

ORDER



Orders
Order / Rev: 2912589
Alt Order #: WOC14647963
Product Desc: GALLEGO FOR ARIZONA
Estimate: 4207
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: General

KMSB
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Assembly
Buying Contact:
Billing Contact:
 One World Trade Center, Floor 67
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Ruben Gallego / D / US Senate /
Demographic: A35+
Product Codes: PL-Candidate: US Senate (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 130805
Agency External ID: 1115AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	26	\$3,460.00	\$2,941.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	26	\$3,460.00	\$2,941.00	34.70
Totals	26	\$3,460.00	\$2,941.00	34.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMSB	8%	\$3,460.00
Market	100%	\$43,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBGF	0%	\$0.00
KGUN	0%	\$0.00
KHRR	0%	\$0.00
KOLD	0%	\$0.00
KTTU	1%	\$432.50
KUAS	0%	\$0.00
KUAT	0%	\$0.00
KUVE	0%	\$0.00
KVOA	0%	\$0.00
KWBA	0%	\$0.00
KXGR	0%	\$0.00
UNKWN	91%	\$39,357.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMSB	05/14/24	05/20/24	Local News @ 8a M-F DAYBREAK	CM	8:00 AM-9:00 AM	- 1 - - 1 - -	:30	2	\$50.00	P03	1.10	NM	3	\$150.00

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 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4207
KMSB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- 1 - 1 - -		2				\$50.00		1.10			
		Week: 05/20/24	05/26/24	1 - - - - -		1				\$50.00		1.10			
N 2	KMSB	05/14/24	05/16/24	Sherrri 9-10a SHERRI	CM	9:00 AM-10:00 AM	- - 11 - - -	:30	2	\$20.00	P02	0.60	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- - 11 - - -		2				\$20.00		0.60			
N 3	KMSB	05/14/24	05/17/24	Family Feud 4-430p FAMILY FEUD	CM	4:00 PM-4:30 PM	- - 111 - -	:30	3	\$100.00	P03	1.10	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- - 111 - -		3				\$100.00		1.10			
N 4	KMSB	05/14/24	05/20/24	Family Feud 430-5p FAMILY FEUD	CM	4:30 PM-5:00 PM	- - 1 - - - -	:30	1	\$100.00	P03	1.30	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- - 1 - - - -		1				\$100.00		1.30			
		Week: 05/20/24	05/26/24	1 - - - - -		1				\$100.00		1.30			
N 5	KMSB	05/14/24	05/20/24	Local News @ 530p M-FCM FOX11 530P EARLY NEW		5:30 PM-6:00 PM	- 1 - - 1 - -	:30	2	\$100.00	P03	1.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- 1 - - 1 - -		2				\$100.00		1.00			
		Week: 05/20/24	05/26/24	1 - - - - -		1				\$100.00		1.00			
N 6	KMSB	05/14/24	05/15/24	Young Sheldon 630-7p YOUNG SHELDON	CM	6:30 PM-7:00 PM	- 11 - - - -	:30	2	\$125.00	P03	1.10	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- 11 - - - -		2				\$125.00		1.10			
N 7	KMSB	05/14/24	05/20/24	Local News @ 9-930p MCM FOX11 NEWS AT NINE		9:00 PM-9:30 PM	- - 1 - 1 - -	:30	2	\$275.00	P02	2.70	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- - 1 - 1 - -		2				\$275.00		2.70			
		Week: 05/20/24	05/26/24	1 - - - - -		1				\$275.00		2.70			
N 8	KMSB	05/14/24	05/17/24	Local News @ 930-10p MCM FOX11 NEWS AT NINE		9:30 PM-10:00 PM	- 1 - 11 - -	:30	3	\$275.00	P02	1.90	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- 1 - 11 - -		3				\$275.00		1.90			
N 9	KMSB	05/14/24	05/17/24	Local News @ 10p M-F CM AZ NEWS AT TEN		10:00 PM-10:35 PM	- - 1111 - -	:30	4	\$80.00	P02	0.90	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- 1111 - -		4				\$80.00		0.90			
N 10	KMSB	05/14/24	05/18/24	Local News @ 930-10p CM FOX11 NEWS AT NINE		9:30 PM-10:00 PM	- - - - - 1 -	:30	1	\$250.00	P02	1.70	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- - - - - 1 -		1				\$250.00		1.70			
													Totals	26	\$3,460.00