



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Strategic Media/DC
3299 K St. NW #200

4th Floor
Washington, DC 20007

Contract # 223004

Schedule Dates 07/15/13-07/21/13
Advertiser API-RFS (17188)
Agency/T-Code Strategic Media/DC (1313)/ELECTRONIC
Product Issue - Issue (1076)
Brand API-RFS 2013 EST 7699 (81532)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name Szostak, Stephen
Phone/Fax (202) 337-5700 /
CPE 7699 API-RFS 2013
Account Types Local/Non-Political Issue Agency
Billing Type Standard
Comments API-RFS 2013 EST 7699
7/15-7/21

Contract # 223004

Date Entered 07/12/13
Last Modified 07/12/13
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,135.00
Net Total \$17,765.00
Sales Tax

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Jul. 2013	7	\$20,900.00
Grand Total:	7	\$20,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/15/13-07/17/13	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	1	1		1					2	\$700.00	\$1,400.00	WJLA Arlington (WJLA)		7/12/13
2.0	Normal Line / SPOT	07/21/13-07/21/13	4	:30	9:57A- ABC-THIS WEEK								1	1	\$12,000.00	\$12,000.00	WJLA Arlington (WJLA)		7/12/13
3.0	Normal Line / SPOT	07/18/13-07/18/13	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P				1					1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		7/12/13
4.0	Normal Line / SPOT	07/17/13-07/17/13	4	:30	6:27P- 6:30P (EST)			1						1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)	WORLD NEWS ADJ	7/12/13
5.0	Normal Line / SPOT	07/20/13-07/20/13	4	:30	6P- NEWS-ABC 7 NEWS @ 6P SAT							1		1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		7/12/13
6.0	Normal Line / SPOT	07/16/13-07/16/13	4	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$2,600.00	\$2,600.00	WJLA Arlington (WJLA)		7/12/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.