

Order / Rev: 678158
Alt Order #: WOC10761989
Flight Dates: 10/24/17 - 10/27/17

Advertiser: John Adams for VA
Product Desc: PADAM
Estimate: 5115

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WDBJ	10/24/17	10/27/17	News 7 Mornin' @ 6a News 7 Mornin' @ 6a (Program: WDBJ7 MORNIN")Nov-2016LP (pav)	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--111--	:30	3	\$205.00	P-03	4.80	NM	3	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	--111--		3				\$205.00		4.80			
6	WDBJ	10/24/17	10/25/17	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL OF FORTUNE)Nov-2016LP (pav)	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	--1----	:30	1	\$475.00	P-03	11.60	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	--1----		1				\$475.00		11.60			
7	WDBJ	10/24/17	10/27/17	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)Nov-2016LP (pav)	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-11-1--	:30	3	\$165.00	P-03	4.40	NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-11-1--		3				\$165.00		4.40			
8	WDBJ	10/24/17	10/27/17	Jeopardy M-F Jeopardy M-F (Program: JEOPARDY)Nov-2016LP (pav)	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-11-1--	:30	3	\$420.00	P-03	12.10	NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-11-1--		3				\$420.00		12.10			
9	WDBJ	10/24/17	10/27/17	News 7 @ 4p M-F News 7 @ 4p M-F (Program: WDBJ7 AT 4:00P)Nov-2016LP (pav)	CM	4:00 PM-5:00 PM	-1-11--	:30	3	\$65.00	P-07	2.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-1-11--		3				\$65.00		2.00			
10	WDBJ	10/24/17	10/27/17	News 7 @ 6p M-F News 7 @ 6p M-F (Program: WDBJ7 AT 6:00)Nov-2016LP (pav)	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--111--	:30	3	\$535.00	P-03	13.80	NM	3	\$1,605.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	--111--		3				\$535.00		13.80			
11	WDBJ	10/24/17	10/27/17	Soap Rotator Soap Rotator (Program: WDBJ7 AT NOON)Nov-2016LP (pav)	CM	12:00 PM-12:30 PM	-1-11--	:30	3	\$175.00	P-03	6.70	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-1-11--		3				\$175.00		6.70			
N 12	WDBJ	10/24/17	10/27/17	Thursday Night Football Thursday Night Football	CM	825p-1115p	---T---	:30	1	\$740.00	P-07	0.00	NM	1	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	---T---		1				\$740.00		0.00			
N 13	WDBJ	10/26/17	10/27/17	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---TF--	:30	1	\$40.00	P-06	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	---TF--		1				\$40.00		0.00			
N 14	WDBJ	10/26/17	10/27/17	News 7 @ 4p M-F News 7 @ 4p M-F	CM	4p-5p	---TF--	:30	1	\$65.00	P-07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	---TF--		1				\$65.00		0.00			
													Totals	32	\$8,420.00