

KQYB-FM
2014 Quarterly Issues - Fourth Quarter

| Description of issue | Program Segment | Date | Description of Program |
|-------------------------------------------------------------------------------------|------------------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1) Creating awareness for Semcac's mission/ helping the impoverished in Houston Co. | Phil & Travis in the Morning | 10/23/14 8:40am | Terry from Semcac Food Shelf. - holiday replenishment drive |
| 2) Addressing the importance of community and public service in the La Crosse Area. | Phil & Travis in the Morning | 11/11/14 8:40a | Amy from the La Crosse Community Thanksgiving Dinner - looking for volunteers/ promoting the free dinner for all La Crosse area residents. |
| 3) Addressing the need for organ donations and how to become an organ donor | Phil & Travis in the Morning | 12/2/14 | Aspen Johnson Organ Donation, kidney recipient promoting the importance of organ donation. |
| 4) Providing resources for struggling families in the La Crosse area. | Phil & Travis in the Morning | 11/25/14 | A representative from the Annual Rotary Lights display discusses the annual mission of raising food and funds for food pantries in La Crosse and surrounding area. |

News items from 4th quarter of 2014

1 - News Subject: County Parking Lot

| Date | Description |
|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12/11 | Hours of talk, no action. The County Board discussed development plans on a 3-property shuffle including the old building, Lot C, and a downtown bank building. |
| 12/29 | The County Board may finish the calendar year with a vote on the development project. |
| 12/30 | Sold! For one million dollars, the County has formally made a deal with Don Weber on the courthouse parking lot – Lot C. |

2 - News Subject: Campbell Police Chief

| Date | Description |
|-------|------------------------------------------------------------------------------------------------------------------------------------|
| 10/22 | Could the Campbell chief resign? That's one option he has for harassing a local political activist. |
| 11/6 | After a month, the talks on Chief Keleman's resignation continue. |
| 11/11 | There could be action this week. The Town of Campbell Board has a special meeting tomorrow. |
| 11/12 | Look for a finale to the drama by the end of the week. Attorneys think they're close to an agreement. |
| 11/14 | The five-month legal drama is over – for now. Chief Kelemen retires, claiming a medical disability. He's been on leave since June. |

3 - News Subject: Diesel Tank Explodes

| Date | Description |
|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11/19 | Reports of an explosion on the north side of LaCrosse within the last few minutes. Some sort of tank – maybe an oil tank – has exploded. |
| 11/19 | Fire crews are warning people to stay indoors this morning as they deal with a huge explosion and fire in the area of Hydride Chemical and Midwest Fuels. |
| 11/19 | Midwest Fuels won't be making deliveries for a while after an explosion and fire at its north LaCrosse facility this morning. Just before 7 an explosion rocked the north side of the city, injuring one. |
| 11/19 | An early evaluation of the emergency response to the explosion: "We nailed it." |
| 12/18 | The cause of the explosion was discovered – explosion was heard for miles. A heat torch being used by an employee caused the blast. |

4 - News Subject: LaCrosse Agrees To Second Set Of RR Tracks

| Date | Description |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10/27 | A decision soon could come from the city council on whether to sign off on a plan for Burlington Northern to add a 2 nd set of tracks from State Road to the rail yard in northern LaCrosse. |
| 10/30 | Opponents of rail expansion through LaCrosse spoke at City Hall last night against approval of a deal with Burlington Northern. |
| 10/31 | Some claim another RR track could affect tourism. |
| 12/18 | It will be a winter of construction at Forest Hills golf course. A bridge under tracks will allow golfers to get to the course by March or April. All improvements expected to be complete in a year and a half. |

5 - News Subject: LaCrosse Considers -- Again -- N/S Corridor

| Date | Description |
|-------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10/23 | Every decision made regarding additional lanes of traffic in LaCrosse has been based on a north-south corridor referendum vote made 16 years ago. Mayor Tim Kabat supports a new vote. |
| 11/4 | A vote today by the Planning Committee isn't what some feared. Executive director Tom Faella says the resolution is meant to get the DOT to re-study traffic patterns and come up with new ideas. |
| 11/6 | LaCrosse continues to walk a line -- not wanting to turn away \$138 million in state money, but still not wanting to build the road WI DOT wants. |
| 11/24 | Sixteen years later, both sides insist on their point of view. The DOT says LaCrosse might need new highways to handle future traffic, neighborhood groups still oppose highway plans. Attitudes have not changed since the referendum in November, 1998, on the N/S corridor. |
| 11/26 | Tom Faella attended a meeting in Madison of the state Transportation projects Commission, which could decide to yank future funding because of discord over a N/S corridor. |
| 12/8 | The DOT is moving ahead with figuring out transportation options for LaCrosse. There will be a year of preliminary research to see if there can be some local agreement on N/S transportation BEFORE an expensive environmental impact study. |