



Quarterly Issues/Programs Report

1st Quarter 2011

January 1st – March 31st

KCTV – TV

Kansas City, MO

There follows a listing of some of the significant issues responded to by Station KCTV - TV, Kansas City, MO, along with the most significant programming treatment of those issues for the period. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issues covered during this quarter might include:

- Community
- Education
- Health
- Charities
- Political
- Safety
- Religion
- Social
- Environment

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| Description of Issue | Program/Segment | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|--|-------------------|---------|-------------------|--|
| Community/Education | KC Zoo Show | Various Saturdays | 10:00am | 30 min | Weekly locally produced educational show focusing on the Kansas City Zoo, animals and environment. |
| Community | KCTV5 News "Faces of Kansas City" | Various | Various | 2-3 min each part | Faces of Kansas City is a feature within newscasts about people who have done great things, overcome great odds and make living in the Kansas City metro area great. |
| Education | KCTV5 It's Your Morning "Cool Schools" | Various | 6:00am | 2-3 min each part | The KCTV5 News This Morning team broadcasts live at one high school every Friday during the school year looking for "cool" non-athletic achievements such as academic awards, charity activities, etc. |
| Crime | KCTV5 News | 1/31/2011 | 10:00pm | 2 min | KCTV5 reported: Charges were filed in a sting of rapes in the Kansas City metro thanks to new DNA technology and grants that pay for the analysts and resources for unsolved cases. |
| Community/Crime | KCTV5 News | 1/31/2011 | 4:00pm | 3 min | KCTV5 reported: The US Attorney's office met with local authorities for a stronger crackdown on human trafficking since January is national slavery and human trafficking prevention month. |
| Community/Health | KCTV5 News | 1/31/2011 | 6:00pm | 2 min | KCTV5 reported: The EPA says a third round of tests shows no health concerns at the Bannister Complex in South Kansas City. The EPA has also conducted meetings with local residents and workers. |
| Health/Safety | KCTV5 News | 1/31/2011 | 6:00am | 1 min | KCTV5 reported: A new reports says multiple concussions could raise a teen's chances of developing other health issues. High school athletes who suffer two or more concussions are more likely. |

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| Community | KCTV5 News | 2/25/2011 | 10:00pm | 1 min | KCTV5 Reported: Communities in Kansas City are changing. KC is becoming more diverse, in part because of big growth in the Hispanic community. |
| Education | KCTV5 News | 2/25/2011 | 6:00am | 1 min | KCTV5 Reported: Local school budget cuts such as Park Hill school district's special education tuition budget will lose about \$7,500 in a new round of budget cuts. |
| Education | KCTV5 News | 2/19/2011 | 10:00pm | 3 min | KCTV5 Reported: Parents in the Shawnee Mission School District filed a lawsuit against the state of Kansas on the right to decide whether to approve tax increases to fund their specific districts. |
| Community/Social | KCTV5 News | 2/28/2011 | 6:00pm | 1 min | KCTV5 Reported: The Missouri state board revoked Marts Funeral Home's license after an investigation revealed the business delivered the wrong cremated remains to a grieving husband. |
| Social/Health | KCTV5 News | 2/17/2011 | 10:00pm | 4 min | KCTV5 Reported: One researcher estimates hoarding is the most costly mental illness to treat in the US. Local communities don't know the best way to help people who stockpile rooms of trash, debris and food. |
| Safety/Education | KCTV5 News | 2/18/2011 | 6:00pm | 1 min | KCTV5 Reported: A local teacher's union is getting ready to file a grievance against the KC school district for what they call unsafe conditions at a local high school. |
| Education/Community | KCTV5 News | 3/15/2011 | 5:00pm | 30 sec | KCTV5 Reported: The University of Missouri will raise tuition and fees. Missouri's High Education Commissioner has approved the university's request for a 5.5% tuition increase. |
| Environment | KCTV5 News | 3/11/2011 | 10:00pm | 30 sec | KCTV5 Reported: The Kansas City, Kan. school district used a four-million dollar grant to buy 47 buses that run on condensed natural gas. The buses will replace about a third of their fleet. |

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| Safety/Education | KCTV5 News | 3/21/2011 | 4:00pm | 3 min | KCTV5 Reported: A new report from the American Academy of Pediatrics recommends keeping toddlers in rear-facing car seats until the age of 2, or until they reach the maximum height and weight allowed for their car seat. |
| Political/Social | KCTV5 News | 3/22/2011 | 5:00pm | 30 sec | KCTV5 Reported: Anti-abortion rules are one step closer to becoming law in Kansas. A senate committee endorsed the bills that restrict abortions after the 21st week of pregnancy. |
| Economy | KCTV5 News | 3/23/2011 | 10:00pm | 1 min | KCTV5 Reported: Millions of dollars are coming to Missouri for small businesses. Governor Jay Nixon says the money could create more than 269-million dollars in additional small business lending. |
| Political | KCTV5 News | 3/8/2011 | 6:00pm | 45 min | KCTV5 partnered with the Kansas City Library to host a debate between mayoral candidates Sly James and Mike Burke and moderated by our own Stacey Cameron broadcast live Tuesday, March 8th. |
| Political/Community | KCTV5 News | 2/23/2011 | 5:00pm & 6:00pm | 2 min | KCTV5 News Reported: For the first time in 90 years a first term mayor lost his bid for re-election. Mayor Mark Funkhouser came in 3rd being kicked out of the race for mayor. |
| Political/Community | KCTV5 News | 3/23/2011 | 5:00am & 6:00am | 5 min | KCTV5 Reported: Kansas City voters chose a new mayor. In an acceptance speech, Sly James said he started the campaign, talking about safer streets, and better education and it's a promise he intends to deliver on. |
| Charity | KCTV5 News | 2/21/2011 | 5:00pm | 1 min | KCTV5 Reported: Heartland Habitat for Humanity is looking for volunteers to help deconstruct the Tomahawk Hills Country Club in Shawnee. Proceeds and money raised will help build new homes for families in need. |
| Crime/Community | KCTV5 News | 3/22/2011 | 10:00pm | 3 min | KCTV5 Reported: An Independence couple has a warning for their neighbors tonight, about a crime spree involving two women posing as tree service workers scamming the couple. |