

WMOM

QUARTERLY ISSUES/PROGRAMS LIST

QUARTER 4 2023

ISSUES: October 1<sup>st</sup> through December 31st

1. Public Interest-Insurance for Retail Businesses
2. Health-Corewell Health Ludington
3. Public Interest-Wow! What a Month for West Shore Banks Spirit of Giving
4. Mental Health-Tips for Managing Holiday Stress
5. Health-Unique Service Offered at NorthStar Chiropractic
6. Public Interest- Wishes with the Community Foundation of Mason County
7. Health- Corewell Health Trauma Care Package

PROGRAMS:

1. Public Interest

Program Title: Insurance for Retail Businesses

Type: Segment

Source: Live In Studio

Time Broadcast: 7:40 AM

Duration: 16 Minutes

Brief Description(s): Insurance for retail businesses. We talked with Erin Doan for Erin Doan State Farm Insurance this topic for retail shop owners.

2. Health

Program Title: Corewell Health Ludington

Type: Segment

Source: Live in Studio

Time Broadcast: 8:20 AM

Duration: 22 Minutes

Brief Description(s): Drew Dostal, President of Corewell Health of Ludington and Gerber in Fremont and Meleah Mariani, Chief Nursing Office are here talking about the A for hospital safety Corewell Health recently received. Also, this morning we talk about the Leapfrog Group giving a grade to general hospital twice a year. Meleah is informing the public about the RN Apprentice Program; this will be the first ever pre-licensure nurse apprentice program in the country.

### 3. Public Interest

Program Title: Wow! What a West Shore Bank Spirit of Giving Month

Type: Segment

Source: Live in Studio

Time Broadcast: 9:40 AM

Duration: 19 Minutes

Brief Description(s): Christine Lamb and Nancy Sanford are in the studio this morning talking about the Shop with a Cop Pig Auction. The Pig Auction is to raise funds to feed 75 families that get free Lakeshore Food Club memberships.

### 4. Mental Health

Program Title: West Michigan Community Mental Health

Type: Segment

Source: Live in Studio

Time Broadcast: 8:40 AM

Duration: 14 Minutes

Brief Description(s): Diane Salters, Adult Services Coordinator, addresses the topic of managing holiday season stress. Diane acknowledges the potential challenges during this time, especially for those experiencing the first holiday without a loved one, which can be overwhelming and emotional. Salters emphasizes the importance of self-care and setting realistic expectations.

### 5. Health

Program Title: Unique Service Offered at NorthStar Chiropractic

Type: Live Segment

Source: Live In Studio

Time Broadcast: 9:20 AM

Duration: 20 Minutes

Brief Description(s): Dr Jacob Seng and Dr Andrew both traveled to Texas to get licensed to offer a unique service to the community. Dr Jacob and Dr Andrew are the only Chiropractors in Michigan that are licensed to do this technique.

#### 6. Public Interest

Program Title: Wishes with the Community Foundation of Mason County

Type: Live Segment

Source: Live In Studio

Time Broadcast: 9:40 AM

Duration: 10 Minutes

Brief Description: Andrea Large is talking about a community wish list and some places are Ludington Center for the Arts, Ludington Coats and Boots, Furry Friends, and Mason County Eastern.

#### 7. Health

Program Title: Corewell Health Trauma Care Package

Type: Live Segment

Source: Live In Studio

Time Broadcast: 7:20 AM

Duration: 22 Minutes

Brief Description: Abbey Dawe tells everyone how the trauma unit is giving care packages to people to prevent slipping. Socks and handrails are the main factor in this package.