

Quarterly Issues/Programs List for WBQH
Third Quarter 2022 • July 1 — September 30



WBQH

1050 AM SILVER SPRING, MD

ISSUES AND PROGRAMS LIST

THIRD QUARTER 2022

JULY 1 • SEPTEMBER 30

George J Molnar

Sr Director of Technology

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ISSUES OF CONCERN

WBQH La Mera Mera Radio offers its listeners a diverse mix of music, news, consumer affairs, educational and inspirational programming. WBQH has identified the following as significant issues facing our community this quarter:

1. Consumer Affairs - Consumers want to make educated choices about the products and services they buy and use. These programs provide consumers with proactive information and resources to help them with everything from buying a car to choosing a health plan, and the fundamentals to protect them from unfair business practices.
2. Public Safety - Protecting ourselves and our families from harmful situations and undesirable outcomes begins with education and understanding levels of risk. From spotting dangerous products to avoiding cyber hacks, these programs discuss the importance of being aware, thinking smart, and guarding against adverse situations.
3. Health - Making choices toward a healthy and fulfilling life is more than managing diet and exercise to ward off illness. These programs address issues from better access to health care to new medicines and devices that can improve the physical, mental and social well-being of a person's life. They also discuss problems that can arise from medical fraud and identity theft.
4. Education - These programs use storytelling to teach about some of the biggest events in modern history and provide a better understanding of the historical figures and events that have shaped our nation and the world.
5. Community and Human Interest - These programs call attention to the problems, concerns and achievements we have encountered as a society through the eyes of the people who have endured them. The stories educate and inform listeners about current and past events, and allow them to relate more personally with the people, situations and issues that are discussed.

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MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMS

As part of our continuing effort to serve listeners, WBQH La Mera Mera has broadcast programming dealing with issues of concern to members in our community. Programming dealing with each issue listed is outlined below:

1. Consumer Affairs

7/17 6:00 AM OF CONSUMING INTEREST – 25 min

Host Shirley Rooker speaks with Tom Gordon of Responsive Law, who describes recent events that make the legal system more accessible to consumers and some that are very anti-consumer. Do you know what is happening in your community?

8/7 6:00 AM OF CONSUMING INTEREST – 25 min

Dan Greenberg, deputy general counsel of the Competitive Enterprise Institute describes seizures and forfeitures, how to protect your assets and how difficult it is for consumers to retrieve their property once it is seized.

9/18 6:00 AM OF CONSUMING INTEREST – 25 min

Shirley Rooker speaks with Barbara Kelley, executive director of the Hearing Loss Association of America, who discusses the signs of hearing loss, the causes and the many ways to find help as well as the new technology on the horizon.

2. Public Safety

7/24 6:00 AM OF CONSUMING INTEREST – 25 min

Tom Gordon, Executive Director of Responsive Law, discusses ways the legal system can help provide better access to consumers as well as some of the reforms that are being instituted in areas around the country.

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8/21 6:00 AM OF CONSUMING INTEREST – 25 min

Debra Berlyn, executive director, Project GOAL, describes the exciting technologies introduced at the CES consumer electronics show and how they affect the senior population, as well as the many devices being developed to keep all of us healthy.

9/25 6:00 AM OF CONSUMING INTEREST – 25 min

Finding true love isn't a game, but the internet is where many try and find that special someone. But it can also cause problems. Jill Robin Payne, board-certified counselor and relationship specialists, and author of "It's Not a Game" offers insights and advice.

3. Health

7/10 6:00 AM OF CONSUMING INTEREST – 25 min

Twila Brase, President of the Citizens' Council for Health Freedom discusses the proposed National Health ID number and its impact on medical privacy, medical care and the concerns about the security of sensitive information.

8/28 6:00 AM OF CONSUMING INTEREST – 25 min

Michael Cannon, director of health policy studies for the Cato Institute, talks about the gag rule that places restrictions on discussing legal uses of drugs for off-label purposes, as well as a bill that would make trial drugs available to terminally ill patients.

9/11 6:00 AM OF CONSUMING INTEREST – 25 min

Shirley Rooker speaks with Barbara Kelley, executive director of the Hearing Loss Association of America, who discusses the signs of hearing loss, the causes and the many ways to find help as well as the new technology on the horizon.

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4. Education

7/17 7:00 AM MUSIC & THE SPOKEN WORD 4843 – 28 min

The word neighbor literally means one who is nigh, or near. But with the parable of the good Samaritan, Jesus expanded that definition. A neighbor, He taught, is anyone in need. A person may seem distant culturally, politically, or socially, but all are near enough to receive our friendship, care, connection, help, and support. In a sense, Jesus expanded the boundaries of our common neighborhood to include all of God's children.

8/23 5:00 AM THIS JUST IN – 54 min

See You on the Radio: A Master Class in the Art of Storytelling – Charles Osgood has been called the poet in residence at CBS, and one of the last great broadcast writers. The literary icon shared some of the secrets of his storybook success in a special master class conducted by Professor Michael Freedman as part of his George Washington University Media History course taught at the Newseum.

9/25 5:00 AM THIS JUST IN – 54 min

From Kristallnacht to Watergate: Memoirs of a newspaperman – Distinguished longtime journalist Harry Rosenfeld has borne witness to some of the most significant events of the last century and shares his memories. In his book, Rosenfeld chronicles his journey from boyhood in Hitler's Berlin to a career working at two of the greatest American newspapers of the 20th century – the Washington Post and the New York Herald Tribune.

5. Community and Human Interest

7/10 7:00 AM MUSIC & THE SPOKEN WORD 4841 – 28 min

Years ago, a man learned a life-changing lesson after starting a new job. He wanted to connect with some of his coworkers, particularly with a group of employees who seemed friendly and fun. One day, someone in this group invited the new hire to join them for lunch, and soon he was a regular in their lunchtime conversations.

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8/7 7:00 AM MUSIC & THE SPOKEN WORD 4846 – 28 min

The roots of The Tabernacle Choir at Temple Square run deep here in this beautiful place. In 1849, a talented musician named John Parry, who had emigrated from Wales to the Salt Lake Valley in the American West, organized a group of 85 fellow Welsh singers to perform at a church service. That choir formed the foundation of today's Tabernacle Choir, and John Parry was its first conductor.

9/4 5:00 AM THIS JUST IN – 54 min

Storytellers of Sports - This week, two different game-changers in the world of sports. First, Marvin Kalb interviews sportswriter Ira Berkow on the Jewish talent that triumphed over prejudice in baseball, healing some of the divisions in America's favorite pastime. Then, John Maynard sits down with James Andrew Miller and Tom Shales for a look at their book on the little network that could - "Those Guys Have All the Fun - Inside the World of ESPN."