

CONTRACT



WTVY
285 N. Foster St.
Dothan, AL 36303
(334) 792-3195

<u>Contract / Revision</u> 790410 /		<u>Alt Order #</u>
<u>Product</u> Kay Ivey for Governor		
<u>Contract Dates</u> 05/30/18 - 06/05/18		<u>Estimate #</u> 2195
<u>Advertiser</u> Kay Ivey for Governor		<u>Original Date / Revision</u> 03/20/18 / 06/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVY	<u>Account Executive</u> Dothan House	<u>Sales Office</u> Dothan National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agency Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189		<u>Advertiser Ref</u> 148899

And:

Target Enterprises
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

Pa niachu# 21930
\$9282.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTVY	05/30/18	06/05/18	WTVY News 4 @ 5a	5a-6a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/28/18	06/03/18	--WTF--				3	\$75.00				
	Week:	06/04/18	06/10/18	MT-----				2	\$75.00				
N 2	WTVY	05/30/18	06/05/18	WTVY News 4 @ 6a	6a-7a		:30				NM	10	\$1,250.00
	Week:	05/28/18	06/03/18	--WTF--				6	\$125.00				
	Week:	06/04/18	06/10/18	MT-----				4	\$125.00				
N 3	WTVY	05/30/18	06/05/18	CBS This Morning	7a-9a		:30				NM	10	\$450.00
	Week:	05/28/18	06/03/18	--WTF--				6	\$45.00				
	Week:	06/04/18	06/10/18	MT-----				4	\$45.00				
N 4	WTVY	05/30/18	06/05/18	Price Is Right	10a-11a		:30				NM	5	\$275.00
	Week:	05/28/18	06/03/18	--WTF--				3	\$55.00				
	Week:	06/04/18	06/10/18	MT-----				2	\$55.00				
N 5	WTVY	05/30/18	06/05/18	Young and the Restless	11a-12p		:30				NM	5	\$425.00
	Week:	05/28/18	06/03/18	--WTF--				3	\$85.00				
	Week:	06/04/18	06/10/18	MT-----				2	\$85.00				
N 6	WTVY	05/30/18	06/05/18	Live at Lunch	12p-1230p		:30				NM	5	\$500.00
	Week:	05/28/18	06/03/18	--WTF--				3	\$100.00				
	Week:	06/04/18	06/10/18	MT-----				2	\$100.00				
N 7	WTVY	05/30/18	06/05/18	Bold and Beautiful	1228p-1p		:30				NM	5	\$250.00
	Week:	05/28/18	06/03/18	--WTF--				3	\$50.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	8	WTVY	05/28/18-06/03/18	Bold and Beautiful	1228p-1p	---WTF----	:30		\$50.00		NM		
				See MG 7.11									
				Oversold									
	11	WTVY	05/31/18-05/31/18	M-F 4p-5p	4:00 PM-5:00 PM	----Th-----	:30		\$50.00		NM		
				Ⓜ MG for 7.8 05/31									
	Week:	06/04/18	06/10/18	MT-----				2	\$50.00				
N 8	WTVY	05/30/18	06/05/18	The Talk	1p-2p		:30				NM	5	\$150.00

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05/30/18 - 06/05/18	Kay Ivey for Governor	2195

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Kay Ivey for Governor	03/20/18 / 06/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	--111--				3	\$30.00				
		Week: 06/04/18	06/10/18	2-----				2	\$30.00				
N 9	WTVY	05/30/18	06/05/18	M-F 4p-5p	4p-5p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	--111--				3	\$50.00				
		Week: 06/04/18	06/10/18	2-----				2	\$50.00				
N 10	WTVY	05/30/18	06/05/18	WTVY News 4 @ 5p	5p-530p		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	--111--				3	\$275.00				
		Week: 06/04/18	06/10/18	1-----				1	\$275.00				
N 11	WTVY	05/30/18	06/05/18	WTVY News 4 @ 6p	6p-630p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	--111--				3	\$350.00				
		Week: 06/04/18	06/10/18	1-----				1	\$350.00				
N 12	WTVY	05/30/18	06/05/18	M-F 630p-7p	630p-7p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	--111--				3	\$225.00				
		Week: 06/04/18	06/10/18	1-----				1	\$225.00				
N 13	WTVY	05/31/18	05/31/18	Thursday Prime 1a	7:00 PM-7:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	---T---				1	\$450.00				
N 14	WTVY	06/01/18	06/01/18	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	----F--				1	\$250.00				
N 15	WTVY	05/30/18	06/05/18	WTVY News 4 @ 10p M-F	10p-1035p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	--WTF--				3	\$300.00				
		Week: 06/04/18	06/10/18	M-----				1	\$300.00				
N 16	WTVY	05/30/18	06/05/18	Late Show	1035p-1135p		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	--WTF--				3	\$50.00				
		Week: 06/04/18	06/10/18	M-----				1	\$50.00				
N 17	WTVY	06/02/18	06/02/18	CBS This Morning Saturday	6a-8a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----S-				2	\$25.00				
N 18	WTVY	06/02/18	06/02/18	WTVY News 4 @ 6p Sa	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----S-				1	\$100.00				
N 19	WTVY	06/02/18	06/02/18	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----S-				1	\$150.00				
N 20	WTVY	06/03/18	06/03/18	CBS Sunday Morning	758a-930a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----S				2	\$25.00				
N 21	WTVY	06/03/18	06/03/18	WTVY Sunday Early News	5p-530p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----S				1	\$100.00				
N 22	WTVY	06/03/18	06/03/18	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----S				1	\$225.00				
N 23	WTVY	05/30/18	06/05/18	M-F 9a-10a	9a-10a		:30				NM	5	\$150.00

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Week:		05/28/18	06/03/18	--WTF--				3	\$30.00				
Week:		06/04/18	06/10/18	MT-----				2	\$30.00				
N 24	WTVY	05/30/18	06/05/18	Let's Make A Deal	2p-3p		:30				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--111--				3	\$30.00				
Week:		06/04/18	06/10/18	1-----				1	\$30.00				
N 25	WTVY	06/04/18	06/04/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				1	\$300.00				
N 26	WTVY	06/03/18	06/03/18	Sunday Prime Rotator	6:00 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S				1	\$250.00				
Totals								0.00				96	\$10,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 -06/05/18	96	\$10,920.00	(\$1,638.00)	\$9,282.00
Totals	96	\$10,920.00	(\$1,638.00)	\$9,282.00

Signature: _____ **Date:** _____

TARGET ENTERPRISES, LLC/CAMPAIGN ACCOUNT

21930

OUR REF NUMBER	YOUR INVOICE NUMBER	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
Ivey 5/30-6/5		5/29/2018	9,282.00	9,282.00 Check Amount		021930 9,282.00 9,282.00
<i>order # 790410</i>						

WES

TARGET ENTERPRISES, LLC
CAMPAIGN ACCOUNT
 15260 VENTURA BLVD, STE. 1240
 SHERMAN OAKS, CA 91403
 PH: 818-905-0005

CHECK DATE	CONTROL NUMBER	CHECK AMOUNT
5/29/2018	021930	**9,282.00

Bank of America
 ACH R/T 121000358

21930
 11-35/1210 CA
 82190

PAY

NINE THOUSAND TWO HUNDRED EIGHTY TWO AND XX/100*****

TO THE ORDER OF
 WTVV TV
 227 N. Foster St.
 Dothan, AL 36302

AUTHORIZED SIGNATURE



⑆021930⑆ ⑆121000358⑆ 32509002757⑆