

WMOM
QUARTERLY ISSUES/PROGRAMS LIST
QUARTER 2 2020

ISSUES: April 1st 2020 through June 30th 2020

1. Coronavirus Cancelations and Announcements
2. Community
3. Weather

PROGRAMS:

1. Coronavirus Cancelations and Announcements

Program Title: Information Update
Type: Public Affairs
Source: Local
Time Broadcast: April 3rd 2020; April 16th 2020; May 1st 2020; May 22nd 2020; June 7th 2020
Duration: 5 to 10 minute segments

Brief Description(s):

April 3rd 2020

WMOM updated the public on news that a couple local police officers have tested positive for COVID and we discussed the safety measures that we should be taking if we need to interact with any first responders to protect both them and us.

April 16th 2020

Our listening area are patron to the festivals that happen in the area. We announced the cancelation of Cherry Fest in Traverse City as soon as we got word to spread the information to our listening area.

May 1st 2020

We broke down Governor Whitmer's "emergency declaration" stay at home order to our listeners and what it means for their everyday life for the time being.

2. Community

Program Title: Community Table
Type: Public Affairs
Source: Local

Time Broadcast: April 23rd 2020; June 6th 2020

Duration: Approx. 10 minute segments

Brief Description(s):

April 23rd 2020

WMOM had the local Mayor on to discuss local information and keep our listening area updated on what is happening in their community.

June 6th 2020

We covered local students planting petunias among our highways and let drivers be aware to keep an eye out for them. We also covered what listeners can do to spruce up the city on their downtime.

3. Weather

Program Title: Weather with MOM

Type: Public Service Announcement

Source: Local

Time Broadcast: April 7th 2020, April 13th 2020

Duration: 10 to 20 minute segments

Brief Description(s):

April 7th 2020

We discussed the Severe Thunderstorm Watch happening in our area and what listeners can do to prepare.

April 13th 2020

WMOM made a public service announcement regarding the High Wind Advisory our listening area was facing and what actions they should take.