



WACH
1400 Pickens St.
Columbia, SC 29201
(803) 252-5757

CONTRACT

<u>Contract / Revision</u> 485554 /		<u>Alt Order #</u>
<u>Product</u> Willie Wilson: You Have a Choice		
<u>Contract Dates</u> 12/08/15 - 12/13/15		<u>Estimate #</u>
<u>Advertiser</u> Willie Wilson for President 2016-D		<u>Original Date / Revision</u> 12/08/15 / 12/08/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WACH	<u>Account Executive</u> Chicago TeleRep/CH	<u>Sales Office</u> TeleRep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Palmetto Media Alliance
PO Box 12762
Columbia, SC 29211

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WACH	12/09/15	12/11/15	M-F 6-7am	6-7am		:30				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/07/15	12/13/15	--WTF--				4	\$30.00				
N 2	WACH	12/09/15	12/11/15	M-F 7-8am	7-8am		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/07/15	12/13/15	--WTF--				4	\$25.00				
N 3	WACH	12/13/15	12/13/15	On Point	8:30 AM-9:00 AM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/07/15	12/13/15	-----S				2	\$15.00				
N 4	WACH	12/11/15	12/11/15	WACH FOX Fridays	5-530pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/07/15	12/13/15	----F--				1	\$100.00				
N 5	WACH	12/08/15	12/11/15	M-F 10-1105pm	10-1105pm		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/07/15	12/13/15	-TWTF--				4	\$120.00				
N 6	WACH	12/08/15	12/13/15	M-F 630-7pm	630-7pm		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/07/15	12/13/15	-TWTF--				4	\$175.00				
Totals										0.00		19	\$1,530.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/30/15 - 12/13/15	19	\$1,530.00	(\$229.50)	\$1,300.50
Totals	19	\$1,530.00	(\$229.50)	\$1,300.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

Willie Wilson 2016

12-8-12-13-15

4th Q 2015 Candidate

4855554

Updated 10/12/15

Day		Time Period	programming	:15s	P1	P2	P3	P4	LUR	P5
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indicate recommended rates for propable clearance. Candidates may purchase at any level. See below for cleara

WACH-FOX - NEWS OPTIONS

EARLY MORNING										
M-F	5-6:00am	WACH FOX Good Day 1	50%	\$	50	\$ 20	\$ 10	\$ 6	\$ 5	\$ 6
M-F	6-7:00am	WACH FOX Good Day 2	50%	\$	120	\$ 60	\$ 30	\$ 20	\$ 15	\$ 10
M-F	7-8:00am	WACH FOX Good Day 3	50%	\$	100	\$ 50	\$ 25	\$ 15	\$ 15	\$ 10
M-F	8-9:00am	WACH FOX Good Day 4	50%	\$	100	\$ 50	\$ 25	\$ 15	\$ 15	\$ 10
M-F	6-9:00am	WACH FOX Good Day Classic Rotation	50%	\$	100	\$ 50	\$ 25	\$ 15	\$ 15	\$ 10
SUN	830-9:00am	On Point with Cynthia Hardy	50%	\$	100	\$ 50	\$ 25	\$ 15	\$ 15	\$ 15
SUN	9-10:00am	FOX News Sunday	50%	\$	100	\$ 60	\$ 40	\$ 25	\$ 20	\$ 25
SUN	10-10:30am	Full Measure with Sharyl Attkisson	50%	\$	250	\$ 120	\$ 75	\$ 50	\$ 20	\$ 25

EARLY NEWS - Weekly Special Report on Growth/Development of Columbia

FRI	5-5:30p	WACH FOX Fridays @ 5pm	50%	\$	200	\$ 275	\$ 175	\$ 100	\$ 120	\$ 45
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LATE NEWS										
M-F	10-11:00pm	WACH FOX News at 10	50%	\$	500	\$ 300	\$ 150	\$ 120	\$ 120	\$ 120
M-F	10-10:30pm	WACH FOX News at 10	50%	\$	750	\$ 400	\$ 225	\$ 150	\$ 120	\$ 150
M-F	10:30-11:05pm	WACH FOX News at 10	50%	\$	500	\$ 300	\$ 150	\$ 120	\$ 120	\$ 120
SAT	10-10:35pm	WACH FOX News at 10	50%	\$	250	\$ 175	\$ 100	\$ 75	\$ 85	\$ 75
SUN	10-10:35pm	WACH FOX News at 10	50%	\$	350	\$ 225	\$ 150	\$ 100	\$ 100	\$ 100

LATE NEWS - SPORTS SPECIALS

MON	11-11:30pm	Chalk Talk with Corey Miller (Local USC)	50%	\$	200	\$ 125	\$ 75	\$ 40	\$ 120	\$ 30
THU	11-11:30pm	Overtime with Corey Miller (Local HS Ftb)	50%	\$	200	\$ 125	\$ 75	\$ 40	\$ 120	\$ 30
FRI	11-11:30pm	5th Q (Local Highschool Football Highlig)	50%	\$	200	\$ 125	\$ 75	\$ 40	\$ 120	\$ 30

