

Rocking M Media, LLC – Liberal and Dodge City EEO

The purpose of this EEO Public File Report is to comply with section 73.2080 (C) (6) of the FCC's 2002 EEO Rule. This report is prepared on behalf of the Station Employment Unit.

Call letters/Sign and Frequency

KSMM - 101.5 FM

Location, City and St.

150 Plaza Drive Suite J

Liberal, KS 67901

Phone: 620-624-8156

Prepared by Enrique R. Franz, General Manager

Rocking M Media LLC, Liberal, Kansas

This report lists fulltime recruiting activity for positions open or potentially open between **January 1, 2019 and December 31, 2019**. Also included in this report is date of hired and sources utilized for recruitment of hires.

Company Name: Rocking M Media, LLC.

A.

The following is a list of all vacancies for full-time jobs during the reporting period:

| <u>Job Title</u>   | <u>Date Open</u> | <u>Date Filled</u>      |
|--------------------|------------------|-------------------------|
| On Air personality | 1/1/2019         | Position not yet filled |
| BDE                | 1/1/2019         | Position not yet filled |
| Business Manager   | 10/15/2018       | 7/29/2019               |

B.

EEC Public Report Compliance Tools

Outreach Initiatives:

#1 Radio recruitment ads on Rocking M Media stations in Liberal, KS

Enrique Franz, 620-624-8156

#2 Liberal Chamber of Commerce official website in Liberal, KS

Luz Garcia, 620-624-3855

C.

Sources which provided the hire for the positions that opened.

| <u>Job Title</u>   | <u>Source</u> |                         |
|--------------------|---------------|-------------------------|
| On Air personality | 3/1/2017      | Position not yet filled |
| BDE                | 1/1/2018      | Position not yet filled |
| Business Manager   | 10/15/2018    | 7/29/2019               |

D.

During the reporting period, there were zero applicants interviewed for vacancies for the full-time position (s). The following is a list of the total number of interviews referred by each recruiting source shown above in Section B.

| <u>Recruitment Source</u> | <u>Total of interviewees</u> |
|---------------------------|------------------------------|
| Walk in                   | 2                            |
| LK Chamber of Commerce    | 0                            |
| Radio campaign            | 6                            |
| Employee Referral         | 1                            |

E.

#1 One Full Time Employees was hired in 2019.

#2 New Employee Name: Cynthia Altamirano  
Source: Employee Referral  
Position: Business Manager  
Hire Date: 7/29/2019