

WWCW'S QUARTERLY ISSUES AND PROGRAMS REPORT

2nd Quarter 2016 – APRIL, MAY, JUNE

WWCW's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 2nd quarter of 2016:

Children/Youth
Community
Health/Healthcare
Environment
Education
Crime
Business
Employment
Transportation
Economy
Legislature
Politics

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
WFXX News...First at Ten	Monday-Friday	2:00-3:00 am

All of the above programming is locally produced news programming presenting a mix of news, weather, sports, lifestyle programming focusing on current issues and events.

Syndicated:

Program	Day	Time
The Doctors	Monday-Friday	8:00-9:00 am

The Doctors, is co-hosted by ER physician Dr. Travis Stork, plastic surgeon and reconstructive surgery expert Dr. Andrew Ordon and pediatrician Dr. James Sears; along with recurring co-hosts, OB-GYN Dr. Jennifer Ashton, urologist Dr. Jennifer Berman, and family doctor and sexologist Dr. Rachael Ross. Each day the team of doctors provides the most up-to-date information regarding health and wellness, as well as news-making medical stories that may affect you or your family.

Today's Homeowner	Sunday	10:00-10:30 am
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Today's Homeowner with Danny Lipford® is a nationally-syndicated television show that delivers inspiration and practical home improvement advice to viewers. The weekly half-hour show is hosted by Danny Lipford, a seasoned remodeling contractor and media personality. With the help of his co-hosts, Danny expertly covers start-to-finish remodeling projects, home tips, and trends in an easy-to-understand style.

Conversations with

Andre Whitehead

Sunday

9:00-10:00 am

“Conversations with Andre’ Whitehead” presents business features, news segments, health topics, political discussions, inspirational moments, sports and entertainment.

Children/Youth – topics covered under this issue include: daycare abuse, character academy

Program Title: Daycare abuse

Date: 5/10/16

Time: 2am

Duration of Segment: 4:55

Detailed Description: After allegations of child abuse at a Radford daycare, WFXR takes a look at daycare regulations in Virginia and how parents can pick the best and safest daycare for their child.

Program Title: Youth with Character Academy

Date: 6/7/16

Time: 2am

Duration of Segment: 1:00

Detailed Description: In Botetourt County 24 rising 6th are participating in the 2nd Annual Youth with Character Academy. Each child was selected by their school’s administrators. It’s a three day event held at Fincastle Baptist Church. In the first two days the children learn the six pillars of character which are respect, responsibility, fairness, caring, trustworthiness and citizenship.

Community – topics covered under this issue include: local festivals, construction, town ordinances, Girl Scouts, lake safety, water line project in Lynchburg, flooding

Program Title: Woofstock Dog Festival

Date: 4/9/16

Time: 2am

Duration of Segment: 2:00

Detailed Description: Neighbors and their furry friends gathered at Doctor Pepper Park in Roanoke – for the annual Woofstock Dog Festival. Dogs competed in various contest – including best costume, best pet tricks, and best pet and parent look-alike.

Program Title: Construction/Traffic

Date: 5/11/16

Time: 2am

Duration of Segment: 1:10

Detailed Description: Stop lights are knocked out at major intersection at Hershberger and Williamson due to a construction project. How the city plans to get traffic through the area, as the power outage is expected to last 3 to 4 days.

Program Title: New town ordinance

Date: 5/19/16

Time: 2am

Duration of Segment: 2:00

Detailed Description: The town of Christiansburg passed an ordinance a few months ago allowing neighbors to keep chickens in their backyards. Tonight, the Christiansburg Parks and Recreation Department held is first class on how to properly take care of them. WFXR’s Kristen Eskow attended the class and spoke with some chicken care-takers.

Program Title: Lake safety

Date: 5/26/16

Time: 2am

Duration of Segment: 2:50

Detailed Description: There’s probably not a better way to spend your Memorial Day Weekend than on the water. But as welcoming as the water may be, it can be equally as dangerous. We

learned about the importance of life jackets. Now our Paris Holmes is learning about a safety course boaters need to take before leaving the dock.

