

<b>STATION:</b>	WAOL-FM	<b>ORDER#:</b> 3214681	<b>DATE:</b>	03/15/2024
<b>MARKET:</b>	Cincinnati, OH	<b>AMOUNT:</b> \$838.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b> 31	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:			
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181	
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com			
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4457019</b>	
<b>ADVERTISER:</b>	Buckeye Leadership Fund	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 7279 3/15-3/19 US Senate	<b>AGY EST:</b> 7279	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	03-15-2024 TO 3/19/2024	[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	5			
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 03/15/2024 08:57	

COMMENTS

[Rep Comment] 03/15/2024: New URGENT order. Continue same copy and Nab previously sent. Please confirm ASAP TODAY in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks!We can extend spots to air until 3PM on 3/19.

PopulationBuyType: CPP.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		3/15/2024 To 3/15/2024					TOT \$168.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		....F..	10:00AM	3:00PM	60	3/15/2024	3/15/2024	3	\$28	\$84
	3		....F..	3:00PM	7:00PM	60	3/15/2024	3/15/2024	3	\$28	\$84

DAY#2		3/16/2024 To 3/16/2024					TOT \$125.00			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	60	3/16/2024	3/16/2024	5	\$25	\$125

DAY#3		3/17/2024 To 3/17/2024					TOT \$125.00			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	60	3/17/2024	3/17/2024	5	\$25	\$125

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<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
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<b>FLIGHT:</b>	03-15-2024 TO 3/19/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 03/15/2024 08:57	

DAY#4		3/18/2024 To 3/18/2024						TOT \$252.00		TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	3/18/2024	3/18/2024	3	\$28	\$84
	2		M.....	10:00AM	3:00PM	60	3/18/2024	3/18/2024	3	\$28	\$84
	3		M.....	3:00PM	7:00PM	60	3/18/2024	3/18/2024	3	\$28	\$84

DAY#5		3/19/2024 To 3/19/2024						TOT \$168.00		TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	3/19/2024	3/19/2024	3	\$28	\$84
	2		.T.....	10:00AM	3:00PM	60	3/19/2024	3/19/2024	3	\$28	\$84

TOTAL	Mar										Total
SPOT	31										31
CASH	838.00										838.00
TOTAL	838.00										838.00

50% rotation

C-1465  
C-1465 A

R-0633-005  
rotater



## Traffic from GMP: 4457019-Buckeye Leadership Fund

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From: GenmediaPartners Traffic (genmediatraffic@genmediapartners.com)

To: c103country@yahoo.com

Date: Friday, March 15, 2024 at 10:46 AM EDT

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Hello Kimberly Smith

Please Download the content for:

Station(s) WAOL-FM

Advertiser Buckeye Leadership Fund

Product Est 7279 3/15-3/19 US Senate

Contract 4457019

Estimate 7279

Link: [http://url5235.genmediapartners.com/ls/click?upn=u001.yKYRNHpd94RsX5D1ISEhCLx5AAc0j3op91-2BrRmo52g999hMeNVIWBtNSBbXuXGZ-2F0vCVFdqx92a-2Fshufbj3yIQiRRth9e9ZEKhbxFS79Ug-3D3oui\\_fxszoDsoHeKPNZOg8VbzyROfMXeO6qkZRvb3OHlg5OyQ1YnVFL-2B0aBgoIEgh2wy6VFZFvEA9ks86ORdWv1sfJQ6-2FnYGkUi2M8CMc6XEwxFD0GuTWxQQEjV-2B-2F37Nyk-2F5qf7X36uTlr5qxxl5-2BNk9KvC-2FhXzm11ByrSVr53PfoC2ZD0OI9ldvis1qNWaeeHvDjUzSQ3Dwuez5UeZ3pBqCpA-3D-3D](http://url5235.genmediapartners.com/ls/click?upn=u001.yKYRNHpd94RsX5D1ISEhCLx5AAc0j3op91-2BrRmo52g999hMeNVIWBtNSBbXuXGZ-2F0vCVFdqx92a-2Fshufbj3yIQiRRth9e9ZEKhbxFS79Ug-3D3oui_fxszoDsoHeKPNZOg8VbzyROfMXeO6qkZRvb3OHlg5OyQ1YnVFL-2B0aBgoIEgh2wy6VFZFvEA9ks86ORdWv1sfJQ6-2FnYGkUi2M8CMc6XEwxFD0GuTWxQQEjV-2B-2F37Nyk-2F5qf7X36uTlr5qxxl5-2BNk9KvC-2FhXzm11ByrSVr53PfoC2ZD0OI9ldvis1qNWaeeHvDjUzSQ3Dwuez5UeZ3pBqCpA-3D-3D)

If the above link does not work, copy and paste the following link into your browser

20.121.27.139/download/content/6N4ZEWAEB3HHXK62KWAXTCRP9TXNXJYP

Note: This is sent from an unmonitored email account, so no incoming email will be seen.

If your station is set up in Radio Exchange, please login to the system and confirm the order(s) that way.

NOTE: This is a political advertiser and your station will be paid in advance.

Proof of performance invoices and affidavits will be required by broadcast month.

This documentation should be provided to us no later than the 3rd day after a broadcast month has ended.

Invoice guidelines are below.

Each invoice must adhere to our invoice guidelines.

Please understand if you fail to submit this documentation in a timely manner, refunds may be requested.

### Invoice Guidelines:

- Include station call letters
- Include Advertiser/Campaign/Issue name (Gen Media/MFS is never the advertiser).
- billed by broadcast month. We cannot accept invoices by calendar month
- include date and exact spot time for each spot aired
- include ISCI codes or name of spots that aired for each spot (which are attached)
- include gross spot rates for each spot aired
- include Gross & NET totals (gross minus the 15% agency discount)
- the orders tell you where and how to send invoices. If you cannot send EDI, they go to [invoices@mediafinacial.com](mailto:invoices@mediafinacial.com)

Please direct all political payment inquiries to [politicals@mediafinacial.com](mailto:politicals@mediafinacial.com)

Thank you.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, **Red Right Media**, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **Buckeye Leadership Fund**

Agency name: **Red Right Media**

Address: **1301 S Fern St. #2274, Arlington VA 22203**

Contact: **media buyer** Phone number: **571-380-3475** Email: **info@redrightmedia.com**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **Buckeye Leadership Fund**

Address: **2150 West 117th Street, Box 1438, Cleveland, OH 44111**

Contact: **Jaredd Flynn** Phone number: Email: **buckeyeslead@gmail.com**

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer - **Jared Flynn**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: **Bernie Moreno**

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **US Senate**

Date of election: **March 19 Primary**

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

GEN MEDIA PARTNERS  
1655 PALM BEACH LAKES BLVD.  
SUITE 903  
WEST PALM BEACH, FL 33401

Accepted for The Edge