



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Greenstripe Media
424 Old Newport Blvd
Newport Beach, CA 92663-4211

Contract # 238323

Schedule Dates 11/07/16-11/07/16
Advertiser Yes On 55 - Californians for Budget Stability (1035
Agency Greenstripe Media (1755)
Product Issue Advertising (1119)
Brand 109447 YES on 55 (103092)
Salesperson Wilcox, Terri (1235)
Sales Office KRCR
Buyer Name Takara, David
Phone/Fax (949) 650-5081 /
CPE YES on 55/109447 YES on 55
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 09/15/16
Last Modified 09/15/16
Entered By Terri Wilcox
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$378.75
Net Total \$2,146.25
Sales Tax

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Nov. 2016	6	\$2,525.00
Grand Total:	6	\$2,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	1	X							1	\$300.00	\$300.00	Redding ABC (KRCR)		9/15/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7A- GOOD MORNING AMERICA	1	X							1	\$350.00	\$350.00	Redding ABC (KRCR)		9/15/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	1	X							1	\$500.00	\$500.00	Redding ABC (KRCR)		9/15/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	1	X							1	\$500.00	\$500.00	Redding ABC (KRCR)		9/15/16
5.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	10:59P- NEWS CH 7 AT 11 PM	1	X							1	\$225.00	\$225.00	Redding ABC (KRCR)		9/15/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7:57P- DANCING WITH THE STARS	1	X							1	\$650.00	\$650.00	Redding ABC (KRCR)		9/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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