Program Title: Girl Scouts struggling

Date: 6/6/16

Time: 2am

Duration of Segment: 1:30

Detailed Description: The highlands hit hard with flash flooding following a strong line of storms. Here's what we know right now, the Governor has declared a state of emergency for Alleghany County and the City of Covington. Two people were injured during a swift water rescue and four emergency shelters are open. The Covington City water supply is having serious issues this morning and residents are being asked to conserve water. Charlie Cooper has been in Covington all morning observing the conditions there.

Program Title: Water line project in Lynchburg

Date: 6/21/16

Time: 2am

Duration of Segment: 1:02

Detailed Description: As the city of Lynchburg works on a monumental project to replace water lines around more than fifty blocks downtown, they're also using the opportunity to bring new artwork to the area by installing new water fountains and transforming them into public art. The project is called Drink Up Lynchburg and it's a partnership between the city and the James River Council for the Arts and Humanities.

Health/Healthcare – topics covered under this issue include: healthy routines, Zika virus, mental health, cancer center improvements

Program Title: Healthy Routines

Date: 5/2/16

Time: 2am

Duration of Segment: 4:00

Detailed Description: Eating healthy, exercising...it's something most of us strive to do. But a "healthy routine" for one person, may not be the same for another. Tonight, we take a closer look at "eating for your body" and how a health expert can play a big role in getting you started on the right path.

Program Title: Zika virus

Date: 5/14/16

Time: 2am

Duration of Segment: 1:25

Detailed Description: As summer quickly approaches, some communities are preparing to combat the Zika virus. We take a look at one plan that will let nature take care of the mosquitos.

Program Title: Zika virus

Date: 5/23/16

Time: 2am

Duration of Segment: 2:55

Detailed Description: As the weather warms up, the Virginia Department of Health is working to prevent mosquitoes carrying the Zika virus from effecting people in the Commonwealth. Currently, there are more than 5-hundred cases of Zika virus in the US directly related to travel hot-spots abroad. However, officials say with warmer weather moving in, and increased mosquito activity, the US may see more cases of active transmission.

Program Title: Mental health

Date: 5/24/16

Time: 2am

Duration of Segment: 1:35

Detailed Description: He's at the center of a federal investigation and a lot of national attention, but today Governor Terry McAuliffe said he didn't do anything wrong. The Governor was in Northern Virginia to announce new plans to offer mental health services for people in the parole and probation programs. But all anyone wanted to talk about was the FBI probe into his campaign donations.

Program Title: Cancer Center improvements

Date: 6/22/16

Time: 2am

Duration of Segment: 1:00

Detailed Description: The Lewisgale Regional Cancer Center is now even more equipped to serve patients after completing its new multi-million dollar facility. It took almost a year but the new facility includes a new surgical system, 3D mammography unit, two-story medical office and a radiation vault to house the new radiation equipment.

Environment – topics covered under this issue include: clean energy

Program Title: Clean Energy

Date: 4/2/16

Time: 2am

Duration of Segment: 1:20

Detailed Description: In Roanoke a rally for clean energy is one of a dozen held across the Commonwealth. Governor Terry McAuliff says he supports the new federal clean power plan to help combat climate change.

Education – topics covered under this issue include: banned books, life-saving skills, bond bill for VT Research Institute, college tuition, aviation education

Program Title: Banned books

Date: 4/11/16

Time: 2am

Duration of Segment: 1:10

Detailed Description: There is a push to have the bible removed from public libraries and schools across the country. According to The American Library Association the holy bible ranks six on this year's top 10 list of most challenged or banned books in the country, but does that trend continue here in our area? WFXR's Charlie Cooper joins us live from our newsroom with more on the impact here in local libraries.

Program Title: Learning Life Saving Skills

Date: 4/24/16

Time: 2am

Duration of Segment: 1:47

Detailed Description: In Blacksburg, students cut some time out of their weekend to learn life saving lessons. WFXR's Bill Wadell takes us inside one self-defense class where instructors say "use your voice and your feet before your fists".

