

WMOM
QUARTERLY ISSUES/PROGRAMS LIST
QUARTER 1 2021

ISSUES: January 1st, 2021 through March 31st, 2021

1. Mental Health
2. Weather Changes
3. Healthy Living
4. Local Information
5. Local Public Safety

PROGRAMS:

1. Mental Health

Program Title: Morning with WMCMH
Type: Public Affairs
Source: Local
Time Broadcast: 8:00AM
Duration: 20 minutes
Brief Description(s): Every Other Friday

Various staff members come on to speak about Mental Health and Mental Health Awareness and the type of resources available to the public.

2. Weather Changes

Program Title: Severe Weather Alerts with WMOM
Type: Public Service Announcement
Source: Local
Time Broadcast: February 4th 2021; February 19th 2021; March 15th 2021; March 17th 2021
Duration: 10 minute segments
Brief Description(s):
February 4th 2021

Severe Weather Warning- Large winter storm warnings throughout the day and how to prepare for the storm ahead.

February 19th 2021

Winter Weather Advisory that brought Lake Effect snow to our listening area that was issued by the National Weather Service.

March 15th 2021

Sudden weather change included a winter weather advisory for our listening area.

March 17th 2021

Winter storm knocked out large portions of power for the area. We covered why the power was out and what can be expected as far as getting it back on.

3. Healthy Living

Program Title: Spectrum Health
Type: Public Affairs
Source: Local
Time Broadcast: 8:30AM
Duration: 10 to 20 minute segments
Brief Description(s): Every Other Friday

President of local hospital came on the air with us during these segments to touch on everything from prevention of athletic injury to the latest coronavirus news.

4. Local Information

Program Title: City Manager Sit Down
Type: Public Affairs
Source: Local
Time Broadcast: 8:30AM
Duration: 10 to 20 minute segments
Brief Description(s):

City Manager comes in to discuss local events, new rule and regulation changes, and situations regarding the local city.

5. Local Public Safety

Program Title: Local Alerts
Type: Public Service Announcement
Source: Local
Time Broadcast: January 8th 2021; February 16th 2021; March 2nd 2021; March 3rd 2021; March 10th 2021; March 11th 2021
Duration: 10 minute segments
Brief Description(s):

February 16th 2021

We covered a large accident on a commonly used road in our area. Police were asking people to avoid taking that route.

March 2nd 2021

Mason County Sheriff Kim Cole joined us to discuss a large drinking & driving incident and problem we have in the area. We also discuss the affect this had on law enforcement strategies and the changes that will be implemented.

March 10th 2021

We had Chief Police Tim Kozal on the air speaking about local scam calls and frauds that have been going on in the area. What to look out for and how to handle them.

March 11th 2021

We spoke with superintendent Jeff Mount about a suspicious vehicle in the area approaching school aged kids and let listeners be aware of what to look out for.