

Croan, Zinthia

From: Cowan, Stacey
Sent: Wednesday, September 10, 2014 2:25 PM
To: Croan, Zinthia
Subject: FW: Colorado - SMP/NextGen Climate Action

Senate Majority PAC orders have been cancelled and replaced by NextGen Climate Action Committee. Please see the new folder on the FCC site.

From: Demastrie, Jesse [<mailto:Jesse.Demastrie@gmb.com>]
Sent: Tuesday, September 09, 2014 10:27 AM
To: Lauren.Rich@nccmedia.com; NUBAR, JENNA (JENNA.NUBAR@continentaltvsales.com); Norten, Matthew (CMG-HRP); GORDON, RYAN (RYAN.GORDON@msmtvsales.com); Langer, Robert (CMG-TeleRep); Elie, Nicole C (NCElie@cbs.com); Votta, Justin (CMG-REP); amy.mccreary@scripps.com; Tricoli, Mary (CMG-REP); DiFuria, Teresa (CMG-TeleRep)
Cc: Furman, Mike
Subject: Colorado - SMP/NextGen Climate Action

Good morning –

We'd like to make some changes to our Senate Majority PAC buys we placed earlier this summer for the weeks of 9/23-9/29, 9/30-10/6, and 10/7-10/13 in Denver & Colorado Springs.

First off, we'd like to change the advertiser from Senate Majority PAC to NextGen Climate Action Committee.

Secondly, we'd like to start these schedules earlier – Tuesday 9/16 – and we'd like to stretch the total dollars over 4 weeks instead of 3. So we'd be going from 9/23-10/13 to 9/16-10/13. We'd like to try to get the spot load equal and even from week to week on each station, so no one week will be heavier than the next. Please just send me the revised schedules when you have them.

Dollars will remain the same and we will be sending one check to cover all 4 weeks to make it easier for stations to make the change. That check will be going out tomorrow or Thursday.

Please let me know if you have any questions or if you'd like your overall gross total to confirm. Again, total dollars are staying the same, we're just looking to change the advertiser on these buys and stretch the buy from 3 weeks to 4 weeks, keeping spot load as even as possible week to week.

Thank you!

Jesse Demastrie Vice President, Media Supervisor

202.338.8700 | office

202.813.4983 | direct

+**gmmb** cause the effect