

WMOM
QUARTERLY ISSUES/PROGRAMS LIST
QUARTER 2 2021

ISSUES: April 1, 2021, through June 30th, 2011

1. Insurance Questions
2. COVID-19
3. Education
4. Community Updates
5. Recreation

PROGRAMS:

1. Insurance Questions

Program Title:	State of State Farm with Erin Doan
Type:	Segment
Source:	Live on-air
Time Broadcast:	8:40
Duration:	15-20 minutes
Brief Description(s):	Bi-weekly segment with State Farm Insurance Agent Erin Doan

Every other week, Erin Doan or another staff member tackles an insurance topic of interest to listeners in the area. Just a few of the topics tackled include Insurance Rates, Policy Rating, Increase Factors, Pet Insurance, and Home Insurance.

2. COVID -19

Program Title:	COVID-19 Updates with Spectrum Health President Drew Dostal
Type:	Segment
Source:	Live on-air
Time Broadcast:	8:30 AM
Duration:	20 Minutes
Brief Description(s):	Spectrum Health President Drew Dostal joins us in the studio for ongoing updates on COVID-19 and how it is affecting the delivery of Healthcare at Spectrum Health Ludington Hospital.

Press Conferences from the White House and the State of Michigan regarding COVID-19 were presented live on-air and online.

3. Education Updates

Program Title: Multiple Spots – See description
Type: Segment-during the school year
Source: Live on-air
Time Broadcast: 8:40 AM
Duration: 15 Minutes
Brief Description(s): April 9 – Ludington Area Schools closed for cleaning and disinfecting due to COVID-19.

May 4 – Jeff Johnson, Superintendent, West Shore Educational Service District provided an update on how the district is dealing with COVID-19 and still providing the best educational environment that they can

May 4 – Ludington Area Schools and Ludington Police Department joined us in the studio to provide information on the safety of students that will be participating in the bike-to-school event.

May 5 – Chris dusts off his bike and joins in the bike to school live on-air and on Facebook

4. Community Updates

Program Title: City of Ludington/City of Scottville/Ludington PD/ Mason County Sheriff
Type: Segment
Source: Live on-air
Time Broadcast: 8:15
Duration: 20 minutes
Brief Description(s): Live Segments with Ludington City Manager, Scottville City Manager, Ludington Police Department, Mason County Sheriff's Department. These segments are planned bi-weekly and sometimes more often depending on what the participants want to share.

5. Recreation

Program Title: Captain Chuck's II
Type: Segment
Source: Live on-air
Time Broadcast: 8:40 AM

Duration: 15-20 Minutes

Brief Description(s): Every other week Randy from Captain Chucks visits us in the studio and online with a new topic in recreation. Just a few of the topics covered are Fishing, Hunting (both flora and fauna), cooking wild game, and recreation supplies.