



**KWTO-FM**  
**3000 East Chestnut Expressway**  
**Springfield, MO 65802**  
**(417) 862-3751**

# CONTRACT

<u>Contract / Revision</u> 59833 /		<u>Alt Order #</u> 4459390
<u>Advertiser</u> American Bankers Assn		<u>Original Date / Revision</u> 05/08/24 / 05/08/24
<u>Contract Dates</u> 05/09/24 - 05/26/24	<u>Estimate #</u> 1787	
<u>Product</u> KWTOfm 1787 5/9-5/21 Est 1787 Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTO-FM	<u>Account Executive</u> McGavren National	<u>Sales Office</u> National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R112580	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Media Financial Services**  
**1655 Palm Beach Lakes Blvd 9th Floor Ste 903**  
**West Palm Beach, FL 33401**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTO	05/09/24	05/21/24	Mo-Fr 6a-10a	6a-10a		1:00			NM	6	\$600.00
Issue - Non Candidate												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/08/24	05/14/24	MT- TF--				3	\$100.00			
Week:		05/15/24	05/21/24	MTWTF--				3	\$100.00			
N 2	KWTO	05/09/24	05/21/24	Mo-Fr Midday	10a-3p		1:00			NM	4	\$400.00
Issue - Non Candidate												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/08/24	05/14/24	MT- TF--				2	\$100.00			
Week:		05/15/24	05/21/24	MTWTF--				2	\$100.00			
N 3	KWTO	05/09/24	05/21/24	Mo-Fr 3p-7p	3p-7p		1:00			NM	6	\$600.00
Issue - Non Candidate												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/08/24	05/14/24	MT- TF--				3	\$100.00			
Week:		05/15/24	05/21/24	MTWTF--				3	\$100.00			
<b>Totals</b>											16	\$1,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/21/24	16	\$1,600.00	(\$240.00)	\$1,360.00
<b>Totals</b>	16	\$1,600.00	(\$240.00)	\$1,360.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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