



**WTVY**  
**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

# CONTRACT

<u>Contract / Revision</u> 895537 /		<u>Alt Order #</u>
<u>Product</u> Political		
<u>Contract Dates</u> 08/15/18 - 08/21/18		<u>Estimate #</u> 2542
<u>Advertiser</u> Kay Ivey for Governor		<u>Original Date / Revision</u> 08/14/18 / 08/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVY	<u>Account Executive</u> Dothan House	<u>Sales Office</u> Dothan National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 148899	

And:

**Target Enterprises**  
**15260 Venture Blvd**  
**Ste 1240**  
**Sherman Oaks, CA 91403**

*Pd na chk # 22538*  
*4101.25 8.14.18*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTVY	08/15/18	08/21/18	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	--111--				3	\$125.00				
	Week:	08/20/18	08/26/18	11-----				2	\$125.00				
N 2	WTVY	08/15/18	08/21/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	--111--				3	\$50.00				
	Week:	08/20/18	08/26/18	11-----				2	\$50.00				
N 3	WTVY	08/15/18	08/21/18	Live at Lunch	12:00 PM-12:30 PM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	--111--				3	\$100.00				
	Week:	08/20/18	08/26/18	11-----				2	\$100.00				
N 4	WTVY	08/15/18	08/21/18	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	--11---				2	\$275.00				
	Week:	08/20/18	08/26/18	11-----				2	\$275.00				
N 5	WTVY	08/15/18	08/21/18	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	--11---				2	\$350.00				
	Week:	08/20/18	08/26/18	11-----				2	\$350.00				
N 6	WTVY	08/15/18	08/21/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	---11--				2	\$250.00				
	Week:	08/20/18	08/26/18	1-----				1	\$250.00				
N 7	WTVY	08/15/18	08/21/18	WTVY News 4 @ 6p Sa	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	-----S-				1	\$100.00				
	Week:	08/20/18	08/26/18	-----				0	\$100.00				
N 8	WTVY	08/15/18	08/21/18	WTVY Sunday Early News	5:00 PM-5:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	-----S				1	\$100.00				
	Week:	08/20/18	08/26/18	-----				0	\$100.00				
<b>Totals</b>								<b>0.00</b>				<b>28</b>	<b>\$4,825.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



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**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

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895537 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/15/18 - 08/21/18	Political	2542

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kay Ivey for Governor	08/14/18 / 08/14/18

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
07/30/18 - 08/21/18	28	\$4,825.00	(\$723.75)	\$4,101.25
<b>Totals</b>	<b>28</b>	<b>\$4,825.00</b>	<b>(\$723.75)</b>	<b>\$4,101.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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TARGET ENTERPRISES, LLC/CAMPAIGN ACCOUNT

22538

OUR REF NUMBER	YOUR INVOICE NUMBER	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
Ivey 8/15-8/21		8/14/2018	4,101.25	4,101.25 Check Amount		022538 4,101.25 4,101.25

*Order 8615531*

Wes T.

**TARGET ENTERPRISES, LLC**  
**CAMPAIGN ACCOUNT**  
 15260 VENTURA BLVD, STE. 1240  
 SHERMAN OAKS, CA 91403  
 PH: 818-905-0005

CHECK DATE	CONTROL NUMBER	CHECK AMOUNT
8/14/2018	022538	**4,101.25

Bank of America  
 ACH R/T 121000358

22538

11-36/1210 CA  
 82190

PAY

FOUR THOUSAND ONE HUNDRED ONE AND 25/100\*\*\*\*\*

TO THE  
 ORDER  
 OF  
 WTVY TV  
 227 N. Foster St.  
 Dothan, AL 36302

AUTHORIZED SIGNATURE

*[Signature]*

⑈022538⑈ ⑆121000358⑆ 325090027671⑈