

## Quarterly Issues Program List

WENJ 97.3 ESPN

Oct - Dec, 2016

### Section 1. Issues

**We have identified the following as significant issues in our community**

**A. Cancer.** The amount of local residents with cancer continues to astound. 97.3 ESPN is a proud supporter of the TKE Charity Golf Tournament.

**B. Needy Children.** Lots of kids go without. It's important at all the times of the year that we address kids and their needs, we support many athletic events that do just that, allow them to get their message out to our community.

**C. Opioid Crisis** - South Jersey has been hit hard. There have been many deaths locally due to heroin.

**D. Veterans Issues** - We are a strong military (and ex-military) area.

**E. Hurricane Relief** - South Jersey was hit hard by Hurricane Sandy, many are still waiting on relief.

**F. Hunger** - With the closure of several casinos a few years ago, unemployment is still high. A lot of people are underemployed and have fallen through the cracks.

### Section 2. Responsive Programs

*NOTE: A number of issues are touched on during our Saturday show, "The South Jersey Sports Report." It's heard from 8-10am. In this show, we feature different topics, fundraisers, or need in our community and interview the people who are impacted or running the events. The story is always accompanied by a story on our website, [973espn.com](http://973espn.com)*

#### **A. Cancer**

#### **B. Childen**

"Knights of Columbus Golf Tournament." Join ESPN at the Frank Lang Memorial Golf Outing at Greate Bay Country Club in Somers Point on Monday, October 10th from 11am until 1pm! Sponsored by Columbus Council 9113. The proceeds from the event benefit local charities including, but not limited to: Marine Toys for Tots, Overseas Troop Support, and NJ Veterans Memorial Home of Vineland.

“AC Rescue Mission Supplies Drive” - We have partnered with Egg Harbor Township High School graduates Dave Sholler from the Philadelphia 76ers and Zach Agostino who have

organized a Supplies Drive to benefit the Atlantic City Rescue Mission on Saturday, Dec. 17 from 6 p.m. to 10 p.m. at Gregory's Restaurant and Bar on Shore Road in Somers Point.

This will help the Atlantic City Rescue Mission continue to support those in need this holiday season.

"Boxx for Tots Toy Drive" - We partnered with the Boxx for Tots holiday toy drive at The Milton & Betty Katz Jewish Community Center raised more than \$12,500 in toy and monetary donations through boxing classes held Dec. 20-23. Which collected more than 6,000 toys for area children that are distributed to charities including Jewish Family Service, the Division of Youth and Family Services of Atlantic County, Our Lady Star of the Sea Roman Catholic Church of Atlantic City, and directly to local families in need.

### **C. Opioid Crisis**

### **D. Hurricane Relief**

### **E. Veterans Issues**

Many of these issues and concerns for our community were addressed during our Ask the Governor Program that aired monthly. The one hour live call-in show gave listeners the ability to ask Gov. Christie questions about concerns, including the ones listed, in the Garden State, including our listening communities.

### **F. Hunger**

For the second year, 97.3 ESPN and our fellow Townsquare Media Atlantic City radio stations held our "Feed a Family" Program. For two days in November, we held an on-air radiothon to raise funds to provide Thanksgiving dinners to needy families. Then, on 11/21, we held a food distribution and provide meals to over 300 local needy families.