

Herbig for Senate

Buyer: Erikson
 Flight Date: Oct 1 thru Nov 2
 Market: A35_+
 Demo: A35_+
 Station: WKIT

Erikson
 Oct 1 thru Nov 2
 Erikson Communication Group, Inc.
 157 Park Row Suite 102
 Brunswick, ME 04011

Date	Spots	A35+ GRP	Gross	Net
Oct 1 thru 5	-	-	\$ -	\$ -
Oct 8 thru 12	24	41	\$ 528.00	\$ 448.80
Oct 15 thru 19	24	41	\$ 528.00	\$ 448.80
Oct 22 thru 26	24	41	\$ 528.00	\$ 448.80
Oct 29 thru Nov 2	24	41	\$ 528.00	\$ 448.80
TOTALS	96	163	\$ 2,112.00	\$ 1,795.20

THE ZONE CORP WKIT/WZON/WZLO
 Contract Confirmation
 10/05/18

Advertiser:HERBIG FOR SENATE

POL201 ERICKSON COMM.
 157 PARK ROX
 SUITE 102
 BRUNSWICK, ME 04011

User Code:
 Contract Number: 27667 - Monthly
 Page: 1
 Salesrep: 8 KEN WOOD
 Billing: Standard Broadcast
 Affidavit: Dates & Times
 Customer Type: POLITICAL
 Contact:

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day--							Schedule Range	Total Spots
							M	T	W	T	F	S	S		
1	10/08/18	11/02/18	22.00	30	FM	*	2	1	2	1	2			6:00a 10:00a	32
2	10/08/18	11/02/18	22.00	30	FM	*	1	2	2	2	1			10:00a 3:00p	32
3	10/08/18	11/02/18	22.00	30	FM	*	2	1	2	1	2			3:00p 7:00p	32

Total Spots and Programs	:	96			Gross	2,112.00	Net	1,795.20
Total of Monthly Billing	:					0.00		0.00
Total Charges for Contract:						2,112.00		1,795.20

		Gross	Net
October 18	1,584.00	1,346.40	
November 18	528.00	448.80	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKIT, Waldo County	Date: 10/1/2018
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I, Edward Erikson,
 being/on behalf of: Erin Herbig, a legally
 qualified candidate of the Democratic political
 party for the office of: State Senate
 in the 2018 Midterm Election
 election to be held on: November 6, 2018
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$1,795.20

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

The State Senate Election in SD 11

I represent that the payment for the above described broadcast time has been furnished by:

Erin Herbig for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Linda Lord

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/1/2018

Date

Erin Herbig

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Ken Wood

Signature

Ken Wood

Printed Name

GM

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Erin Herbig
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Edward Erikson
printed name

10/1/2018
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Attached</i>					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.