

# CONTRACT



**Townsquare Media**  
**3301 Frederica Street**  
**Owensboro, KY 42301**  
**(800) 666-1031**

womio Owensboro.com

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

<u>Contract / Revision</u> 1983796 /		<u>Alt Order #</u> 34215005
<u>Advertiser</u> Ditch Fund		<u>Original Date / Revision</u> 08/07/20 / 08/07/20
<u>Contract Dates</u> 08/11/20 - 08/17/20	<u>Estimate #</u> 9163	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOMI-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOMI	08/11/20	08/17/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/20	08/17/20	MTWTF--				8	\$50.00			
N 2	WOMI	08/11/20	08/17/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/20	08/17/20	MTWTF--				9	\$50.00			
N 3	WOMI	08/11/20	08/17/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/20	08/17/20	MTWTF--				8	\$50.00			
<b>Totals</b>											<b>25</b>	<b>\$1,250.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 - 08/17/20	25	\$1,250.00	(\$187.50)	\$1,062.50
<b>Totals</b>	<b>25</b>	<b>\$1,250.00</b>	<b>(\$187.50)</b>	<b>\$1,062.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

CONT# 34215005 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WOMI-AM (Owensboro, KY)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 9163

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV DITCH FUND  
 PDT Issue  
 FLT Aug 11, 20 - Aug 18, 20

\* REP ORDER COMMENT \*

\*\* 8/7/2020 9:15:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST,NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 8/7/2020 9:15:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

\*\* 8/7/2020 9:15:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

\*\*PLEASE CONTINUE SAME TRAFFIC AS PREVIOUS FLIGHT UNTIL FURTHER NOTICE\*\*

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	8/11/2020 - 8/17/2020	1W	8	\$50.00	8
	1.2	TuWThF,M	10A - 3P	60	8/11/2020 - 8/17/2020	1W	9	\$50.00	9
	1.3	TuWThF,M	3P - 7P	60	8/11/2020 - 8/17/2020	1W	8	\$50.00	8
				** WEEKLY FLIGHT TOTALS **			25	\$1,250.00	

	<b>Aug 20</b>						
SPOTS	25						
CASH	1250.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1250.00						

						<b>TOTAL</b>
SPOTS						25
CASH						1,250.00
TRADE						0.00
NSL						0.00
TOTAL						1,250.00

Aug 07, 20  
CONT# 34215005 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 9163

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**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 5/26/2020
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Ditch Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Ditch Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ditch Fund

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ditch Fund  
P.O. Box 15320  
Washington D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ryan Aquilina

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/26/2020

Date

[Signature]

Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Carrie Williams

Printed Name

Account Manager

Title