

NCC Cable System... Order

134-004

Order #	62342168
Syscode	2366
System Name	Allen's Cable/Morgan City, LA
Market	Baton Rouge
AE	Alexander Fiske
Sales Coordinator	Richard Vertolli
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+1 Jul16

Flight Dates	10/03/16 - 10/16/16
Agency	Smart Media
Advertiser	John Kennedy For Senate
Client Code	KENN
Product Code	ORDR
Est Code	CO4C10
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$1,350.00
Commission	\$202.50
Net Total	\$1,147.50
Total Spots	65
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9/28 NEW CANDIDATE ORDER, Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	POST DEBATE	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$44.00	\$44.00	30	Debate
2	ESPN	MSU	10/3/16	10/9/16	18:00	22:00		X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
3	ESPN	MSU	10/3/16	10/9/16	22:00	24:00		X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	
4	FXNC	MSU	10/3/16	10/9/16	06:00	12:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	
5	FXNC	MSU	10/10/16	10/16/16	06:00	12:00	X							-	-	1	\$18.00	\$18.00	30	
6	FXNC	MSU	10/3/16	10/9/16	12:00	18:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	
7	FXNC	MSU	10/10/16	10/16/16	12:00	18:00	X							-	-	2	\$20.00	\$40.00	30	
8	FXNC	MSU	10/3/16	10/9/16	18:00	22:00		X	X	X	X	X	X	-	-	12	\$22.00	\$264.00	30	
9	FXNC	MSU	10/10/16	10/16/16	18:00	22:00	X							-	-	2	\$22.00	\$44.00	30	
10	FXNC	POST DEBATE	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$44.00	\$44.00	30	Debate - 1
11	FXNC	MSU	10/3/16	10/9/16	22:00	24:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	
12	FXNC	MSU	10/10/16	10/16/16	22:00	24:00	X							-	-	1	\$18.00	\$18.00	30	
13	USA	MSU	10/3/16	10/9/16	18:00	22:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	
14	USA	MSU	10/10/16	10/16/16	18:00	22:00	X							-	-	1	\$22.00	\$22.00	30	
15	USA	MSU	10/3/16	10/9/16	22:00	24:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	

NCC Cable System.. Order

Order #	62342168	Flight Dates	10/03/16 - 10/16/16	Update Date	09/29/16	
Syscode	2366	Agency	Smart Media	Version	1 Vs. 1	
System Name	Allen's Cable/Morgan City, LA	Advertiser	John Kennedy For Senate	Show All Lines		
Market	Baton Rouge	Client Code	KENN	Total # of Weeks	2	
AE	Alexander Fiske	Product Code	ORDR	Total	\$1,350.00	
Sales Coordinator	Richard Vertolli	Est Code	C04C10	Commission	\$202.50	
Office	Washington	Product Name		Net Total	\$1,147.50	
Phone	(301) 951-2620	Credit Status		Total Spots	65	
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0	
Survey	Cable Nielsen Live+1 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot	
				GRP	-	
				CPP	-	
					GIMP	-
					CPM	-

Update Date	09/29/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$1,350.00
Commission	\$202.50
Net Total	\$1,147.50
Total Spots	65
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	GIMP
	-
	CPM
	-

Comments : 9/28 NEW CANDIDATE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	USA	MSU	10/10/16	10/16/16	22:00	24:00	X							-	-	1	\$18.00	\$18.00	30	
<div> <div>SPOTS</div> <div>65</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> </div>																				
<div> <div>AMT</div> <div>\$1,350.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$0.00</div> <div>\$1,350.00</div> </div>																				
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				

SYSTEM APP: SALES ACCT

62342168 | Baton Rouge | Allen's Cable/Morgan City, LA | 2366 |

Date Printed 09/29/16

ATVC Inc, dba KWBJ TV 22
PO Box 744
MORGAN CITY, LA 70381-0744
985-384-6960

Affidavit of Performance

Report Date : 11/02/2016 at 19:01:55

NCC - John Kennedy For Senate

Campaign :

Invoice Date : 10/31/2016

Invoice # : 1610-00292

Client : 134

Contract : 4

Contract Type : R

Flight Period : 09/26/2016 to 10/30/2016

10/04/2016

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	ESPN		18:18:27	2 KEN16-108TH-Top	00:00:30	22.00
P	Tuesday	ESPN		19:21:55	2 KEN16-108TH-Top	00:00:30	22.00
P	Tuesday	FOXN		11:18:36	2 KEN16-108TH-Top	00:00:30	18.00
P	Tuesday	FOXN		13:23:41	2 KEN16-108TH-Top	00:00:30	20.00
P	Tuesday	FOXN		16:16:55	2 KEN16-108TH-Top	00:00:30	20.00
P	Tuesday	FOXN		18:46:24	2 KEN16-108TH-Top	00:00:30	22.00
P	Tuesday	FOXN		19:49:05	2 KEN16-108TH-Top	00:00:30	22.00
P	Tuesday	FOXN		23:48:08	2 KEN16-108TH-Top	00:00:30	18.00
P	Tuesday	USA		20:29:03	2 KEN16-108TH-Top	00:00:30	22.00
P	Tuesday	USA		22:21:02	2 KEN16-108TH-Top	00:00:30	18.00
P	Tuesday	USA		23:48:41	2 KEN16-108TH-Top	00:00:30	18.00
Spots Played : 11						Daily SubTotal :	\$222.00

