

ISSUES - PROGRAMS REPORT

FOR

STATION KKPS

BROWNSVILLE, TEXAS

LICENSED TO:

ENTRAVISION HOLDINGS, LLC

QUARTER 1, 2022

January 1, 2022 to March 31, 2022

STATION KKPS HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

1. HEALTH CARE
2. IMMIGRATION REFORM
3. EDUCATION
4. PUBLIC SAFETY
5. CHILD SAFETY
6. LOCAL AND NATIONAL ECONOMY
7. WOMEN'S ISSUES
8. LOCAL POLITICS AND GOVERNMENT
9. ROLE OF LATINOS IN THE COMMUNITY
10. LATINO YOUTH

STATION
KKPS ADDRESSED THE ISSUES IT
HAS DETERMINED ARE OF CONCERN IN THE
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND
PUBLIC SERVICE ANNOUNCEMENTS

ISSUE:
HEALTH CARE

Program: KKPS Monday – Sunday 24 hour rotation
When: January 1, 2022 through March 31, 2022

January 1 – January 31, 2022 Public Service Announcement
47x times at 60 seconds

Flu Season Precautions

This community update brought to you by Entravision Communications:

With cold and flu season around us, here are some tips to help prevent catching the flu and reduce the spread of viruses that cause it. Get vaccinated. Vaccination is the first step to flu prevention. In general, all healthy people should get vaccinated. The CDC now recommends that, in addition to other high risk groups, all healthy children get a flu vaccination.

Wash your hands. Cold and flu viruses may be spread by indirect contact. Do the elbow cough. Since viruses cling to your bare hands, you can reduce the spread of viruses by coughing into your elbow. When you cough, simply cover your face with your entire elbow. Disinfect common surfaces. Viruses that cause colds and flu can survive on common surfaces for up to 72 hours. That includes: phones, doorknobs, light switches, and remote controls. Drink Water.

Water can help strengthen your immune system, keeping the flu at bay. And if you do get sick, water flushes your system, rehydrates you and washes out the toxins. An adult should drink eight 8-ounce glasses of fluids each day. If the color of your urine is close to clear, then you are getting enough. If it's deep yellow, drink more water. For more information about preventing, symptoms and treatment of the flu visit the cdc.gov. This community update has been brought to you by Entravision Communications

January 1- January 31, 2022 Public Service Announcement
24x times at 60 seconds

Cervical Cancer Awareness Month

January is Cervical Cancer Awareness Month. According to the U.S. Department of Health and Human Services, about 79 million Americans are infected with HPV. Each year, more than 11 million women get cervical cancer. In most of the cases, HPV can be prevented. Talk to parents and discuss how important it is for their pre-teens to get the HPV vaccine. Cervical Cancer can often also be prevented with regular screening tests and gynecologist follow ups. Encourage women to get their well-woman checkup at least one a year. Spread the word and take action today. For more information, visit healthfinder.gov or www.nccc-online.org.

February 1 – February 28, 2021 Public Service Announcement
53x times at 30 seconds

February is Teen Dating Violence Awareness Month.

Teen dating Violence affects millions of teens in the US each year. It can include physical or sexual violence, psychological abuse and stalking. Unhealthy or violent relationships can have severe short and long-term effects on a developing teen. Be aware of what to look for and if you

feel like something might be off in your relationship and speak to someone you trust for help. Mujeres Unidas provides free and confidential services to victims and survivors. Anyone needing services can call the 24-hour hotline at 1-800-580-4879. You can also get more information at loveisrespect.org

February 1 – February 28, 2022 Public Service Announcement

13x times at 30 seconds

February is American Heart Month. According to the Centers for Disease Control and Prevention, heart disease is the leading cause of death in the United States. In fact, one in every four deaths is caused by heart disease each year. High blood pressure, high cholesterol, smoking, diabetes, obesity and lack of exercise can increase your risk of developing heart disease. Age, gender and a family history of heart disease also play a role. Your doctor can screen for heart disease using a variety of tests. Ask your doctor if you're at risk for coronary artery disease and whether cardiac screening is right for you.

March 1 – March 31, 2022 Public Service Announcement

79x times at 30 seconds

March is colorectal cancer awareness month. Colorectal cancer is a potentially fatal disease that is mostly preventable. Despite its high incidence, colorectal cancer is unique in that it is one of the most preventable and, if found early, most treatable form of cancer. For most adults, it is recommended that colorectal cancer screenings should begin at age 50. Check the colorectal cancer alliance website at www.ccalliance.org to find out more information about screenings, symptoms, treatments and support for patients and family members.

