

CONTRACT



WNEM.COM

www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

<u>Contract / Revision</u> 762458 /		<u>Alt Order #</u> 08436001
<u>Product</u> MI HD 99		
<u>Contract Dates</u> 11/04/16 - 11/08/16		<u>Estimate #</u> 5039
<u>Advertiser</u> Michigan Republican Party		<u>Original Date / Revision</u> 11/03/16 / 11/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u> 1817
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	11/04/16	11/04/16	M-F 1135p-1237x	1135p-1235a		:15/:15			PMT		BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$200.00					
N 2	WNEM	11/04/16	11/04/16	Price Is Right w/Drew	11a-12n		:15/:15			PMT		BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$500.00					
N 3	WNEM	11/04/16	11/04/16	CBS Daytime	1230-2p		:15/:15			PMT		BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$300.00					
N 4	WNEM	11/04/16	11/04/16	THE DOCTORS	M-F 3-4pm		:15/:15			FNP		BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$350.00					
N 5	WNEM	11/04/16	11/04/16	TV-5 News at 5pm	5-530pm		:15/:15			PMT		BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$700.00					
N 6	WNEM	11/04/16	11/04/16	Wakeup 5-6a	5-6am		:15/:15			PMT		BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$250.00					
N 7	WNEM	11/04/16	11/04/16	TV-5 News at 6pm	6-630pm		:15/:15			PMT		BK	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$2,000.00					
N 8	WNEM	11/04/16	11/04/16	Wakeup 6-7a	6-7a		:15/:15			PMT		BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$500.00					
N 9	WNEM	11/04/16	11/04/16	Jeopardy	7-730pm		:15/:15			PMT		BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$900.00					
N 10	WNEM	11/04/16	11/04/16	CBS This Morning	7-9am		:15/:15			PMT		BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$350.00					
N 11	WNEM	11/07/16	11/07/16	TV5 News at 11pm (M11-1135p			:15/:15			PMT		BK	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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Contract / Revision	Alt Order #
762458 /	08436001

Contract Dates	Product	Estimate #
11/04/16 - 11/08/16	MI HD 99	5039

Advertiser	Original Date / Revision
Michigan Republican Par	11/03/16 / 11/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$850.00					
N 12	WNEM	11/07/16	11/07/16	TV5 Noon News	12n-1230p		:15/:15			PMT		BK	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$475.00					
N 13	WNEM	11/07/16	11/07/16	The Talk	2-3p		:15/:15			PMT		BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$300.00					
N 14	WNEM	11/07/16	11/07/16	Dr. Phil	4-5pm		:15/:15			PMT		BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$350.00					
N 15	WNEM	11/07/16	11/07/16	Wakeup 5-6a	5-6am		:15/:15			PMT		BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$250.00					
N 16	WNEM	11/07/16	11/07/16	TV-5 News at 530pm	530-6pm		:15/:15			PMT		BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$750.00					
N 17	WNEM	11/07/16	11/07/16	Wakeup 6-7a	6-7a		:15/:15			PMT		BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$500.00					
N 18	WNEM	11/07/16	11/07/16	CBS This Morning	7-9am		:15/:15			PMT		BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$350.00					
N 19	WNEM	11/07/16	11/07/16	Wheel of Fortune	730-8pm		:15/:15			PMT		BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$900.00					
N 20	WNEM	11/07/16	11/07/16	WNEM TV5 News @ 9M-F	9a-10a		:15/:15			PMT		BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$350.00					
D 21	WNEM	11/07/16	11/07/16	Monday 9-10pm	9-10pm		:30			PMT		NM	0	\$0.00
D 22	WNEM	11/05/16	11/05/16	Paid Avail	Sat 730p-8p		:30			PMT		NM	0	\$0.00
N 23	WNEM	11/05/16	11/05/16	Wakeup (Sa)	8-9am		:15/:15			PMT		BK	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$400.00					
N 24	WNEM	11/05/16	11/05/16	CBS Sat AM 9a-11a	9a-11a		:15/:15			PMT		BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$350.00					
N 25	WNEM	11/06/16	11/06/16	Face The Nation	1028a-1130a		:15/:15			PMT		BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$1,000.00					
N 26	WNEM	11/06/16	11/06/16	Wakeup (Su)	7-9am		:15/:15			PMT		BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$350.00					
N 27	WNEM	11/06/16	11/06/16	CBS Sun AM 9a-1030a	9-1030am		:15/:15			PMT		BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$700.00					
N 28	WNEM	11/08/16	11/08/16	Wakeup 6-7a	6-7a		:15/:15			PMT		BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	-1-----				1	\$500.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 29	WNEM	11/08/16	11/08/16	CBS This Morning	7-9am		:15/:15			PMT		BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	-1-----				1	\$350.00					
Totals									0.00				27	\$14,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	27	\$14,775.00	(\$2,216.25)	\$12,558.75
Totals	27	\$14,775.00	(\$2,216.25)	\$12,558.75

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WnemTV Saginaw, MI	Date: 11-3-14
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I, STRATEGIC MEDIA PLACEMENT

do hereby request station time concerning the following issue:

MI HD 99

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

MICHIGAN REPUBLICAN PARTY 520 Seymour Ave Lansing MI 48933

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

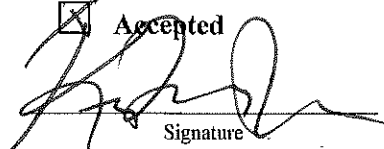
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/19/16 _____ 2033769992
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 _____
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

P-CLASS. PLAN. SECT O-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE