

Log Summary [PSA/Q1 2011Additional] : 01/01/11 - 03/31/11

Station	Air Date	Aired Time	Aired House	Aired Length	Aired Ad-ID	Advertiser/Pr
KSWB	03/24/11	4:02:35 AM	S131402	:30	PSA30 DR OZ JAPAN REL KSWB House	
KSWB	03/24/11	10:54:14 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/24/11	1:11:05 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/24/11	1:40:40 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/24/11	2:53:09 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/24/11	3:36:58 PM	S131402	:30	PSA30 DR OZ JAPAN REL KSWB House	
KSWB	03/24/11	1:32:20 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	4:03:22 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	4:28:08 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	4:52:23 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	10:16:05 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	12:20:48 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	1:10:05 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	1:40:18 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	12:24:05 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	1:32:04 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	2:28:09 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/25/11	3:46:56 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/26/11	7:55:27 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/26/11	8:56:26 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/27/11	4:29:35 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/27/11	3:50:02 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/27/11	11:25:33 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/27/11	1:04:44 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	4:11:51 AM	S131402	:30	PSA30 DR OZ JAPAN REL KSWB House	
KSWB	03/28/11	4:28:53 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	4:40:32 AM	S131402	:30	PSA30 DR OZ JAPAN REL KSWB House	
KSWB	03/28/11	4:57:32 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	8:52:25 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	9:59:35 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	3:38:24 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	12:07:12 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	1:22:08 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	1:34:21 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	1:41:56 XM	S131402	:30	PSA30 DR OZ JAPAN REL KSWB House	
KSWB	03/28/11	2:19:04 XM	S131402	:30	PSA30 DR OZ JAPAN REL KSWB House	
KSWB	03/28/11	2:26:03 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/28/11	3:26:18 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/29/11	4:03:50 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/29/11	1:10:24 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/29/11	5:57:39 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/29/11	9:45:18 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/29/11	10:53:27 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/29/11	12:10:03 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/29/11	2:28:18 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/29/11	3:48:25 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	

Log Summary [PSA/Q1 2011Additional] : 01/01/11 - 03/31/11

Station	Air Date	Aired Time	Aired House	Aired Length	Aired Ad-ID	Advertiser/Pr
KSWB	03/30/11	1:09:55 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/30/11	2:23:14 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/31/11	4:59:31 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/31/11	8:59:07 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/31/11	9:21:43 AM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/31/11	1:10:00 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/31/11	6:54:19 PM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/31/11	12:08:19 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/31/11	2:25:04 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
KSWB	03/31/11	3:08:19 XM	S131403	:15	PSA15 RED CROSS JAPAI KSWB House	
				:00		

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Program

Everybody Loves Raymond
Dr. Oz
Divorce Court
Divorce Court
Jerry Springer
Steve Wilkos
Everybody Loves Raymond
Everybody Loves Raymond
Everybody Loves Raymond
Fox5 Morning News
Dr. Oz
Judge Jeanine Pirro
Divorce Court
Divorce Court
Entourage(SYN)
Everybody Loves Raymond
My Name Is Earl
Star Trek: The Next Generation
Animal Rescue
Mad About...
Paid Program
Famous Homes & Hideaways
San Diego's Most Wanted/FBI
Ugly Betty(SYN)
Everybody Loves Raymond
Everybody Loves Raymond
Fox5 Morning News
Fox5 Morning News
Fox5 Morning News
Fox5 Morning News
Steve Wilkos
Entourage(SYN)
According to Jim
Everybody Loves Raymond
Everybody Loves Raymond
My Name Is Earl
My Name Is Earl
Star Trek: The Next Generation
Everybody Loves Raymond
Divorce Court
Dr. Oz
Traffic Light(FOX)
KSWB News At 10pm
Entourage(SYN)
My Name Is Earl
Star Trek: The Next Generation

Field 1

KSWB/5 :
01/01/11 -
03/31/11 :
With Spot
Count & Time
Count Includes
Open Inventory
[Sorted by: Air
Date]

Log Summary [PSA/Q1 2011Additional] : 01/01/11 - 03/31/11 (04/04/11 8:05:43 AM)

Product

/American Red Cross
/American Red Cross
/American Red Cross
/American Red Cross
/American Red Cross
/American Red Cross
/American Red Cross
/American Red Cross
/American Red Cross
/American Red Cross

Program

Divorce Court
Jerry Springer
Fox5 Morning News
Fox5 Morning News
Fox5 Morning News
Divorce Court
KSWB News at 6pm
Entourage(SYN)
My Name Is Earl
Star Trek: The Next Generation

Field 1

KSWB/5 :
01/01/11 -
03/31/11 :
With Spot
Count & Time
Count Includes
Open Inventory
[Sorted by: Air
Date]

Log Summary [PSA/Q1 2011Additional] : 01/01/11 - 03/31/11 (04/04/11 8:05:43 AM)

Brk Event Pos (Placed)	Brk Event # (Placed)	Brk Detail Pos (Placed)
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