

125 West 55th St
New York, NY 10019

Contract # 25320719 Changes as of: 9/29/2016 at 9:05 AM Version: Original Order

CPE: 271/305/3867 Flight: 11/1/16 - 11/8/16 Station: WSAV Total \$: \$650.00

Agency: MENTZER MEDIA Advertiser: Isakson - Senate - GA Market: Savannah Total Spots: 5

210 W. Pennsylvania Avenue Suite 250 Product: PISAK Office: WASHINGTON Total CPP: \$33.85

Towson, MD 21204 Agency Order #: 5428231 Buyer: Rambo, Ally Primary Demo: Adults 18+ Total GRP: 19.2

Salesperson: ERIN SCHUMACHER 212-424-6620 Con Type: POLITICAL/VOTE Assistant: ERIN SCHUMACHER Separation:

09473409

| # Day/Time | DP | Program | Rate | A18P Rating | Len | 11/1 - 11/8 | | | | | | | | Total Spots | Total \$ | CPP | GRP |
|-------------------------------------|----|-----------------|----------|-------------|-----|-------------|----------|----------|----------|----------|----------|----------|----------|-------------|-----------------|----------------|-------------|
| | | | | | | 11/1 | 11/2 | 11/3 | 11/4 | 11/5 | 11/6 | 11/7 | 11/8 | | | | |
| Tu-F,M 1 6p-6:30p | | WSAV NEWS 3@6 | \$220.00 | 5.6 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$220.00 | \$39.29 | 5.6 |
| Target 117 Index: 100, Nielsen: 4.2 | | | | | | | | | | | | | | | | | |
| Tu-F,M 2 11p-11:35p | | WSAV NEWS 3@11< | \$175.00 | 4.4 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$175.00 | \$39.77 | 4.4 |
| Target 117 Index: 103, Nielsen: 2.3 | | | | | | | | | | | | | | | | | |
| Tu-F,M 3 12:35a-1:35a | | S. MEYERS-NBC< | \$15.00 | 2.8 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 2 | \$30.00 | \$5.36 | 5.6 |
| Target 117 Index: 104, Nielsen: 0.2 | | | | | | | | | | | | | | | | | |
| Sa 4 8p-10p | | DATELINE | \$225.00 | 3.6 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$225.00 | \$62.50 | 3.6 |
| Target 117 Index: 106, Nielsen: 0.8 | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | 0 | 1 | 2 | 0 | 1 | 0 | 1 | 0 | 5 | \$650.00 | \$33.85 | 19.2 |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25320719 Changes as of: 9/29/2016 at 9:05 AM Version: Original Order

CPE: 271/305/3867 Flight: 11/1/16 - 11/8/16 Station: WSAV Total \$: \$650.00
 Agency: MENTZER MEDIA / SERVICE Advertiser: Isakson - Senate - GA Market: Savannah Total Spots: 5

210 W. Pennsylvania Avenue Suite 250 Product: PISAK Office: WASHINGTON Total CPP: \$33.85
 Towson, MD 21204 Agency Order #: 5428231 Buyer: Rambo, Ally Primary Demo: Adults 18+ Total GRP: 19.2
 Salesperson: ERIN SCHUMACHER 212-424-6620 Assistant: ERIN SCHUMACHER 212-424-6620 Separation:

Special Instructions

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$14,125 |
| WSAV Share: | 24% |
| Comment: | |
| WJCL: | 13% |
| WTGS: | 6% |
| WTOG: | 57% |

| Daypart Summary | | | | Monthly Summary | | |
|-----------------|-------------|----------|-----------------|-----------------|----------|-----------------|
| Day/Time | % Distrib | Spots | Dollars | Month | Spots | Dollars |
| | 100% | 5 | \$650.00 | 2016-Nov | 5 | \$650.00 |
| Total | 100% | 5 | \$650.00 | Total | 5 | \$650.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|-----------------|--------|-------|-------|----------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 9/29/16 10:35 AM | | | | | \$0 | \$0 | |
| New | 9/29/16 9:05 AM | ERIN SCHUMACHER | New | 5 | | \$650.00 | \$650.00 | |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WSAV
 1430 East Victory Drive
 Savannah, GA 31404
 (912) 651-0300

| | | |
|------------------------------------------------|---------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 947349 / | | <u>Alt Order #</u> 25320719 |
| <u>Product</u> PISAK | | |
| <u>Contract Dates</u> 11/01/16 - 11/08/16 | | <u>Estimate #</u> 3867 |
| <u>Advertiser</u> POL/Georgians for Isakson | | <u>Original Date / Revision</u> 09/29/16 / 09/29/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WSAV | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 18+ | | |
| | | <u>Total Ratings</u> 19.20 |
| <u>Agy Code</u> 9912736 | <u>Advertiser Code</u> 271 | <u>Product 1/2</u> 305 |
| <u>Agency Ref</u> IN2570/SP271/TO132E | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services
 210 West Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
 USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------|--------------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| N 1 | WSAV | 11/02/16 | 11/02/16 | WSAV 6p News | 6-630p | | :30 | | | | NM | 1 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --W---- | | | | 1 | \$220.00 | 5.60 | | | |
| N 2 | WSAV | 11/03/16 | 11/03/16 | Late News M-F | 11-1135p | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---T--- | | | | 1 | \$175.00 | 4.40 | | | |
| N 3 | WSAV | 11/03/16 | 11/03/16 | Olympic Late Night | Olympic Late Night | | :30 | | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---T--- | | | | 1 | \$15.00 | 2.80 | | | |
| N 4 | WSAV | 11/07/16 | 11/07/16 | Late Night | 1235-135a | | :30 | | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | M----- | | | | 1 | \$15.00 | 2.80 | | | |
| N 5 | WSAV | 11/05/16 | 11/05/16 | Sat Hour 1 | 8-9p | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S- | | | | 1 | \$225.00 | 3.60 | | | |
| Totals | | | | | | | | | | | | 5 | \$650.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/31/16 - 11/07/16 | 5 | \$650.00 | (\$97.50) | \$552.50 |
| Totals | 5 | \$650.00 | (\$97.50) | \$552.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|-----------------------------------------------------------|--------------------------------|
| Station and Location: <u>WSAV, Savannah, GA</u> | Date: <u>9/29/14</u> |
|-----------------------------------------------------------|--------------------------------|

I, Katelyn Brawn,
 being/on behalf of: Georgians for Isakson,
 a legally qualified candidate of the Republican
 political party for the office of: Senate
 in the general
 election to be held on: 11/8/16

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | varies | | | | |

Attach proposed schedule with charges (if available): **gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARTIN KILPATRICK

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

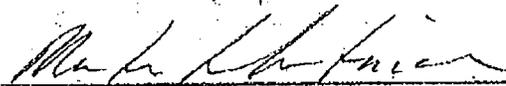
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

MARTIN KILPATRICK, CAMPAIGN MANAGER

printed name

5/5/16

date

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jon Anderson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/5/16 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
[Signature] Michelle West NSM
Signature Printed Name Title



Political Client
Information Request Form

Candidate Name: Johnny Isakson

Official Campaign Name: Georgians for Isakson

Address: PO Box 250116

City, State & Zip Code: Atlanta, GA 30325

Campaign Phone: 770.818.1493

Campaign Fax: 770.818.1609

Campaign Contact Person: Trey Kilpatrick

Campaign Treasurer: Jon Anderson