Program Title: Improvements at VT Carilion Research

Date: 5/6/16

Time: 2am

Duration of Segment: 2:00

Detailed Description: Governor McAuliffe visits our area...Governor Terry McAuliffe signed a multi-billion dollar bond bill at Virginia Tech Carilion Research Institute in Roanoke. He authorized more than two point two billion dollars in state capital improvement projects. One of

those projects includes expanding Virginia Tech's Health Sciences and Technology Research Training. About 45 million dollars will go toward the program.

Program Title: Drunk Driving Awareness

Date: 5/8/16

Time: 2am

Duration of Segment: 1:30

Detailed Description: In the past 25 years we've seen drunk driving fatalities in Virginia drop by more than 50 percent. There were more than 500 deaths in 1990..and less than 250 last year. That's great news. But think about this 241 people were killed last year because of drunk drivers. Leaders and students at Virginia Tech mad a dramatic stand to say enough. Some students at Virginia Tech are trying to bring awareness to the consequences of drunk and distracted driving.

Program Title: College tuition

Date: 6/3/16

Time: 2am

Duration of Segment: 1:40

Detailed Description: There's no doubt the cost of college tuition is on the rise across the country. According to state officials in Virginia there's been a 70 percent increase in tuition and fees over the last 10 years. But now students are coming up with creative ways to cover their expenses.

Program Title: Women Can Fly event

Date: 6/11/16

Time: 2am

Duration of Segment: 1:23

Detailed Description: More than 100 girls from around the region took flight this afternoon at the Roanoke-Blacksburg Regional Airport. It was part of a Women Can Fly event to encourage girls to choose aviation as a career. We speak to some women about their experience in the air.

Crime – topics covered under this issue include: hazing, school bomb threats, police impersonator, Nicole Lovell murder

Program Title: Hazing

Date: 4/13/16

Time: 2am

Duration of Segment: 1:20

Detailed Description: Developing news at Radford University, hazing allegations have led to a fraternity's suspension. The case has a lot of people talking – on campus – and across our area.

Program Title: School bomb threats

Date: 4/18/16

Time: 2am

Duration of Segment: 1:20

Detailed Description: Both William Byrd and Northside High Schools were evacuated today after bomb threats at the schools. This, just after Northside went on lockdown after a shooting threat was found inside a bathroom. Classes resumed but police are evaluating what's next. Details on how much these threats cost taxpayers when you need a large emergency response.

Program Title: Police Impersonator

Date: 4/20/16

Time: 2am

Duration of Segment: 2:30

Detailed Description: The Radford City Police Department continues to investigate a police impersonator incident that happened early this morning. The victim told police she was followed on I-81 in Radford by a truck with flashing blue lights in the grill. The driver tried to pull her over. WFXR's Charlie Cooper spoke to a Roanoke police officer who says police impersonators aren't common around the city, but it's important to always be aware of who's pulling you over.

Program Title: School threats

Date: 4/22/16

Time: 2am

Duration of Segment: 1:35

Detailed Description: Another student charged with making school threats. Within the last 30 minutes, Roanoke County confirmed that another student was charged with a felony. This time for a threat written in a girl's bathroom on April 15th in Northside High School.

Program Title: Nicole Lovell murder

Date: 5/20/16

Time: 2am

Duration of Segment: 2:15

Detailed Description: Shocking details in the Nicole Lovell murder case, including events leading up to and after her death. Back in January, Lovell was allegedly stabbed to death by Virginia Tech student David Eisenhauser. He and his accomplice, Natalie Keepers, are accused of dumping the 13-year-old's body just past the North Carolina state line. Today in Montgomery County Court, Lovell's family sat quietly as the judge listened to evidence and sent the cases against Eisenhauser and Keepers to a grand jury. WFXR's Sophia Borelli has more from our newsroom.

Business – topics covered under this issue include: company shut down, Kroger strike, stay interviews

Program Title: Goodyear Plant shut down

Date: 4/12/16

Time: 2am

Duration of Segment: 1:40

Detailed Description: One of the biggest employers in Danville is temporarily shut down tonight after a longtime worker at the Goodyear plant was killed on the job this morning. This is the third time an employee has died on the job in the past eight months. The second fatality in just two weeks.