DAYTIME

M-F	9am-5:00pm	Daytime Rotator	50%	\$	250	\$ 120	\$ 75	\$ 50	\$ 50	\$ 50
M-F	9-10:00am	Judge Mathis	50%	\$	280	\$ 140	\$ 85	\$ 60	\$ 60	\$ 60

GROSS NET

19 1530 \$1,300.50

4 \$ 120

4 \$ 100

2 \$ 30

1 \$ 100

4 \$ 480

M-F	10-11:00am	Peoples Court	50%	\$	250	\$ 120	\$	75	\$	50	\$	60	\$	50
M-F	11-12:00pm	Maury Povich	50%	\$	280	\$ 140	\$	85	\$	60	\$	60	\$	60
M-F	12-1:00pm	Steve Wilkos	50%	\$	250	\$ 120	\$	75	\$	50	\$	60	\$	50
M-F	1-2pm	Divorce Court	50%	\$	250	\$ 120	\$	75	\$	50	\$	50	\$	50
M-F	2-3pm	The Real	50%	\$	250	\$ 120	\$	75	\$	50	\$	50	\$	50
M-F	3-4pm	Wendy Williams	50%	\$	250	\$ 120	\$	75	\$	50	\$	60	\$	50

EARLY FRINGE

M-F	4-4:30pm	Family Feud	50%	\$	250	\$ 120	\$	75	\$	50	\$	50	\$	50
M-F	4:30-5:00pm	Family Feud	50%	\$	250	\$ 120	\$	75	\$	50	\$	50	\$	50
M-TH	5-5:30pm	Modern Family	50%	\$	300	\$ 150	\$	90	\$	65	\$	65	\$	50
M-F	5-5:30pm	Celebrity Name Game	50%	\$	300	\$ 150	\$	90	\$	65	\$	65	\$	50
M-F	6-6:30pm	Family Feud	50%	\$	400	\$ 275	\$	175	\$	100	\$	90	\$	100
M-F	6:30-7:00pm	Family Feud	50%	\$	400	\$ 275	\$	175	\$	100			\$	100
SAT	6-7:00pm	Modern Family	50%	\$	225	\$ 125	\$	75	\$	50			\$	25

ACCESS

M-F	7-7:30pm	Big Bang Theory	50%	\$	550	\$ 350	\$	225	\$	175	\$	140	\$	175
M-F	7:30-8:00pm	Big Bang Theory	50%	\$	625	\$ 400	\$	275	\$	200	\$	140	\$	200
SAT	7-8pm	Modern Family	50%	\$	225	\$ 125	\$	75	\$	50			\$	50

LATE FRINGE

TU-W	11:05-11:30pm	TMZ	50%	\$	125	\$ 75	\$	40	\$	25	\$	25	\$	25
M-F	11:35-12:05am	Mike & Molly	50%	\$	125	\$ 75	\$	40	\$	25	\$	20	\$	25
M-F	12:05-12:35am	Modern Family	50%	\$	80	\$ 50	\$	25	\$	15	\$	20	\$	15
M-F	12:35-1:05am	Two & a Half Men	50%	\$	80	\$ 50	\$	25	\$	15	\$	15	\$	15
SAT	10:35-11:05pm	The Middle	50%	\$	125	\$ 75	\$	50	\$	35	\$	30	\$	35
SAT	11:05-12:00am	Animation Domination	50%	\$	125	\$ 75	\$	50	\$	35	\$	15	\$	35
SUN	10:35-11:35p	Big Bang Theory	50%	\$	140	\$ 90	\$	60	\$	40	\$	35	\$	40
SUN	11:35-12:05am	Celebrity Name Game	50%	\$	80	\$ 50	\$	25	\$	15	\$	20	\$	15
SUN	12:05-1:05am	TMZ	50%	\$	80	\$ 50	\$	25	\$	15	\$	20	\$	15

Weekend (week to week availability depending on sports)

Sat	12p-7p	Various	50%	\$	100	\$ 50	\$	25	\$	15	\$	10	\$	15
Sun	12p-7p	Various	50%	\$	100	\$ 50	\$	25	\$	15	\$	10	\$	15

