

WKBA Community Issues, 1st Quarter 2024		DATE/TIME/DURATION
ISSUE	TITLE/RESPONSIVE PROGRAMING	
1 Addressing illness in the community	Med Express Dr. Mynes conducted and informative interview about flu, cold, and Covid symptoms (and how to treat them)	1/8/24, 1, 8:30AM
2 Addressing heart health in the community	Interview with Director of Cardiac Rehab w/Twin County Regional Hospital about Heart Month, heart issues, and how to keep the heart healthy.	2/12/24, 1, 8:15AM
3 Addressing veterans injured during service	Ran PSA for in support of Wounded Warriors	1/27/24-1/31/24, 20, 30 sec
4 Community needs for blood donations	Did live reads for local Blood Drive	1/8/24-1/23/24 various

# Community Issue interviews

8:15 AM

1-8-24: WBDF - Phone call interview from med Express Doctor Mynes about flu + cold + Covid symptoms + what to do if you have these.

WCAP - Played recorded interview w/ Dr. Mynes + Andy on WCAP on Wed 1-10-24 at 8:30 AM

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WBDF

2-12-24: Interview w/ Army Combs - Director of the Cardiac Rehab w/ Twin Co. Regional Hospital + Dr. Hurty - Cardiologist  
8:15 AM Twin Co. Regional Hospital - about Heart month + Heart Issues + How to keep Heart Healthy

2-14-24 WCAP - Re Aired the WBDF interview on Heart Health on WCAP at 830 AM 2/14/24

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3-11-24 - WBDF - Interview w/ Cindy Diamond - Director of Laboratory Services about upcoming Blood Drive at Twin County Regional Healthcare  
8:30 AM

3-12-24: WCAP - Replayed interview from WBDF on WCAP 3-12-24 at 830 AM

WBRF-FM  
P.O. BOX 838  
GALAX, VA 24333 USA

PSA-wounded warrior

Advertiser ID: 1053 Amount Paid

1053-00003-0000	1/31/2024	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

1053-00003-0000 O 1/31/2024 1

PSA-wounded warrior  
, USA

Purchase Order Number:

Est. Number:

Co-Op:

Description: wounded warrior

Salesperson: Psa, ?

Date	Day	Length		Qty	Rate	Total
			<b>psa-wounded warrior</b>			
1/27/2024	Sat	:30	WBRF-FM Copy: 2104-wounded warrior verson a Tape: zplwwwp10130	2	\$0 00	\$0 00
1/27/2024	Sat	:30	WBRF-FM Copy: 2105-wounded warrior verB Tape: zplwwwp10230	2	\$0 00	\$0 00
			<b>psa-wounded warrior</b>			
1/28/2024	Sun	:30	WBRF-FM Copy: 2104-wounded warrior verson a Tape: zplwwwp10130	2	\$0 00	\$0 00
1/28/2024	Sun	:30	WBRF-FM Copy: 2105-wounded warrior verB Tape: zplwwwp10230	2	\$0 00	\$0 00
			<b>psa-wounded warrior</b>			
1/29/2024	Mon	:30	WBRF-FM Copy: 2104-wounded warrior verson a Tape: zplwwwp10130	2	\$0 00	\$0 00
1/29/2024	Mon	:30	WBRF-FM Copy: 2105-wounded warrior verB Tape: zplwwwp10230	2	\$0 00	\$0 00
			<b>psa-wounded warrior</b>			
1/30/2024	Tue	:30	WBRF-FM Copy: 2104-wounded warrior verson a Tape: zplwwwp10130	2	\$0 00	\$0 00
1/30/2024	Tue	:30	WBRF-FM Copy: 2105-wounded warrior verB Tape: zplwwwp10230	2	\$0 00	\$0 00
			<b>psa-wounded warrior</b>			
1/31/2024	Wed	:30	WBRF-FM Copy: 2104-wounded warrior verson a Tape: zplwwwp10130	2	\$0 00	\$0 00
1/31/2024	Wed	:30	WBRF-FM Copy: 2105-wounded warrior verB Tape: zplwwwp10230	2	\$0 00	\$0 00

PAYMENT DUE UPON RECEIPT-WE ACCEPT CHECKS,ACH & CREDIT CARDS, A 3 5% PROCESSING FEE APPLIED TO ALL CREDIT CARD TRANSACTIONS  
PAYMENT DUE UPON RECEIPT-WE ACCEPT CHECKS,ACH & CREDIT CARDS, A 3 5% PROCESSING FEE APPLIED TO ALL CREDIT CARD TRANSACTIONS

<b>Quantity</b>	20	<b>Total</b>	\$0.00
<b>Total Due</b>			\$0.00

INVOICE

Line read  
on both stations

1/8-23/24  
**American Red Cross**

**Give blood.** Help save lives.



**Blood Drive**  
**Fries Community**  
**Grace Baptist Church**

Fellowship Hall  
76 Gilley Drive  
Fries, VA 24330

**Tuesday, January 23, 2024**  
**1:00 p.m. to 6:00 p.m.**

Walk-Ins Welcome!

Please visit [RedCrossBlood.org](https://RedCrossBlood.org) and enter: Fries to schedule an appointment.

Streamline your donation experience and save up to 15 minutes by visiting [RedCrossBlood.org/RapidPass](https://RedCrossBlood.org/RapidPass) to complete your pre-donation reading and health history questions on the day of your appointment.



Scan to be directed to  
RapidPass



Scan to schedule  
an appointment