January 5 – January 30, 2022 Public Service Announcement

1x times Live Mentions

Hidalgo County Homebound Covid-19 Vaccination Program. If you know someone who is homebound and elderly they qualify for Hidalgo County's Homebound Vaccination Program. Call (956) 292 -7765 to register or to get more information.

ISSUE:
EDUCATION

January 31 – February 15, 2022 Public Service Announcement

1x times Live Mentions

February's Responsible Pet Owners Month serves as reminder of new state law protecting dogs. Hidalgo County Commissioners Court this week proclaimed February Responsible Pet Owners month and is reminding local pet owners of a new state law governing dogs that are kept outdoors. The new law creates a criminal offense for dog owners who chain or use other restraints on their pets that unreasonably limits the animal's movements between 10 p.m. and 6

a.m. The law also prohibits the following: Leaving a dog outside and restrained unattended without shelter, water, and shade to protect from direct sunlight as well as prevent from exposure to the dog's waste. Using chains or weights to restrain the dog Is shorter in length than the greater of 10 feet or five times the length of the dog. Is attached to an improperly fitted collar or harness. There are exceptions to these provisions such as restraining animals in public camping or recreational areas, hunting or field training, certain types of herding or shepherding work and certain types of agricultural work.

February 28 – April 10, 2022 Public Service Announcement

14x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXDOT - TXID2121 Guillermo

The moment you see those flashing lights, you think, this can't happen to me. Drunk driving can cost you a lot, I have work tomorrow, I have responsibilities, I can't just stop my life and deal with these consequences. I lost a girlfriend because she didn't want anything to do with me. I lost a job because I didn't show up the next day because I was in jail. I was stuck in limbo, dealing with this. Learn about the real cost of drunk driving at [faces of drunk driving.com](http://facesofdrunkdriving.com) sponsored by TXDOT.

February 28 – April 10, 2022 Public Service Announcement

14x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXDOT – Impaired Driving TXID2119 Jessica E30R

I was fifteen years old at the time and my mother was teaching me how to drive, when someone under the influence hit us head on. My mother was killed instantly, I was rushed to the hospital and I ended up having to miss my mother's funeral. If you are going to have a good time, continue that good time by being safe, give your keys to someone else, or sleep in your car, but don't drink and get behind the wheel. Learn about the real cost of drunk driving at facesofdrunkdriving.com. Sponsored by the Texas Department of Safety

**ISSUE:
PUBLIC SAFETY**

January 1 – January 31, 2022 Public Service Announcement

2x times Live Mentions

Phone Scam Targeting Residents Demanding Money to Avoid Arrest by McAllen Police Department. The City of McAllen would like to warn the community about a recent phone scam that is targeting residents, demanding money to avoid being arrested by the McAllen Police Department. The call states that the person has a warrant out for their arrest for a failure to appear for an outstanding ticket or other matter at McAllen Municipal Court and to avoid being arrested, payment over the phone is accepted. McAllen Police Department, City of McAllen code enforcement officers and the McAllen Municipal Court do not call individuals for any fines

owed or with warrants out for their arrest seeking payment. If residents have received such a call, residents are asked to contact their respective municipal police department or law enforcement agency. McAllen residents can call the McAllen Police Department at (956) 681-2000.

ISSUE:
LOCAL AND NATIONAL ECONOMY

January 5 – February 4, 2022 Public Service Announcement

2x times Live Mentions

ADOPT-A-BEACH WINTER CLEANUP AT
SOUTH PADRE ISLAND AND THE COASTAL BEND AREA

Registration is open for the Texas General Land Office Adopt-A-Beach Winter Cleanup scheduled for Friday, February 4 at South Padre Island and Saturday, February 5 at six other locations across the Coastal Bend area. Adopt-A-Beach will provide trash bags, disposable gloves, and morning refreshments. Volunteers are encouraged to wear closed-toe shoes and to bring sunscreen, a hat, and plenty of drinking water. Volunteers interested in participating in the winter cleanup can sign up at texasadoptabeach.org or may show up onsite the day of.

January 1 – March 31, 2021 Public Service Announcement

17x 30 Sec. Texas Association of Broadcasters/NCSA PSA

Army National Guard - TXNG2150 Make a Difference

You want to feel important, you want to be a part of something bigger, something that matters and can help change things. You want to feel like you belong, we know, we felt that way too and that's why we did something about it. We aren't just Army National Guard soldiers, we are normal people just like you and together we can make a difference. Take on your legacy, visit nationalguard.com to find out more. Sponsored by the Texas National Guard. Aired by the Texas Association of Broadcasters and this station.

