# ORDER

**FOX 11 TUCSON**

**KMSB**

| Orders | Order / Rev: | **2906984** | | |
|---|---|---|---|---|
| | Alt Order #: | WOC14634849 | | |
| | Product Desc: | GALLEGO FOR ARIZONA | | |
| | Estimate: | 4205 | | |
| | Flight Dates: | 04/30/24 - 05/06/24 | Primary AE: | Taylor Fritsch |
| | Original Date / Rev: | 04/26/24 / 04/26/24 | Sales Office: | TSWAS |
| | Order Type: | General | Sales Region: | NAT |

| Agency | Name: | **Assembly** | | |
|---|---|---|---|---|
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | One World Trade Center, Floor 67 | Billing Cycle: | EOM/EOC |
| | | New York, NY  10007 | Agency Commission: | 15% |

| Advertiser | Name: | **POL/ Ruben Gallego / D / US Senate / ** | | |
|---|---|---|---|---|
| | Demographic: | A35+ | New Business End: | |
| | Product Codes: | PL-Candidate: US Senate (LUR) | Advertiser External ID: | 130805 |
| | Revenue Code 1: | AGY | Agency External ID: | 1115AG |
| | Revenue Code 2: | (POL) Political | Unit Code: | General |
| | Revenue Code 3: | (POL) Candidate | Order Separation: | 00:30:00 |
| | Priority: | P04 | | |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 04/29/24 | 05/06/24 | 25 | $3,210.00 | $2,728.50 |

## Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| May 2024 | 25 | $3,210.00 | $2,728.50 | 33.00 |
| Totals | 25 | $3,210.00 | $2,728.50 | 33.00 |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Taylor Fritsch | | | Start Of Order - End Of Order | 100% |

## Order Share

| | Share | Total |
|---|---|---|
| KMSB | 8% | $3,210.00 |
| Market | 100% | $40,125.00 |

## Competitive Share

| | Share | Total |
|---|---|---|
| CABLE | 0% | $0.00 |
| KBGF | 0% | $0.00 |
| KGUN | 0% | $0.00 |
| KHRR | 0% | $0.00 |
| KOLD | 0% | $0.00 |
| KTTU | 1% | $401.25 |
| KUAS | 0% | $0.00 |
| KUAT | 0% | $0.00 |
| KUVE | 0% | $0.00 |
| KVOA | 0% | $0.00 |
| KWBA | 0% | $0.00 |
| KXGR | 0% | $0.00 |
| UNKWN | 91% | $36,513.75 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | KMSB | 04/30/24 | 05/06/24 | Local News @ 8a M-F DAYBREAK | CM | 8:00 AM-9:00 AM | - 1- - 1- - | :30 | 2 | $50.00 | P03 | 1.10 | NM | 3 | $150.00 |

| Order / Rev: | 2906984 | | Advertiser: | POL/ Ruben Gallego / D / US Senate / A |
|---|---|---|---|---|
| Alt Order #: | WOC14634849 | | Product Desc: | GALLEGO FOR ARIZONA     **KMSB** |
| Flight Dates: | 04/30/24 - 05/06/24 | | Estimate: | 4205 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - 1- - 1- - | 2 | $50.00 | 1.10 | | | | | | | | |
| | | Week: 05/06/24 | 05/12/24 | 1 - - - - - - | 1 | $50.00 | 1.10 | | | | | | | | |
| N 2 | KMSB | 04/30/24 | 05/02/24 | Sherri 9-10a  SHERRI | CM | 9:00 AM-10:00 AM | - - 11- - - | :30 | 2 | $20.00 | P02 | 0.60 | NM | 2 | $40.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - - 11- - - | 2 | $20.00 | 0.60 | | | | | | | | |
| N 3 | KMSB | 04/30/24 | 05/03/24 | Family Feud 4-430p  FAMILY FEUD | CM | 4:00 PM-4:30 PM | - - 111- - | :30 | 3 | $100.00 | P03 | 1.10 | NM | 3 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - - 111- - | 3 | $100.00 | 1.10 | | | | | | | | |
| N 4 | KMSB | 04/30/24 | 05/06/24 | Family Feud 430-5p  FAMILY FEUD | CM | 4:30 PM-5:00 PM | - - 1 - - - - | :30 | 1 | $100.00 | P03 | 1.30 | NM | 2 | $200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - - 1 - - - - | 1 | $100.00 | 1.30 | | | | | | | | |
| | | Week: 05/06/24 | 05/12/24 | 1 - - - - - - | 1 | $100.00 | 1.30 | | | | | | | | |
| N 5 | KMSB | 04/30/24 | 05/06/24 | Local News @ 530p M-F  FOX11 530P EARLY NEW | CM | 5:30 PM-6:00 PM | - 1- - 1- - | :30 | 2 | $100.00 | P03 | 1.00 | NM | 3 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - 1- - 1- - | 2 | $100.00 | 1.00 | | | | | | | | |
| | | Week: 05/06/24 | 05/12/24 | 1 - - - - - - | 1 | $100.00 | 1.00 | | | | | | | | |
| N 6 | KMSB | 04/30/24 | 05/01/24 | Young Sheldon 630-7p  YOUNG SHELDON | CM | 6:30 PM-7:00 PM | - 11- - - - | :30 | 2 | $125.00 | P03 | 1.10 | NM | 2 | $250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - 11- - - - | 2 | $125.00 | 1.10 | | | | | | | | |
| N 7 | KMSB | 04/30/24 | 05/06/24 | Local News @ 9-930p M  FOX11 NEWS AT NINE | CM | 9:00 PM-9:30 PM | - - 1- 1- - | :30 | 2 | $275.00 | P02 | 2.70 | NM | 3 | $825.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - - 1- 1- - | 2 | $275.00 | 2.70 | | | | | | | | |
| | | Week: 05/06/24 | 05/12/24 | 1 - - - - - - | 1 | $275.00 | 2.70 | | | | | | | | |
| N 8 | KMSB | 04/30/24 | 05/03/24 | Local News @ 930-10p  FOX11 NEWS AT NINE | CM | 9:30 PM-10:00 PM | - 1- 11- - | :30 | 3 | $275.00 | P02 | 1.90 | NM | 3 | $825.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - 1- 11- - | 3 | $275.00 | 1.90 | | | | | | | | |
| N 9 | KMSB | 04/30/24 | 05/06/24 | Local News @ 10p M-F  AZ NEWS AT TEN | CM | 10:00 PM-10:35 PI | - 11- 1- - | :30 | 3 | $80.00 | P02 | 0.90 | NM | 4 | $320.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | | Week: 04/29/24 | 05/05/24 | - 11- 1- - | 3 | $80.00 | 0.90 | | | | | | | | |
| | | Week: 05/06/24 | 05/12/24 | 1 - - - - - - | 1 | $80.00 | 0.90 | | | | | | | | |

| | Totals | 25 | $3,210.00 |
|---|---|---|---|