Program Title: Kroger strike

Date: 5/18/16

Time: 2am

Duration of Segment: 1:50

Detailed Description: The picket lines have been drawn. Hundreds of Kroger workers are preparing to strike. Today, Union Kroger employees turned down the contract offer made by the company. This could mean big headaches for your next trip to the grocery store. As WFXR's Sophia Borrelli reports, employees say all they want is fair pay.

Program Title: Stay interviews

Date: 5/29/16

Time: 2am

Duration of Segment: 2:00

Detailed Description: Many of us have dealt with "exit interviews" as we leave one company to move onto the next. However, there's an interview that seems to be common sense but is not common practice that would be stay interviews. Tonight in Virginia at Work, we take a look at the art of conducting stay interviews, who should do them and when. As we do every Sunday night, we partner with Cortex Leadership Consulting team who has some keep pieces of advice on "stay interviews."

Employment – topics covered under this issue include: Pay Pal to Roanoke

Program Title: Pay Pal to Roanoke

Date: 4/6/16

Time: 2am

Duration of Segment: 1:36

Detailed Description: First it was Deshcutes to Roanoke – and now Pay Pal to Roanoke. Pay Pal has pulled the plug on their expansion in Charlotte – after North Carolina passed a law requiring transgender people to use the public restroom of their biological gender. WFXR shows us how some people are trying now to persuade Pay pal to bring 400 new jobs to the Star City.

Transportation – topics covered under this issue include: road closures, traffic concerns

Program Title: Road closures

Date: 4/25/16

Time: 2am

Duration of Segment: 1:10

Detailed Description: On the Blue Ridge Parkway, a 15 mile stretch from the Roanoke area to Peaks of Otter will be closed for paying repairs. Funding for repairs has been an issue so some are glad to hear that pothole patching is on the way. The timing is tough for nearby businesses like Peaks of Otter Lodge.

Program Title: Sharing the road

Date: 5/5/16

Time: 2am

Duration of Segment: 5:00

Detailed Description: A special report tonight on sharing the road...with tractor-trailers on our local highways. Anyone who has driven Interstate 81 knows they can easily find themselves surrounded by semi's when traveling through Southwest Virginia. In fact, it's one of the busiest truck routes in the country. So, we decided to take a closer look at the regulations truckers must follow to keep you safe...and how local researchers may play a role in changing some of those regulations.

Economy – topics covered under this issue include: tax increases

Program Title: Tax increases

Date: 4/26/16

Time: 2am

Duration of Segment: 1:10

Detailed Description: People in Botetourt County gave their two cents tonight on a proposed 9 cent tax increase during a public hearing. The proposal is part of a new budget being considered by board of supervisors. County leaders say the additional revenue will help pay for teacher raises, more fire and EMS employees and give county employees a pay increase. Dozens of residents came out tonight to express their concerns.

Legislature – topics covered under this issue include: gun technology

Program Title: Gun Technology

Date: 4/30/16

Time: 2am

Duration of Segment: 1:50

Detailed Description: President Barack Obama is pushing for more research into smart gun technology. It's just one of the administrations gun regulation efforts which also include new manufacturing requirements.

Politics – topics covered under this issue include: GOP nomination

Program Title: GOP nomination

Date: 5/27/16

Time: 2am

Duration of Segment: 1:40

Detailed Description: After months of talk about a contested Republican Convention, it looks like it won't happen after all. Donald Trump now has enough delegates to clinch the GOP nomination. Fox News Correspondent Joel Waldman has more from Washington.

Public Service Announcements: In addition to the above programming WFXR broadcast public service announcements related to the following issues:

Community – Fostering, ending bullying

Education – Communities supporting schools is critical to success of students

Health – pregnancy health and tips, drug free kids, heart and stroke information, Parkinson's disease awareness, meningitis vaccination

Environment – Recycling cell phones, preserving coastlines and lakes, disaster relief, reducing food waste, wildfire prevention

Public Safety – summer responsibility, pool safety, drinking responsibly, child passenger safety

These public service announcements were broadcast at various times throughout the day.