

CONTRACT



KRXI
1790 Vassar St
Reno, NV 89502
(775) 322-4444

And:

Active Media Services
1 Blue Hill Plaza, 18th Floor
Pearl River, NY 10965-8705

<u>Contract / Revision</u> 2176808 /		<u>Alt Order #</u> 10766865
<u>Advertiser</u> TikTok		<u>Original Date / Revision</u> 03/26/24 / 03/26/24
<u>Contract Dates</u> 03/27/24 - 04/14/24	<u>Estimate #</u> 2004	
<u>Product</u> TIKT/RENO/2004-TIKTOK 2Q24		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRXI	<u>Account Executive</u> New York Locality/NY	<u>Sales Office</u> Locality New Yo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 78.10
<u>Agy Code</u> 9912492	<u>Advertiser Code</u> TIKT	<u>Product 1/2</u> RENO
<u>Agency Ref</u> 4460	<u>Advertiser Ref</u> 10045073	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 2	KRXI	04/01/24	04/12/24	M-F 7a-9a Morning on FOX	7a-9a		:30				NM	10	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$72.00	1.20			
Week:		04/08/24	04/14/24	MTWTF--				5	\$72.00	1.20			
N 3	KRXI	04/01/24	04/12/24	KELLY CLARKSON	3p-4p		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$50.00	0.40			
Week:		04/08/24	04/14/24	MTWTF--				5	\$50.00	0.40			
N 4	KRXI	04/01/24	04/12/24	FAMILY FEUD X2	5p-6p		:30				NM	10	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$54.00	0.70			
Week:		04/08/24	04/14/24	MTWTF--				5	\$54.00	0.70			
N 5	KRXI	04/01/24	04/12/24	FAMILY FEUD	6p-630p		:30				NM	10	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$54.00	0.70			
Week:		04/08/24	04/14/24	MTWTF--				5	\$54.00	0.70			
N 6	KRXI	04/01/24	04/12/24	M-F 10p News	M-F 10p-1035p		:30				NM	10	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$135.00	1.60			
Week:		04/08/24	04/14/24	MTWTF--				5	\$135.00	1.60			
N 7	KRXI	04/01/24	04/12/24	NSN Tonight	1035p-1105p		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$75.00	0.50			
Week:		04/08/24	04/14/24	MTWTF--				5	\$75.00	0.50			
N 9	KRXI	03/27/24	03/29/24	M-F 7a-9a Morning on FOX	7a-9a		:30				NM	2	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	--WTF--				2	\$72.00	1.20			
N 10	KRXI	03/27/24	03/29/24	KELLY CLARKSON	3p-4p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	--WTF--				2	\$50.00	0.40			
N 11	KRXI	03/27/24	03/29/24	FAMILY FEUD X2	5p-6p		:30				NM	2	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	--WTF--				2	\$54.00	0.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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Contract / Revision	Alt Order #
2176808 /	10766865

Advertiser	Original Date / Revision
TikTok	03/26/24 / 03/26/24

Contract Dates	Product	Estimate #
03/27/24 - 04/14/24	TIKT/RENO/2004-TIKTC	2004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	KRXI	03/27/24	03/29/24	FAMILY FEUD	6p-630p		:30				NM	2	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	-- WTF--				2	\$54.00	0.70			
N 13	KRXI	03/27/24	03/29/24	M-F 10p News	M-F 10p-1035p		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	-- WTF--				2	\$135.00	1.60			
N 14	KRXI	03/27/24	03/29/24	NSN Tonight	1035p-1105p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	-- WTF--				2	\$75.00	0.50			
D 15	KRXI	03/30/24	04/13/24	FAMILY FEUD X2	4p-5p		:30				NM	0	\$0.00
D 16	KRXI	03/30/24	04/13/24	MODERN FAMILY	6p-7p		:30				NM	0	\$0.00
N 17	KRXI	03/30/24	04/13/24	Sa-Su 10p News	10:00 PM-10:30 PM		:30				NM	3	\$306.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	-----S-				1	\$102.00	1.50			
Week:		04/01/24	04/07/24	-----S-				1	\$102.00	1.50			
Week:		04/08/24	04/14/24	-----S-				1	\$102.00	1.50			
N 18	KRXI	03/30/24	04/13/24	Sa-Su 1035p-1105p	1035p-1105p		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	-----S-				1	\$60.00	0.50			
Week:		04/01/24	04/07/24	-----S-				2	\$60.00	0.50			
Week:		04/08/24	04/14/24	-----S-				2	\$60.00	0.50			
N 19	KRXI	04/07/24	04/14/24	FUNNY U SHOULD ASK	4:00 PM-4:30 PM		:30				NM	2	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S				1	\$18.00	0.30			
Week:		04/08/24	04/14/24	-----S				1	\$18.00	0.30			
N 20	KRXI	04/07/24	04/14/24	RAW TRAVEL	5:00 PM-5:30 PM		:30				NM	2	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S				1	\$18.00	0.30			
Week:		04/08/24	04/14/24	-----S				1	\$18.00	0.30			
N 21	KRXI	04/07/24	04/14/24	BIG BANG X2	6p-7p		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S				2	\$65.00	0.60			
Week:		04/08/24	04/14/24	-----S				2	\$65.00	0.60			
N 22	KRXI	03/31/24	04/14/24	Sa-Su 10p News	10:00 PM-10:30 PM		:30				NM	3	\$306.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	-----S				1	\$102.00	1.70			
Week:		04/01/24	04/07/24	-----S				1	\$102.00	1.70			
Week:		04/08/24	04/14/24	-----S				1	\$102.00	1.70			
N 23	KRXI	04/07/24	04/14/24	BIG BANG X2	6p-7p		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S				1	\$65.00	0.60			
Week:		04/08/24	04/14/24	-----S				1	\$65.00	0.60			
N 24	KRXI	04/07/24	04/14/24	FUNNY U SHOULD ASK	4:30 PM-5:00 PM		:30				NM	2	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S				1	\$18.00	0.00			
Week:		04/08/24	04/14/24	-----S				1	\$18.00	0.00			
N 25	KRXI	03/30/24	04/13/24	MODERN FAMILY X2	8:00 PM-9:00 PM		:30				NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2-				2	\$40.00	0.00			
Week:		04/01/24	04/07/24	-----2-				2	\$40.00	0.00			

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Week:		04/08/24	04/14/24	----- 2-				2	\$40.00	0.00			
N 26	KRXI	03/30/24	04/13/24	FAMILY FEUD X2	9:00 PM-10:00 PM		:30				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/24	03/31/24	----- 2-				2	\$35.00	0.00			
Week:		04/01/24	04/07/24	----- 2-				2	\$35.00	0.00			
Week:		04/08/24	04/14/24	----- 2-				2	\$35.00	0.00			
Totals										78.10		107	\$7,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/25/24 -03/31/24	19	\$1,294.00	(\$194.10)	\$1,099.90
04/01/24 -04/07/24	44	\$2,923.00	(\$438.45)	\$2,484.55
04/08/24 -04/14/24	44	\$2,923.00	(\$438.45)	\$2,484.55
Totals	107	\$7,140.00	(\$1,071.00)	\$6,069.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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