

CONTRACT



Rapid Broadcasting
 2424 S. Plaza Dr
 Rapid City, SD 57702
 (605) 355-0024

https://www.newscenter1.tv

And:

.Mike Derby for State Representative
 3912 Park Drive
 Rapid City, SD 57702

<u>Contract / Revision</u> 5200 /		<u>Alt Order #</u> \$2500
<u>Advertiser</u> .Mike Derby for State Representative		<u>Original Date / Revision</u> 04/22/24 / 04/23/24
<u>Contract Dates</u> 04/24/24 - 05/05/24	<u>Estimate #</u> \$2500	
<u>Product</u> \$2500		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNBN	<u>Account Executive</u> Ethan Anderson	<u>Sales Office</u> L-Rapid City, SD
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNBN	04/24/24	05/05/24	M-F NC1 Early Edition	530a-6a		:15			NM	8	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				3	\$2.50			
	Week:	04/29/24	05/05/24	MTWTF--				5	\$2.50			
N 2	KNBN	04/24/24	05/05/24	M-F Newscenter1 Today	6a-7a		:15			NM	16	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				6	\$5.00			
	Week:	04/29/24	05/05/24	MTWTF--				10	\$5.00			
N 3	KNBN	04/24/24	05/05/24	M-F Today Show	7a-9a		:15			NM	19	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				9	\$5.00			
	Week:	04/29/24	05/05/24	MTWTF--				10	\$5.00			
N 4	KNBN	04/24/24	05/05/24	M-F Today 3rd Hour	9a-10a		:15			NM	8	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				3	\$4.00			
	Week:	04/29/24	05/05/24	MTWTF--				5	\$4.00			
N 5	KNBN	04/24/24	05/05/24	M-F Today w/Hoda & Jenna	10a-11a		:15			NM	8	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				3	\$4.00			
	Week:	04/29/24	05/05/24	MTWTF--				5	\$4.00			
N 6	KNBN	04/24/24	05/05/24	M-F 11a-1130a	11a-1130a		:15			NM	8	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				3	\$4.00			
	Week:	04/29/24	05/05/24	MTWTF--				5	\$4.00			
N 7	KNBN	04/24/24	05/05/24	M-F 1130a-12p	1130a-12p		:15			NM	8	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				3	\$2.50			
	Week:	04/29/24	05/05/24	MTWTF--				5	\$2.50			
N 8	KNBN	04/24/24	05/05/24	M-F 12p-1230p	12p-1230p		:15			NM	8	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				3	\$2.50			
	Week:	04/29/24	05/05/24	MTWTF--				5	\$2.50			
N 9	KNBN	04/24/24	05/05/24	M-F 1230p-1p	1230p-1p		:15			NM	8	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	--WTF--				3	\$2.50			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
5200 /	\$2500

<u>Advertiser</u>	<u>Original Date / Revision</u>
.Mike Derby for State Representative	04/22/24 / 04/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/24/24 - 05/05/24	\$2500	\$2500