PRIME

PLEASE CONSULT FOX PRIME CALENDER WHEN CONSIDERING ANY PRIME PROGRAM												
MON	8-9:00pm	Gotham	50%	\$	1,500	\$900	\$ 600	\$ 450	\$	300	\$	450
MON	9-10:00pm	Minority Report	50%	\$	1,400	\$850	\$ 550	\$ 400	\$	300	\$	400
TUE	8-8:30pm	Grandfathered	50%	\$	1,200	\$750	\$ 450	\$ 350	\$	250	\$	350
TUE	8:30-9:00pm	The Grinder	50%	\$	1,200	\$750	\$ 450	\$ 350	\$	250	\$	350
TUE	9-10:00pm	Scream Queens	50%	\$	1,500	###	\$ 550	\$ 400	\$	300	\$	400
WED	8-9:00pm	Rosewood	50%	\$	2,500	###	\$ 900	\$ 550	\$	300	\$	550
WED	9-10:00pm	Empire	50%	\$	5,000	###	\$1,500	\$ 1,200	\$	250	###	
THU	8-9:00pm	Bones	50%	\$	1,400	\$850	\$ 550	\$ 400	\$	300	\$	400
THU	9-10:00pm	Sleepy Hollow	50%	\$	1,200	\$750	\$ 450	\$ 350	\$	80	\$	350
FRI	8-9:00pm	Masterchef Jr	50%	\$	750	\$ 500	\$ 300	\$ 200				\$ 200
FRI	9-10:00pm	World's Funniest	50%	\$	750	\$ 500	\$ 300	\$ 200				\$ 200
SUN	7-8:00pm	NFL Post Game/Bobs Burgers	50%	\$	400	\$ 275	\$ 175	\$ 125				\$ 125
SUN	8-9:00pm	Simpsons/Brooklyn Nine-Nine	50%	\$	1,000	\$550	\$ 350	\$ 275				\$ 275
SUN	9-10:00pm	Family Guy/Last Man on Earth	50%	\$	1,000	\$550	\$ 350	\$ 275				\$ 275
SPORTS & SPECIALS												
SAT	12-1:00am	Ring of Honor Wrestling	50%	\$	125	\$ 75	\$ 50	\$ 35	\$	275	\$	20
WORLD SERIES												
WED	7:30-11pm	MLB World Seri (10/21/15)	50%	\$	2,000	###	\$ 650	\$ 475	\$	85	\$	475
THU	7:30-11pm	MLB World Seri (10/22/15)	50%	\$	2,000	###	\$ 650	\$ 475	\$	85	\$	475
SAT	7:30-11pm	MLB World Seri (10/24/15)	50%	\$	2,000	###	\$ 650	\$ 475	\$	85	\$	475
SUN	7:30-11pm	MLB World Seri (10/25/15)	50%	\$	2,000	###	\$ 650	\$ 475	\$	85	\$	475
MON	7:30-11pm	MLB World Seri (10/26/15)	50%	\$	2,000	###	\$ 650	\$ 475	\$	85	\$	475
WED	7:30-11pm	MLB World Seri (10/28/15)	50%	\$	4,000	###	\$1,000	\$ 550			\$	550
THU	7:30-11pm	MLB World Seri (10/29/15)	50%	\$	5,000	###	\$1,300	\$ 650			\$	650
ACC FOOTBALL												
SAT	12-3:30pm	ACC Football (10/3-11/29)	50%	\$	1,000	\$400	\$ 250	\$ 150	\$	275	\$	150
FOX NCAA FOOTBALL												
SAT	7:30-11pm	NCAA Football: (10/3-11/29)	50%	\$	1,000	\$400	\$ 250	\$ 150	\$	275	\$	150
NFL FOOTBALL												
SUN	11-12:00pm	NFL Pre-game (10/4-12/27)	50%	\$	1,000	\$400	\$ 250	\$ 150	\$	275	\$	150
SUN	12-1:00pm	NFL Pre-game (10/4-12/27)	50%	\$	1,000	\$400	\$ 250	\$ 150	\$	275	\$	150

SUN	1-4:00pm	NFL : Panthers (10/4/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	4-7:00pm	NFL Game 2: G (10/4/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Washingt (10/11/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	4-7:00pm	NFL: Panthers (10/18/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Tampa Be (10/25/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	4-7:00pm	NFL Game 2: C (10/25/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	9:30am-12:30p	NFL: Detroit vs (11/11/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL Game 2: T (11/11/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Green Bay (11/8/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Panthers (11/15/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Washingt (11/22/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	4-7:00pm	NFL Game 2: S (11/22/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
THU	12:30-3:40pm	NFL Thanksgiving (11/26/15)	50%	\$ 5,500	###	\$1,500	\$ 900		\$ 900
SUN	1-4:00pm	NFL: NY Giants (11/29/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Panthers (12/06/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	4-7:00pm	NFL Game 2: P (12/06/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Atlanta @ (12/13/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	4-7:00pm	NFL Game 2: C (12/13/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Panthers (12/20/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Panthers (12/27/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	4-7:00pm	NFL Game 2: S (12/27/15)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	1-4:00pm	NFL: Tampa Be (1/03/16)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650
SUN	4-7:00pm	NFL Game 2: S (1/03/16)	50%	\$ 5,000	###	\$1,300	\$ 650		\$ 650

* Rate Section Definitions:

- P1 Non Preemptable within a specific program or its adjacency
- P2 75% Probability of clearance within a specific program or its adjacency. Preemptible with notice
- P3 50% Probability of clearance within a specific program or its adjacency. Preemptible with notice
- P4 25% Probability of clearance within a specific program or its adjacency. Preemptible without notice
- P5 Immediately preemptable without notice

** Rates good for 7 days from Update listed above

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 12/20/15
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I, Dave Wilson
 being/on behalf of: Willie Wilson
 a legally qualified candidate of the Democratic
 political party for the office of: President of the United States
 in the Primary
 election to be held on: 2/27/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Willie Wilson 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Andre Fair

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/18/15

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Dave Wilson for Willie Wilson 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Dave Wilson

12/18/15

printed name

date