

GREENSTRIPE MEDIA, INC.

236322

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 109446

Contract Date 9/14/2016

Advertiser Yes on 55 - Californians for Budget Stability	Station KRCR-TV	Product Yes on 55		
Buyer David Takara	Broadcast materials furnished by Greenstripe Media - 949.650.5081	rev # on	rev # on	rev # on

KRCR-TV
Terri Wilcox
755 Auditorium Drive
Redding, CA 96001



Station Phone 530.243.7777 x729 (office)

Direct Phone 530.945.5575 (mobile)

Fax 530.243.0217

E-mail twilcox@bontencalifornia.com

<u>Schedule Dates</u> 10/31/2016 thru 11/6/2016	<u>Schedule Rotation</u> Monday thru Sunday	<u># of weeks</u> 1	<u>Announcements</u> 22x	<u>Gross Cost</u> \$6,895.00	<u>Net Cost</u> \$5,860.75
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LINE	DAYS	TIME PERIOD		SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
		FROM	TO					
1	M-F	5a	6a	:30	2x	News Channel 7	\$180	\$360
2	M-F	6a	7a	:30	2x	News Channel 7	\$300	\$600
3	M-F	7a	9a	:30	3x	Good Morning America	\$350	\$1,050
4	M-F	10a	11a	:30	2x	The View	\$120	\$240
5	M-F	4p	5p	:30	1x	Judge Judy	\$120	\$120
6	M-F	5p	5:30p	:30	1x	News Channel 7	\$500	\$500
7	M-F	5:30p	6p	:30	2x	News Channel 7	\$500	\$1,000
8	M-F	6:30p	7p	:30	2x	News Channel 7	\$500	\$1,000
9	M-F	11p	11:35p	:30	3x	News Channel 7	\$225	\$675
10	SU	7a	8a	:30	1x	Good Morning America	\$150	\$150
11	SU	11p	11:35p	:30	1x	News Channel 7	\$200	\$200
12	W	8p	11p	:30	1x	CMA Awards	\$500	\$500
13	TH	8p	9p	:30	1x	Greys Anatomy	\$500	\$500

WEEKLY TOTALS: 22x \$6,895

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) _____

KRCR

By _____

Terri Wilcox

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com