

ORDER



Orders
Order / Rev: 206520
Alt Order #:
Product Desc: 1/14 - 1/21 order
Estimate: EST #185
Flight Dates: 01/14/14 - 01/21/14
Original Date / Rev: 01/09/14 / 01/09/14
Order Type: GENERAL

KOB

Primary AE: Olivia Lawrence
Sales Office: KOB
Sales Region: Local

Agency
Name: Screen Strategies Media
Buying Contact: Kyle Osterhour
Billing Contact:
 15409 Whitechapel Ct.
 Centreville, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Equality New Mexico Foundation
Demographic: A25-54
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 01/07/15
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/13	01/21/14	26	\$7,215.00	\$6,132.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2014	26	\$7,215.00	\$6,132.75	0.00
Totals	26	\$7,215.00	\$6,132.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	25%	\$7,215.00
Market	100%	\$28,860.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	25%	\$7,215.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	25%	\$7,215.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	25%	\$7,215.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	01/14/14	01/21/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	2	\$350.004		0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	--W-F--		2			\$350.00			0.00			
		Week: 01/20/14	01/26/14	-T-----		1			\$350.00			0.00			
2	All	01/14/14	01/21/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-----	:30	0	\$350.004		0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	-T-T---		2			\$350.00			0.00			
		Week: 01/20/14	01/26/14	M-----		1			\$350.00			0.00			
3	All	01/20/14	01/21/14	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	M-----	:30	1	\$60.006		0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/20/14	01/26/14	M-----		1			\$60.00			0.00			
4	All	01/14/14	01/19/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--W-F--	:30	2	\$90.006		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	--W-F--		2			\$90.00			0.00			
5	All	01/14/14	01/19/14	OMG! Insider 3p OMG! Insider 3p	CM	M-F 3p-330p	---T---	:30	1	\$80.006		0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	---T---		1			\$80.00			0.00			
6	All	01/14/14	01/19/14	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	--W----	:30	1	\$80.007		0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	--W----		1			\$80.00			0.00			
7	All	01/14/14	01/21/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-----	:30	0	\$140.005		0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	-T-T---		2			\$140.00			0.00			
		Week: 01/20/14	01/26/14	-T-----		1			\$140.00			0.00			
8	All	01/14/14	01/21/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-----	:30	0	\$200.006		0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	----F--		1			\$200.00			0.00			
		Week: 01/20/14	01/26/14	M-----		1			\$200.00			0.00			
9	All	01/14/14	01/21/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-----	:30	0	\$400.005		0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	---T---		1			\$400.00			0.00			
		Week: 01/20/14	01/26/14	-T-----		1			\$400.00			0.00			
10	All	01/14/14	01/19/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-T-----	:30	1	\$200.006		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/13/14	01/19/14	-T-----		1			\$200.00			0.00			
N 11	All	01/20/14	01/21/14	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M-----	:30	1	\$600.007		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/20/14	01/26/14	M-----		1			\$600.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N11	All	01/20/14	01/21/14	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M-----	:30	1	\$600.007		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/14	01/26/14	M-----		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	01/20/14-01/26/14		Monday Prime 2hr 7p-9p		M 7p-9p	M-----	:30		(\$600.00)		0.00	NM		
		Credited [2 Hour Program not Scheduled]													
N12	All	01/14/14	01/19/14	Tuesday Prime B Tuesday Prime B	CM	Tu 8p-9p	-T-----	:30	1	\$800.006		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/14	01/19/14	-T-----		1				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	01/13/14-01/19/14		Tuesday Prime B		Tu 8p-9p	-T-----	:30		(\$800.00)		0.00	NM		
		Credited [2 Hour Program Scheduled]													
13	All	01/14/14	01/21/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	1	\$550.004		0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/14	01/19/14	--W----		1				\$550.00		0.00			
		Week: 01/20/14	01/26/14	-T-----		1				\$550.00		0.00			
14	All	01/14/14	01/21/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	MTWTF--	:30	1	\$175.005		0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/14	01/19/14	---T---		1				\$175.00		0.00			
		Week: 01/20/14	01/26/14	M-----		1				\$175.00		0.00			
15	All	01/14/14	01/19/14	Late Night w/Jimmy Fallon Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a	----F--	:30	1	\$45.005		0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/14	01/19/14	----F--		1				\$45.00		0.00			
N16	All	01/14/14	01/19/14	Tuesday Prime 2hr 7p-9p Tuesday Prime 2hr 7p-9p	CM	Tu 7p-9p	-T-----	:30	1	\$800.006		0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/14	01/19/14	-T-----		1				\$800.00		0.00			
N17	All	01/14/14	01/19/14	Thursday Prime C Thursday Prime C	CM	Th 9p-10p	---T---	:30	1	\$600.006		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/14	01/19/14	---T---		1				\$600.00		0.00			
													Totals	26	\$7,215.00

*Tax 1 Note: ABQ 7%.