

WMOM
QUARTERLY ISSUES/PROGRAMS LIST
QUARTER 1 2022
ISSUES: January 1, 2022, through March 31, 2022

1. Health-Colon Cancer and Virus Update
2. Mental Health-Health Disparities with CMH
3. Public Interest-Chocolate Walk
4. Public Interest-Ludington City Update
5. Public Interest-SS Badger Returns to Ludington

PROGRAMS:

1. Health

Program Title: Colon Cancer

Type: Segment

Source: Live Segment

Time Broadcast: 8:39 AM

Duration: 21 Minutes

Brief Description(s): Jeremy and Kelly Ann from Spectrum Health Ludington Hospital discussing Colon Cancer and a virus update as well.

2. Mental Health

Program Title: Health Disparities with CMH

Type: Segment

Source: Live in Studio

Time Broadcast: 8:20 AM

Duration: 15 Minutes

Brief Description(s): Making a positive impact on health disparities, needs and what are being done at West Michigan Community Mental Health System to be done and what we can see in the future.

3. Public Interest

Program Title: Chocolate Walk

Type: Live Broadcast

Source: Live Segment

Time Broadcast: 8:22 AM

Duration: 12 Minutes

Brief Description(s): Jen Tooman from the Downtown Ludington to chat about the 2022 Downtown Ludington Chocolate Walk and how you can participate for free and grab lots of chocolate.

4. Public Interest

Program Title: Ludington City Update

Type: Segment

Source: Live in Studio

Time Broadcast: 8:27 AM

Duration: 42 Minutes

Brief Description(s): Snow safety, short term rentals, city charter, petitions and also what you're looking forward to hearing from Steve Miller, Mayor-City of Ludington and City of Ludington Government City Mgr Mitch Foster.

5. Public Interest

Program Title: SS Badger Returns to Ludington

Type: Live Broadcast

Source: Local Event

Time Broadcast: 5:19 AM

Duration: 1 Hour & 53 Minutes

Brief Description(s): After being at dry dock since November, the S.S. Badger: Lake Michigan Carferry returns home in the darkness and early morning hours. She is being tugged by Sarter Marine Towing and left Wisconsin January 12th at about 3pm EST with a new 800 gallon paint job, complete inspection and ready for travel season this summer.