

# ORDER



**Orders**  
**Order / Rev:** 1280714  
**Alt Order #:**  
**Product Desc:** Chambers for IN Governor  
**Estimate:** 416422  
**Flight Dates:** 04/16/24 - 04/22/24  
**Original Date / Rev:** 04/15/24 / 04/18/24  
**Order Type:** GENERAL

**RTV6**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Smart Media Group - Political  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Chambers/Republican/Governor  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 278608  
**Agency External ID:** 120561  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/22/24	40	\$11,925.00	\$10,136.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	40	\$11,925.00	\$10,136.25	0.00
<b>Totals</b>	<b>40</b>	<b>\$11,925.00</b>	<b>\$10,136.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	RTV6	04/16/24	04/22/24	M-F 9-10am M-F 9-10am	CM	9-10am	M-W-F--	:30	3	\$120.00	P-3	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/16/24	04/22/24	M-W-F--		3		\$120.00		0.00					
N 3	RTV6	04/16/24	04/22/24	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/16/24	04/22/24	MTWTF--		5		\$175.00		0.00					
N 4	RTV6	04/16/24	04/22/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/16/24	04/22/24	MTWTF--		5		\$225.00		0.00					
N 5	RTV6	04/16/24	04/22/24	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/16/24	04/22/24	MTWTF--		5		\$200.00		0.00					
N 6	RTV6	04/16/24	04/22/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$285.00	P-3	0.00	NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/16/24	04/22/24	MTWTF--		5		\$285.00		0.00					

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Advertiser: Chambers/Republican/Governor  
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**RTV6**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 7	RTV6	04/16/24	04/22/24	ABC World News M-F	CM	630-7pm	MTWTF--	:30	5	\$340.00	P-3	0.00	NM	5	\$1,360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		04/16/24	04/22/24	MTWTF--			5		\$285.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	RTV6	04/16/24-04/22/24	M-F 6-630pm News				6-630pm		MTWThF----	:30	<del>(\$285.00)</del>	0.00	NM			
		See MG 6.6,6.7 [na @ order entry mc 4.15]														
6	RTV6	04/16/24-04/22/24	M-F 6-630pm News				6-630pm		MTWThF----	:30	\$285.00	0.00	NM			
		Ⓜ MG for 7.4,6.1														
7	RTV6	04/16/24-04/22/24	ABC World News M-F				630-7pm		MTWThF----	:30	<del>(\$340.00)</del>	0.00	NM			
		Ⓜ See MG 8.5,8.6 [limited avails. na @ order entry mc mc 4.18]														
N 8	RTV6	04/16/24	04/22/24	M-F 7-730pm News	CM	7-730pm	-TWTF--	:30	4	\$85.00	P-6	0.00	NM	5	\$680.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		04/16/24	04/22/24	-TWTF--			4		\$85.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	RTV6	04/16/24-04/22/24	ABC World News M-F				630-7pm		MTWThF----	:30	<del>(\$340.00)</del>	0.00	NM			
		See MG 7.6,7.7 [na @ order entry mc 4.16]														
4	RTV6	04/16/24-04/22/24	ABC World News M-F				630-7pm		MTWThF----	:30	<del>(\$340.00)</del>	0.00	NM			
		See MG 6.6,6.7 [na @ order entry/limited avails mc 4.15]														
6	RTV6	04/18/24-04/22/24	M-F 6-630pm News				6-630pm		M--ThF----	:30	\$285.00	0.00	NM			
		Ⓜ MG for 7.2 04/17														
7	RTV6	04/22/24-04/22/24	M-F 5-6am News				5-6am		M-----	:30	\$55.00	0.00	NM			
		Ⓜ MG for 7.2 04/17														
N 9	RTV6	04/16/24	04/22/24	SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		04/16/24	04/22/24	-----S-			1		\$150.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	RTV6	04/16/24-04/22/24	M-F 7-730pm News				7-730pm		-TwThF----	:30	<del>(\$85.00)</del>	0.00	NM			
		See MG 8.5,8.6 [rate will not clear.oversold mc 4.16]														
5	RTV6	04/19/24-04/22/24	M-F 5-530pm News				5-530pm		M----F----	:30	\$225.00	0.00	NM			
		Ⓜ MG for 8.4,6.7														
6	RTV6	04/19/24-04/22/24	M-F 530-6pm News				530-6pm		M----F----	:30	\$200.00	0.00	NM			
		Ⓜ MG for 8.4,6.7														
N 10	RTV6	04/21/24	04/21/24	SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		04/16/24	04/22/24	-----S			1		\$225.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	RTV6	04/16/24-04/22/24	NBA Playoffs Sun Game 2				3-6pm		-----S	:30	\$1,200.00	0.00	NM			
		NBA Playoffs Sun Game 2														
1	RTV6	04/16/24-04/16/24	Tuesday Prime A				8-9pm		-T-----	:30	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		04/16/24	04/22/24	-T-----			1		\$750.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	RTV6	04/16/24-04/22/24	NBA Playoffs Sun Game 2				3-6pm		-----Su	:30	\$1,200.00	0.00	NM			
		NBA Playoffs Sun Game 2														
2	RTV6	04/16/24-04/22/24	NBA Playoffs Sun Game 2				3-6pm		-----Su	:30	\$1,200.00	0.00	NM			
		NBA Playoffs Sun Game 2														
N 11	RTV6	04/18/24	04/18/24	Thursday Prime A	CM	8-9pm	---T---	:30	1	\$675.00	P-3	0.00	NM	1	\$675.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		04/16/24	04/22/24	---T---			1		\$675.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	RTV6	04/16/24-04/22/24	NBA Playoffs Sun Game 2				3-6pm		-----Su	:30	\$1,200.00	0.00	NM			
		NBA Playoffs Sun Game 2														

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RTV6

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 04/16/24	04/22/24	---T---			1			\$675.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	RTV6	04/16/24-04/22/24		Thursday Prime A			8-9pm	---Th-----	:30	<del>(\$675.00)</del>	0.00	NM			
				See MG 16.2											
				[na @ order entry. limited avails mc 4.17]											
2	RTV6	04/18/24-04/18/24		Thursday Prime B			9-10pm	---Th-----	:30	\$675.00	0.00	NM			
				Ⓜ MG for 16.1 04/18											
N 17	RTV6	04/21/24	04/21/24	Sunday Prime A	CM	7-8pm	-----S	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 04/16/24	04/22/24	-----S			1			\$900.00			0.00		
													Totals	40	\$11,925.00