

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, William Putnam, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: N/A

Agency name: N/A

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Carthage Citizens United

Address: 221 W. 4th St. Ste 9

Contact: William Putnam

Phone number: 417-358-3369

Email: CarthageCU@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Pat Goff - Treasurer

William Putnam - Deputy Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Pat Goff - Treasurer
William Putnam - Deputy Treasurer

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Pat Goff - Treasurer
William Putnam - Deputy Treasurer

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Pat Goff - Treasurer

William Putnam - Deputy Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: *William Putnam*

Signature: *Ronald Petersen, Jr.*

Name: William Putnam

Name: Ronald Petersen, Jr.

Date of Request to Purchase Ad Time: 3/8/24

Date of Station Agreement to Sell Time: 3/14/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:
CCU-2024Q1-KDMO

Station Call Letters:
KDMO

Date Received/Requested:
3/14/24

Est. #:

Station Location:
221 E. 4th St, Carthage, Mo. 64836

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KDMO MusicRadio 93.5
 Box 426
 Carthage, MO 64836
 Phone: 417-358-6054
 Cell: 417-850-9733
 Rep: Ron Petersen



Client: Carthage Citizens United PAC
 Buyer: Pat Goff
 Address:

Phone:
 Campaign: Local Election 2024

Affidavit: X
 Scripts: X

Market: Carthage-area
 Flight Dates: 3/25/24-4/2/24
 Demo: A55+


1490 KDMO


Week & Daypart	Spots	Rotator	Length	M	Tu	W	Th	F	Sa	Su	Rate*	Cost
Week 1 : 3/25/24												
M-Su 6a-7p	15	0	:30			3	3	3	3	3	\$16	\$240
Week 2 : 4/1/24												
M-Su 6a-7p (end Tues @ 5p)	7	0	:30	4	3						\$16	\$112
Totals	22	0		4	3	3	3	3	3	3		\$352

*Rates are NET

COMMENTS: This is a RADIO PRIME schedule 6a-7p M-Su on MusicRadio 93.5 and 1490 KDMO for Non-Candidate/Issue Advertisements pertaining to upcoming 2024 Carthage city election.

Carthage Broadcasting Company, Inc and its stations KMXL-FM and KDMO-AM do not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Any Carthage Broadcasting Company, Inc. advertiser, and/or advertising agency, and/or their affiliated businesses or individuals must certify that they are not buying broadcasting air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national

Accepted:  Date: 3/14/24

Station:  Date: 3/14/24

KDMO-AM
 PO Box 426
 CARTHAGE, MO 64836 417-358-6054

Order #: 1902-00003
 Description: LOCAL ELECTION 2024
 Date Entered: 3/15/2024
 P.O.#:
 Salesperson: Petersen Jr., Ron
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

CARTHAGE CITIZENS UNITED PAC
 221 W 4TH STE 9
 CARTHAGE, MISSOURI 64836

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/25/2024	4/2/2024	KDMO-AM	06:00:00a to 07:00:00p	CUSTOM	:30	22	16.00	352.00	Y	Y	Y	Y	Y	Y	Y
3/25/2024	3/31/2024					15	16.00	240.00	0	0	3	3	3	3	3
4/1/2024	4/2/2024					7	16.00	112.00	4	3	0	0	0	0	0

Order Start Date: 3/25/2024 Order End Date: 4/2/2024 Spots: 22 Total Charges: \$352.00

Projected Media Month/End-Of-Schedule Billing Totals for CARTHAGE CITIZENS UNITED PAC / 1902-00003 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2024	15	\$240.00
April	2024	7	\$112.00
Total:		22	\$352.00

Confirmed & Accepted for KDMO-AM By:

Accepted for CARTHAGE CITIZENS UNITED PAC By:

 Please Sign and Return One Copy