

# GREENSTRIPE MEDIA, INC.

# 236322

PLANNING • PLACEMENT • SYNDICATION

## TELEVISION BROADCAST CONTRACT

Contract # 109446

Contract Date 9/14/2016

Advertiser Yes on 55 - Californians for Budget Stability		Station KRCR-TV		Product Yes on 55	
Buyer David Takara		Broadcast materials furnished by Greenstripe Media - 949.650.5081		rev # on	rev # on
				rev # on	rev # on

KRCR-TV  
Terri Wilcox  
755 Auditorium Drive  
Redding, CA 96001

Station Phone 530.243.7777 x729 (office)

Direct Phone 530.945.5575 (mobile)

Fax 530.243.0217

E-mail twilcox@bontencalifornia.com

Schedule Dates	Schedule Rotation	# of weeks	Announcements	Gross Cost	Net Cost
10/31/2016 thru 11/6/2016	Monday thru Sunday	1	22x	\$6,895.00	\$5,860.75

LINE	DAYS	TIME PERIOD FROM TO	SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
1	M-F	5a 6a	:30	2x	News Channel 7	\$180	\$360
2	M-F	6a 7a	:30	2x	News Channel 7	\$300	\$600
3	M-F	7a 9a	:30	3x	Good Morning America	\$350	\$1,050
4	M-F	10a 11a	:30	2x	The View	\$120	\$240
5	M-F	4p 5p	:30	1x	Judge Judy	\$120	\$120
6	M-F	5p 5:30p	:30	1x	News Channel 7	\$500	\$500
7	M-F	5:30p 6p	:30	2x	News Channel 7	\$500	\$1,000
8	M-F	6:30p 7p	:30	2x	News Channel 7	\$500	\$1,000
9	M-F	11p 11:35p	:30	3x	News Channel 7	\$225	\$675
10	SU	7a 8a	:30	1x	Good Morning America	\$150	\$150
11	SU	11p 11:35p	:30	1x	News Channel 7	\$200	\$200
12	W	8p 11p	:30	1x	CMA Awards	\$500	\$500
13	TH	8p 9p	:30	1x	Greys Anatomy	\$500	\$500

WEEKLY TOTALS: 22x \$6,895

**BILLING INFORMATION:** Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station)

KRCR

By

Terri Wilcox

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com