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$2.50			
N 10	KNBN	04/24/24	05/05/24	M-F 1p-2p	1p-2p		:15			NM	8	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				3	\$2.50			
Week:		04/29/24	05/05/24	MTWTF--				5	\$2.50			
N 11	KNBN	04/24/24	05/05/24	M-F 2p-230p	2p-230p		:15			NM	8	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				3	\$2.50			
Week:		04/29/24	05/05/24	MTWTF--				5	\$2.50			
N 12	KNBN	04/24/24	05/05/24	M-F 230p-3p	230p-3p		:15			NM	8	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				3	\$2.50			
Week:		04/29/24	05/05/24	MTWTF--				5	\$2.50			
N 13	KNBN	04/24/24	05/05/24	M-F 3p-4p	3p-4p		:15			NM	13	\$32.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				5	\$2.50			
Week:		04/29/24	05/05/24	MTWTF--				8	\$2.50			
N 14	KNBN	04/24/24	05/05/24	M-F 4p-4:30p	4p-4:30p		:15			NM	7	\$17.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				2	\$2.50			
Week:		04/29/24	05/05/24	MTWTF--				5	\$2.50			
N 15	KNBN	04/24/24	05/05/24	M-F Newscenter1 News@53(530p-6p			:15			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				3	\$35.00			
Week:		04/29/24	05/05/24	MTWTF--				5	\$35.00			
N 16	KNBN	04/24/24	05/05/24	M-F Newscenter1 News@6p 6p-630p			:15			NM	8	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				3	\$27.50			
Week:		04/29/24	05/05/24	MTWTF--				5	\$27.50			
N 17	KNBN	04/24/24	05/05/24	M-F 630p-7p	630p-7p		:15			NM	8	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				3	\$7.50			
Week:		04/29/24	05/05/24	MTWTF--				5	\$7.50			
N 18	KNBN	04/24/24	05/05/24	M-F Newscenter1 News@10(10p-1035p			:15			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				3	\$35.00			
Week:		04/29/24	05/05/24	MTWTF--				5	\$35.00			
N 19	KNBN	04/24/24	05/05/24	M-F The Tonight Show	1035p-1135p		:15			NM	16	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				6	\$7.50			
Week:		04/29/24	05/05/24	MTWTF--				10	\$7.50			
N 20	KNBN	04/24/24	05/05/24	M-F Late Night	1135p-1234xm		:15			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				3	\$5.00			
Week:		04/29/24	05/05/24	MTWTF--				5	\$5.00			
N 21	KNBN	04/24/24	05/05/24	Wednesday 8p-9p	8p-9p		:15			NM	2	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--W----				1	\$82.50			
Week:		04/29/24	05/05/24	--W----				1	\$82.50			
N 22	KNBN	04/24/24	05/05/24	Wednesday 9p-10p	9p-10p		:15			NM	2	\$164.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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5200 /	\$2500

<u>Advertiser</u>	<u>Original Date / Revision</u>
.Mike Derby for State Representative	04/22/24 / 04/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/24/24 - 05/05/24	\$2500	\$2500

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--W----				1	\$82.00			
Week:		04/29/24	05/05/24	--W----				1	\$82.00			
N 23	KNBN	04/24/24	05/05/24	Wednesday 7p-8p	7p-8p		:15			NM	2	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--W----				1	\$82.50			
Week:		04/29/24	05/05/24	--W----				1	\$82.50			
N 24	KNBN	04/24/24	05/05/24	Thursday 7p-8p	7p-8p		:15			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---T---				1	\$40.00			
Week:		04/29/24	05/05/24	---T---				1	\$40.00			
N 25	KNBN	04/24/24	05/05/24	Thursday 8p-9p	8p-9p		:15			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---T---				1	\$40.00			
Week:		04/29/24	05/05/24	---T---				1	\$40.00			
N 26	KNBN	04/24/24	05/05/24	Thursday 9p-10p	9p-10p		:15			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---T---				1	\$40.00			
Week:		04/29/24	05/05/24	---T---				1	\$40.00			
N 27	KNBN	04/24/24	05/05/24	Friday 7p-10p	8:00 PM-10:00 PM		:15			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				1	\$40.00			
Week:		04/29/24	05/05/24	----F--				1	\$40.00			
N 28	KNBN	04/24/24	05/05/24	Sa Today Show	6a-8a		:15			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				2	\$5.00			
Week:		04/29/24	05/05/24	-----S-				2	\$5.00			
N 29	KNBN	04/27/24	04/27/24	Sa Newscenter1 News@10p	10p-1030p		:15			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				2	\$30.00			
N 30	KNBN	04/27/24	04/27/24	Saturday Night Live	1030p-1203xm		:15			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				2	\$15.00			
N 31	KNBN	04/24/24	05/05/24	Su Today Show	8a-9a		:15			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				2	\$5.00			
Week:		04/29/24	05/05/24	-----S				2	\$5.00			
N 32	KNBN	04/24/24	05/05/24	Su Meet The Press	9a-10a		:15			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				2	\$20.00			
Week:		04/29/24	05/05/24	-----S				2	\$20.00			
N 33	KNBN	04/24/24	05/05/24	Su 1030p-11p (10p-11p)	10p-11p		:30			NM	2	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$7.50			
Week:		04/29/24	05/05/24	-----S				1	\$7.50			
Totals											223	\$2,500.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
5200 /	\$2500

<u>Advertiser</u>	<u>Original Date / Revision</u>
.Mike Derby for State Representative	04/22/24 / 04/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/24/24 - 05/05/24	\$2500	\$2500

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/28/24	91	\$1,120.50	\$1,120.50
04/29/24 - 05/05/24	132	\$1,379.50	\$1,379.50
Totals	223	\$2,500.00	\$2,500.00

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.