

Quarterly Issues/Programs List for WBQH
Second Quarter 2022 • April 1 – June 30



WBQH
1050 AM SILVER SPRING, MD

ISSUES AND PROGRAMS LIST
SECOND QUARTER 2022
APRIL 1 • JUNE 30

George J Molnar
Sr Director of Technology

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ISSUES OF CONCERN

WBQH La Mera Mera Radio offers its listeners a diverse mix of music, news, consumer affairs, educational and inspirational programming. WBQH has identified the following as significant issues facing our community this quarter:

1. Consumer Affairs - Consumers want to make educated choices about the products and services they buy and use. These programs provide consumers with proactive information and resources to help them with everything from buying a car to choosing a health plan, and the fundamentals to protect them from unfair business practices.
2. Public Safety - Protecting ourselves and our families from harmful situations and undesirable outcomes begins with education and understanding levels of risk. From spotting dangerous products to avoiding cyber hacks, these programs discuss the importance of being aware, thinking smart, and guarding against adverse situations.
3. Health - Making choices toward a healthy and fulfilling life is more than managing diet and exercise to ward off illness. These programs address issues from better access to health care to new medicines and devices that can improve the physical, mental and social well-being of a person's life. They also discuss problems that can arise from medical fraud and identity theft.
4. Education - These programs use storytelling to teach about some of the biggest events in modern history and provide a better understanding of the historical figures and events that have shaped our nation and the world.
5. Community and Human Interest - These programs call attention to the problems, concerns and achievements we have encountered as a society through the eyes of the people who have endured them. The stories educate and inform listeners about current and past events, and allow them to relate more personally with the people, situations and issues that are discussed.

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MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMS

As part of our continuing effort to serve listeners, WBQH La Mera Mera has broadcast programming dealing with issues of concern to members in our community. Programming dealing with each issue listed is outlined below:

Consumer Affairs

4/10 6:00 AM OF CONSUMING INTEREST – 25 min

Energy (and the lack of it) in today's markets, and what you can do about it. In an increasingly on-line, powered, and electrified world, Nick Loris of the Heritage Foundations reports on increased demand and the uncertain supply of energy.

5/2 6:00 AM OF CONSUMING INTEREST – 25 min

Heating costs are high. Kevin Brasler, Executive Editor of the Washington Checkbook presents energy and money saving ideas for consumers. There are things you can do in your own home right now to reduce consumption, and save money.

6/12 6:00 AM OF CONSUMING INTEREST – 25 min

Ryan Young of the Competitive Enterprise Institute explores the reasons behind rising inflation, and discusses potential moves the government might take to ease the increase in prices.

Public Safety

4/24 6:00 AM OF CONSUMING INTEREST – 25 min

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Energy brokerage firms can help reduce your electricity and fuel bills, but there are pitfalls and even scams out there to be aware of. How do you choose an energy provider? What's in it for you? What is reasonable to expect? Michael Meath of the American Coalition of Competitive Energy Suppliers explains.

5/15 6:00 AM OF CONSUMING INTEREST – 25 min

Travel in the time of Covid is filled with uncertainties. Is travel insurance a good investment? What does it cover, and how do you get it? Mike McCartin of McCartin Insurance explains and provides a helpful checklist for anyone traveling in these difficult times.

6/19 6:00 AM OF CONSUMING INTEREST – 25 min

What is hate speech? Does the First Amendment really protect all speech, no matter how hurtful or inflammatory? Mark Jamison of the American Enterprise Institute discusses the legal and practical definitions of hate speech, how to protect yourself from it, and the potential roles government can play in allowing and controlling it.

Health

4/3 6:00 AM OF CONSUMING INTEREST – 25 min

FirstNet and ATT are building a nationwide, all-digital interoperable communications network for first responders. What effects will this have on responses by police, firefighters, and Emergency medical Services? How will FirstNet meet its Congressional mandate to provide access in every state and facilitate communications between disparate responders and agencies? What are the life-saving advantages for patients? ATT Senior Vice-President Chris Sambar discusses with TJ Kennedy, the president of the FirstNet Authority.

5/8 6:00 AM OF CONSUMING INTEREST – 25 min

Are we losing our connections with those close to us? Jill Robin Payne, author of the book "Be Empathy," discusses how the combination of COVID and the explosion of personal technology is causing Americans to grow ever farther apart. She discusses the causes for disconnection and presents helpful insights on how to draw closer to the ones we love.

5/29 6:00 AM OF CONSUMING INTEREST – 25 min

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Senior members of society are often left behind by technological changes and the rapid pace of new developments. Debbie Berlyn of Project GOAL discusses how to encourage seniors to adopt high speed internet, new devices, and other 21st Century technology.

Education

4/10 5:00 AM THIS JUST IN – 54 min

WITNESS TO HISTORY AND THE LAST OF THE MURROW BOYS. Richard Hottelet and Marvin Kalb explore the life and legacy of America's greatest broadcast journalist on the centennial of Edward R Murrow's birth. Coverage of Murrow's historic WWII reporting and of his role in confronting the McCarthy hearings is discussed.

5/22 5:00 AM THIS JUST IN – 54 min

50 YEARS OF CAMELOT AND THE KENNEDY LEGACY. Fifty years after JFK's assassination in Dallas, the panel discusses the cultural, political, and social legacies of the Kennedy Years. Camelot was the term for the elegance, charisma, and energy of the young president's White House and its effect on society. What parts of Camelot live on? What has faded into history?

6/5 6:00 AM OF CONSUMING INTEREST – 25 min

Jill Gonzales, Sr. Analyst at Wallet Hub reports on the post-COVID rebound in commercial flying. But travel is harder than it used to be. What's changed? What frequent flier programs can provide the best benefits to the traveling public?

Community and Human Interest

4/3 6:30 AM MUSIC & SPOKEN WORD – 28 min

LET THE FIRE WARM YOU

When he was nearing 80 years old, Archbishop Desmond Tutu of South Africa was asked in an interview, "Have you found that your relationship to God has changed as you've grown older?" This deeply spiritual man, who has since passed away, thought for a moment and said: "Yes. I am learning to shut up more in the presence of God."

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5/8 6:30 AM MUSIC & SPOKEN WORD – 28 min

MOTHERS DAY

Today and always, we honor mothers. We honor their selfless love. We honor their sacrifices. At the same time, we recognize that many mothers worry they haven't done enough and wish they could do more. Elder Jeffrey R. Holland assured such mothers with these words: "If you try your best to be the best parent you can be, you will have done all that a human being can do and all that God expects you to do"

6/19 6:30 AM MUSIC & SPOKEN WORD – 28 min

FATHERS DAY SPECIAL

Our kind and loving Heavenly Father is the perfect model for fathers. Just think of all the attributes and qualities of our Heavenly Father that are also ideal in earthly fathers: He never stops caring, never stops loving His children, even amid our shortcomings and weaknesses. He guides, protects and watches over us. He provides for our needs. He sees our potential and helps us grow to achieve it. And He's always available, through prayer, whenever we need to feel His love and support.

Public Service Announcements

The following PSAs aired during the second quarter:

Flu Vaccination

Alcoholics Anonymous

Wildfire prevention

Each aired five times per day, 7 days a week, and were 30 seconds long each.