

Rep Order# 6998483 **Ver#** 5 **Status** Revised **Traffic Order#** 5522 **Printed:** 09/24/14 10:34 AM 1 of 2
EC'd Yes **Last Received:** 09/24/14 10:19 AM
Showing Buylines: All Lines

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (FEI) FRANK FEINBERG
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

HOUSE MAJORITY PAC

*ISSUE TO SHOW AGENCY CORRECTED FROM GREAT AMERICAN TO WATERFRONT** *****DO NOT DOUBLE BOOK!!!!!!!!!!!!***** THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	8P-9P	-	30	-	-	\$50.00	09/29-09/29 10/06-10/06	2 1	1 1	2 1	\$150.00
		Buy Comment: LAW & ORDER:SVU										
2	M	9P-10P	-	30	-	-	\$50.00	09/29-09/29 10/06-10/06	2 1	1 1	2 1	\$150.00
		Buy Comment: LAW & ORDER:SVU										
3	Tu	8P-9P	-	30	-	-	\$50.00	09/30-09/30	3	1	3	\$150.00
		Buy Comment: LAW & ORDER:CI PRG CHANGED										
4	Tu	9P-10P	-	30	-	-	\$50.00	09/30-09/30	2	1	2	\$100.00
		Buy Comment: LAW & ORDER:CI PRG CHANGED										
5	W	8P-9P	-	30	-	-	\$50.00	10/01-10/01	2	1	2	\$100.00
		Buy Comment: WALKING DEAD PRG CHANGED										
6	W	9P-10P	-	30	-	-	\$50.00	10/01-10/01	2	1	2	\$100.00
		Buy Comment: WALKING DEAD PRG CHANGED										
7	Th	8P-9P	-	30	-	-	\$50.00	10/02-10/02	2	1	2	\$100.00
		Buy Comment: MENTALIST PRG CHANGED										
8	F	10P-11P	-	30	-	-	\$25.00	09/26-09/26	1	1	1	\$25.00
		Buy Comment: LAW & ORDER:SVU										

ORDER WORKSHEET

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 Ver# 5
 Status Revised
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 Printed: 09/24/14 10:34 AM
 2 of 2

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Station	WPME-TV PORTLAND,ME-LMA/WPXT	Agency	(WFST) WATERFRONT STRATEGIES	Rep Firm	PETRY MEDIA CORPORATION
Advertiser	(HMPC) .HOUSE MAJORITY PAC		3050 K ST NW	Sales Office	(PH) PHILADELPHIA
Product	HOUSE MAJORITY PAC		WASHINGTON, DC 20007	Salesperson	(FEI) FRANK FEINBERG
Estimate#	3632	Agency C/P1/P2/E	79/86/3632	Sales Assistant	THERESA
Buyer	Laura Bassett	Flight Dates	09/26/14-10/06/14	Salesperson Phone#	215-567-6005
				Salesperson Fax#	215-567-5938

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9	M-F	10P-11P	-	30	-	-	\$25.00	09/29-10/03	2	1	2	\$50.00
		Buy Comment: LAW & ORDER:SVU										
10	M	10P-11P	-	30	-	-	\$25.00	10/06-10/06	1	1	1	\$25.00
		Buy Comment: LAW & ORDER:SVU										

---REPORT TOTALS---

Report Totals: 21 / \$950.00

---SALES MONTHLY TOTALS---

Sep2014:	1/	\$25.00	Oct2014:	20/	\$925.00
Order Totals:	21 / \$950.00	Total GRPS:	0.0		

--- COMPETITIVE ---

Market Totals	\$950.00	CABL	.00%	WBDJ	.00%	WCSH	.00%	WGME	.00%	WMTM	.00%
		WPFO	.00%	WPME	100.00%	WPXT	.00%				

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE