



WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

CONTRACT

<u>Contract / Revision</u> 2044363 /		<u>Alt Order #</u> 09201640
<u>Advertiser</u> POL/Cordray, Richard/D/GOV/OH		<u>Original Date / Revision</u> 08/27/18 / 08/27/18
<u>Contract Dates</u> 10/09/18 - 10/15/18	<u>Estimate #</u> 6959	
<u>Product</u> CORDRAY 4 GOVERNOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WUPW	<u>Account Executive</u> Taylor Fritsch	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 378	<u>Product 1/2</u> 449
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer, Margolis, & Mitchell
1010 Wisconsin Ave
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WUPW	10/09/18	10/15/18	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/18	10/15/18	MTWTF--				3	\$60.00			
2	WUPW	10/09/18	10/15/18	People's Court	M-F 11a-12n		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/18	10/15/18	MTWTF--				4	\$55.00			
3	WUPW	10/09/18	10/15/18	People's Court	SYN 12-1P M-F		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/18	10/15/18	MTWTF--				4	\$55.00			
4	WUPW	10/09/18	10/15/18	Maury	M-F 4-5 PM		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/18	10/15/18	MTWTF--				3	\$90.00			
D 5	WUPW	10/11/18	10/11/18	NFL Thursday Night	8-1130p		:30			NM	0	\$0.00
D 6	WUPW	10/11/18	10/11/18	NFL Thursday Night	8-1130p		:30			NM	0	\$0.00
N 7	WUPW	10/11/18	10/11/18	NFL Thursday Night	8-1130p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	---1---				1	\$1,100.00			
N 8	WUPW	10/11/18	10/11/18	NFL Thursday Night	8-1130p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	---1---				1	\$1,100.00			
Totals											16	\$3,090.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	16	\$3,090.00	(\$463.50)	\$2,626.50
Totals	16	\$3,090.00	(\$463.50)	\$2,626.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.