10/05/2016

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	ESPN		22:49:40	2 KEN16-108TH-Top	00:00:30	18.00
P	Wednesday	ESPN		23:36:24	2 KEN16-108TH-Top	00:00:30	18.00
P	Wednesday	FOXN		12:51:53	2 KEN16-108TH-Top	00:00:30	20.00
P	Wednesday	FOXN		13:50:00	2 KEN16-108TH-Top	00:00:30	20.00
P	Wednesday	FOXN		18:46:48	2 KEN16-108TH-Top	00:00:30	22.00
P	Wednesday	FOXN		20:16:18	2 KEN16-108TH-Top	00:00:30	22.00
P	Wednesday	FOXN		22:21:13	2 KEN16-108TH-Top	00:00:30	18.00
P	Wednesday	USA		21:35:41	2 KEN16-108TH-Top	00:00:30	22.00
P	Wednesday	USA		23:48:07	2 KEN16-108TH-Top	00:00:30	18.00
Spots Played : 9						Daily SubTotal :	\$178.00

10/06/2016

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	ESPN		22:59:04	3 Conservative	00:00:30	18.00
P	Thursday	ESPN		23:45:15	3 Conservative	00:00:30	18.00
P	Thursday	FOXN		14:24:15	3 Conservative	00:00:30	20.00
P	Thursday	FOXN		17:47:42	3 Conservative	00:00:30	20.00
P	Thursday	FOXN		18:44:10	3 Conservative	00:00:30	22.00
P	Thursday	FOXN		19:23:24	3 Conservative	00:00:30	22.00
P	Thursday	FOXN		22:51:43	3 Conservative	00:00:30	18.00
P	Thursday	USA		21:44:32	3 Conservative	00:00:30	22.00
P	Thursday	USA		23:44:16	3 Conservative	00:00:30	18.00
Spots Played : 9						Daily SubTotal :	\$178.00

10/07/2016

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	ESPN		20:29:04	3 Conservative	00:00:30	22.00
P	Friday	ESPN		23:36:52	3 Conservative	00:00:30	18.00
P	Friday	FOXN		09:23:51	3 Conservative	00:00:30	18.00
P	Friday	FOXN		14:52:44	3 Conservative	00:00:30	20.00
P	Friday	FOXN		16:47:17	3 Conservative	00:00:30	20.00
P	Friday	FOXN		18:21:24	3 Conservative	00:00:30	22.00
P	Friday	FOXN		20:20:20	3 Conservative	00:00:30	22.00
P	Friday	FOXN		22:51:29	3 Conservative	00:00:30	18.00
P	Friday	USA		20:48:55	3 Conservative	00:00:30	22.00
Spots Played : 9						Daily SubTotal :	\$182.00

NCC - John Kennedy For Senate

Campaign :

Invoice Date : 10/31/2016

Invoice # : 1610-00292

Client : 134

Contract : 4

Contract Type : R

Flight Period : 09/26/2016 to 10/30/2016

10/08/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Saturday	ESPN		23:13:53	3 Conservative	00:00:30	18.00
P	Saturday	FOXN		12:19:57	3 Conservative	00:00:30	20.00
P	Saturday	FOXN		15:24:16	3 Conservative	00:00:30	20.00
P	Saturday	FOXN		20:51:33	3 Conservative	00:00:30	22.00
P	Saturday	FOXN		21:22:56	3 Conservative	00:00:30	22.00
P	Saturday	FOXN		22:46:04	3 Conservative	00:00:30	18.00
P	Saturday	USA		21:23:04	3 Conservative	00:00:30	22.00
P	Saturday	USA		23:18:46	3 Conservative	00:00:30	18.00
					Spots Played : 8	Daily SubTotal :	\$160.00

10/09/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Sunday	CNN		22:52:40	3 Conservative	00:00:30	44.00
P	Sunday	ESPN		19:18:46	3 Conservative	00:00:30	22.00
P	Sunday	ESPN		22:08:28	3 Conservative	00:00:30	18.00
P	Sunday	FOXN		14:22:15	3 Conservative	00:00:30	20.00
P	Sunday	FOXN		16:14:42	3 Conservative	00:00:30	20.00
P	Sunday	FOXN		18:50:42	3 Conservative	00:00:30	22.00
P	Sunday	FOXN		19:48:32	3 Conservative	00:00:30	22.00
P	Sunday	FOXN		23:43:52	3 Conservative	00:00:30	18.00
P	Sunday	USA		18:31:10	3 Conservative	00:00:30	22.00
P	Sunday	USA		22:41:03	3 Conservative	00:00:30	18.00
					Spots Played : 10	Daily SubTotal :	\$226.00

10/10/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Monday	FOXN		10:24:39	3 Conservative	00:00:30	18.00
P	Monday	FOXN		13:24:37	3 Conservative	00:00:30	20.00
P	Monday	FOXN		14:51:19	3 Conservative	00:00:30	20.00
P	Monday	FOXN		19:47:37	3 Conservative	00:00:30	22.00
P	Monday	FOXN		21:14:50	3 Conservative	00:00:30	22.00
P	Monday	FOXN		23:52:25	3 Conservative	00:00:30	18.00
P	Monday	USA		18:40:56	3 Conservative	00:00:30	22.00
P	Monday	USA		22:54:59	3 Conservative	00:00:30	18.00
					Spots Played : 8	Daily SubTotal :	\$160.00

Paid Spots This Invoice 64

Scheduled Spots This Invoice 0

Gross Amount for Contract : \$1,306.00

Net Amount for Contract : \$1,110.10

Total Spots This Invoice 64