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5



[Clear Program Data](#)



[Delete Program](#)

Title of Program 5 Origination

Days / Times Program	Total times aired at	Number of	If preempted, complete
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Regularly Scheduled regularly scheduled time Preemptions Analog Preemption Report

Length of Program minutes
 Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

empty Program Reports

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1

Title of Program 1 Origination

Days / Times Program Regularly Scheduled Total Times Aired Number of Preemptions If preempted and rescheduled, list date and time aired

Length of Program minutes
 Age of Target Child Audience years to years

Describe the program.

- Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No
- If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No
- Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Add-> empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)



6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Add-> empty Program Reports

Program Details

[Digital Core Programming - \(click to hide section\)](#)



[Clear Section](#)

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
- If 'No' to 7c, submit as an Exhibit a Statement of Explanation. *(You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)*
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.
9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? Yes No
- b. Identify publishers who were sent information in 9.a.

El Paso Times, Las Cruces Sun News, TV Guide, Tribune Medi

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 1

SAFARI TRACKS

Origination

Syndicated

Days / Times Program Regularly Scheduled

SUNDAY 7 & 730 AM

Total times aired at regularly scheduled time

26

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning: life science; there are also physical scienc

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 2

ANIMAL ATLAS

Origination

Syndicated

Days / Times Program Regularly Scheduled

SUNDAYS 8 & 830AM

Total times aired at regularly scheduled time

26

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning Life Science Underlying Scienc content sta

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 3

ANIMAL ATLAS CLASSICS

Origination

Syndicated

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
SUNDAYS 9 & 930AM	26	0	<input type="button" value="Create"/>

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning Life Science Underlying Scienc content sta

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core

Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)



13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.



Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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Add-> empty Program Reports

Program Details

[Other Matters - \(click to hide section\)](#)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1

Title of Program 1 Origination

Days / Times Program Regularly Scheduled Total times to be aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning: life science; there are also physical scienc

Program 2

Title of Program 2 Origination

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SUNDAYS AT 7 & 730AM	26	30 minutes	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning: life science; there are also physical scienc

Program 3

[Clear Program Data](#) [Delete Program](#)

Title of Program 3	Origination
ANIMAL ATLAS	Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
WEDNESDAYS AND THURSDAYS 1	26	30 minutes	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning Life Science Underlying Scienc content star

Program 4

[Clear Program Data](#) [Delete Program](#)

Title of Program 4	Origination
ANIMAL ATLAS CLASSICS FOR DIG	Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SUNDAYS AT 8 & 830 AM	26	30 minutes	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning Life Science Underlying Scienc content star

Program 5

[Clear Program Data](#) [Delete Program](#)

Title of Program 5	Origination
ANIMAL ATLAS CLASSICS	Syndicated

Days / Times Program	Total times to be aired	Length of Program	Age of Target Child Audience

Regularly Scheduled be aired Program minutes Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

General Category of learning Life Science Underlying Scienc content star

Program 6

[Clear Program Data](#) [Delete Program](#)

Title of Program 6 Origination

Days / Times Program Regularly Scheduled Total times to be aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Adrenaline Project is a health and fitness adventure series designed

Add-> empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

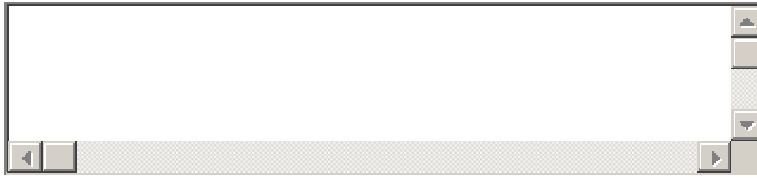
Name Telephone Number (include area code)

Address Email Address

City State Zip Code

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air

during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.



WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

KTVU PARTNERSHIP

Date

1/7/08

Electronic Filing Operations

Check Data

Run [checks](#) to look for data errors.

File Form 398

Send the values to the FCC as an [FCC 398 filing](#).

Reset

[Reset data](#) to last updated values.

Update Local Data

[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

Report to Print

Get a version of this FCC 398 Report for [printing](#).

====> Get [Online Filing System User's Manual](#)

====> Get [Official FCC 398 Instructions](#)