January 1 – March 31, 2021 Public Service Announcement

71x 30 Sec. Texas Association of Broadcasters/NCSA PSA

Army National Guard - TXNG2152 Be First

Serving part time in the army National Guard has led to a lot of first for me

It paid for me to be the first person in my family to go to school

That education got me to my first day at my dream job, which I can still hold while I serve part time. That job and the home loan benefits I got from the Army National Guard, helped me buy my first house. I also know that I will be one of the first to respond if my community ever needs me. Sponsored by the Texas National Guard. Aired by the Texas Association of Broadcasters and this station.

February 15 – March 30, 2022 Public Service Announcement

1x times Live Mentions

The Edinburg Municipal Court is offering an Amnesty Program from February 14, 2022 through March 31, 2022. If you have an outstanding traffic citation or a Class C misdemeanor, this is an opportunity to pay your fine or make arrangements to pay, without any additional fees.

Failure to appear charges will be waived for those who come in voluntarily.

You can call (956)318-8819 or (956)289-7797 for more information about any pending traffic citations. To qualify, you must appear in person at the Edinburg Municipal Court located at 100 E. Freddy Gonzalez.

March 22 – March 30, 2022 Public Service Announcement

1x times Live Mentions

Prepping to enter a new era of your career? Upgrade your skills!

Workforce solutions has partnered with Metrix Learning to give you FREE online courses and classes to further your career! For more information contact Workforce solutions, visit RGV Operation Get Hired on FB or visit TX.metrxlearning.com/info

March 22 – March 30, 2022 Public Service Announcement

1x times Live Mentions

Are you between the ages of 18-24? Get experience for in-demand work industries in the Rio Grande Valley. Workforce Solutions can help you with employment and educational training opportunities! Questions? Visit WFSolutions.org to chat live with a representative or call your nearest Workforce Solutions Center. Mission: 956-519-4300, Edinburg: 956-380-0008, Weslaco: 956-969-6100, Starr County: 956-487-9100 and Willacy County: 956-689-3412

March 22 – March 30, 2022 Public Service Announcement

1x times Live Mentions

Need a summer job? Join the team at McAllen Parks and Recreation! Over 160 full and part-time positions are available. Qualified individuals are invited to apply at www.mcallen.net or call the McAllen Parks & Recreation Department at (956) 681-3333. Positions Available; Instructor I, Instructor II, Supervisor, Coordinator, Pools Cashier, Jr. Lifeguard, Sr. Lifeguard and Pool Manager

March 22 – March 31, 2022 Public Service Announcement

1x times Live Mentions

Join the Edinburg team! The City of Edinburg is hiring for a number of positions and ready for applications. For a list of current employment opportunities, visit www.cityofedinburg.com.

March 22 – March 30, 2022 Public Service Announcement

1x times Live Mentions

Keep McAllen Beautiful to host Great America Cleanup and Don't Mess with Texas Trash off.

It's that time of the year when spring has sprung and everyone is invited to participate in spring. Keep McAllen Beautiful is organizing their annual Great American Clean-Up and Don't Mess with Texas Trash-Off, taking place on Saturday, April 9, 2022 from 8:00 a.m. through 12:00 p.m., starting from McAllen Municipal Park, located at 1921 N. Bicentennial Boulevard. You can sign-up at www.keepmcallenbeautiful.org or call (956) 681-4562 for more information. Get cleaning shoes on and join Keep McAllen Beautiful along the city's major streets, hike and bike trails, city parks and schools to help keep the city looking clean and beautiful.

ISSUE:
LOCAL POLITICS AND GOVERNMENT

January 1 – January 22, 2022 Public Service Announcement

2x times Live Mentions

The City of McAllen is holding a special election for registered voter residents of McAllen City Commission District 4 Saturday, January 22. Early Voting is now open and continues through Tuesday, January 18, 2022. Early Voting by personal appearance is at the following two locations:

Fireman's Pump House - 201 North 1st Street

Lark Community Center - 2601 Lark Avenue

Palm View Community Center – 3401 W. Jordan Ave.

Election Day will take place

Saturday, January 22 from 7:00 a.m. - 7:00 p.m. at:

District 4, Palm View Community Center located at 3401 W. Jordan Ave.

Election Day voting is also only open for registered voters of McAllen City Commission District 4, on Election Day and on this day, they will only be able to vote in their respective districts.