



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28357253	<b>Changes as of:</b> 2/15/2024 at 8:21 AM	<b>Version:</b> Original Order
<b>CPE:</b> //8980	<b>Flight:</b> 2/20/24 - 2/26/24	<b>Station:</b> KSWB
<b>Agency:</b> SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD SUITE 505 FAIRFAX, VA 22030	<b>Advertiser:</b> KATIE PORTER FOR SENATE	<b>Market:</b> San Diego
	<b>Product:</b> Katie Porter for Senate	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> Caroline Wait	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$22,770.00
		<b>Total Spots:</b> 67 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Traffic #:</b> 4354590

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/20 - 2/26						Total Spots	Total \$	CPP*	GRP*	
							2/20	2/21	2/22	2/23	2/24	2/25					2/26
1	M-F 6a-6:30a		6A NEWS	\$300.00	0.0	30	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0
2	M-F 6:30a-7a		630A NEWS	\$300.00	0.0	30	0	1	0	0	0	0	1	2	\$600.00	\$0.00	0.0
3	M-F 7:30a-8a		730A NEWS	\$300.00	0.0	30	1	0	1	0	0	0	0	2	\$600.00	\$0.00	0.0
4	M-F 8a-8:30a		8A NEWS	\$300.00	0.0	30	0	1	0	1	0	0	0	2	\$600.00	\$0.00	0.0
5	M-F 8:30a-9a		830A NEWS	\$300.00	0.0	30	0	0	1	0	0	0	1	2	\$600.00	\$0.00	0.0
6	M-F 11a-11:30a		JUDGE JUDY	\$70.00	0.0	30	0	0	0	1	0	0	0	1	\$70.00	\$0.00	0.0
7	M-F 3p-4p		JUDGE JUDY	\$150.00	0.0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
8	M-F 4p-4:30p		4P NEWS	\$225.00	0.0	30	1	0	1	0	0	0	0	2	\$450.00	\$0.00	0.0
9	M-F 4:30p-5p		430P NEWS	\$225.00	0.0	30	0	0	0	1	0	0	1	2	\$450.00	\$0.00	0.0
10	M-F 5p-5:30p		5P NEWS	\$275.00	0.0	30	1	1	1	1	0	0	1	5	\$1,375.00	\$0.00	0.0
11	M-F 5:30p-6p		530P NEWS	\$275.00	0.0	30	1	1	1	1	0	0	1	5	\$1,375.00	\$0.00	0.0
12	M-F 6p-6:30p		6P NEWS	\$275.00	0.0	30	1	1	1	1	0	0	1	5	\$1,375.00	\$0.00	0.0
13	M-F 6:30p-7p		630P NEWS	\$275.00	0.0	30	1	1	1	1	0	0	1	5	\$1,375.00	\$0.00	0.0
14	M-F 7p-7:30p		7P NEWS	\$250.00	0.0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
15	M-F 7:30p-8p		730P NEWS	\$250.00	0.0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
16	M-F 2p-3p		JUDGE JUDY	\$100.00	0.0	30	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
17	Su 5p-5:30p		SUN 5P NEWS	\$175.00	0.0	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
18	Su 5:30p-6p		SUN 530P NEWS	\$175.00	0.0	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
19	Tu 8p-9p		NAME THAT TUNE	\$700.00	0.0	30	1	0	0	0	0	0	0	1	\$700.00	\$0.00	0.0
20	Th 8p-9p		NEXT LEVEL CHEF	\$1,000.00	0.0	30	0	0	1	0	0	0	0	1	\$1,000.00	\$0.00	0.0
21	M-F 10p-11p		10P NEWS	\$550.00	0.0	30	2	2	2	2	0	0	2	10	\$5,500.00	\$0.00	0.0



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							2/20	2/21	2/22	2/23	2/24	2/25	2/26				
22	Sa 10p-10:30p		SAT 10P NEWS	\$350.00	0.0	30	0	0	0	0	1	0	0	1	\$350.00	\$0.00	0.0
23	Sa 10:30p-11p		SAT 1030P NEWS	\$350.00	0.0	30	0	0	0	0	1	0	0	1	\$350.00	\$0.00	0.0
24	W 8p-9p		SEE YOUR VOICE	\$2,000.00	0.0	30	0	1	0	0	0	0	0	1	\$2,000.00	\$0.00	0.0
<b>TOTALS:</b>							<b>12</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>2</b>	<b>2</b>	<b>12</b>	<b>67</b>	<b>\$22,770.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$22,770
<b>KSWB Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	67	\$22,770.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>67</b>	<b>\$22,770.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Feb	55	\$19,095.00
2024-Mar	12	\$3,675.00
<b>Total</b>	<b>67</b>	<b>\$22,770.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/19/24 10:25 AM					\$0	\$0	
Queued for Electronic Contracting	2/15/24 9:07 AM					\$0	\$0	
New	2/15/24 8:21 AM	KELLY JOHNS	New	67		\$22,770.00	\$22,770.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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