WDFX-TV 2221 Ross Clark Circle Dothan, AL 36301 Main: (804) 672-6565 Billing: (804) 672-6565

Billing Address:

Red Eagle Media Group Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

Send Payment To:

WDFX-TV 3914 Wistar Road Richmond, VA 23228

VOICE			
Property	WDFX		
Invoice #	193941-1	Order #	193941
Invoice Date	03/04/24	Alt Order #	28357876
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/04/24	Flight Dates	02/28/24 - 03/05/24
Advertiser	South Alabama Con	servatives PAC	
Product	2024		
Estimate #	16272		
	Account Executive	Continental V	Vashington DC
	Sales Office	Continental-V	Vashington DC
	Sales Region	National	
	Agency Code		
	Advertiser Code	1183	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	1885	
	Product 2		

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 02/28/24 02/28/24 M-F	6:00 PM-6:30 PM	1	:30	1	\$75.00	NM	
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS 03/03/24	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WDFX W 02/28/24 6:15 PM M-F	<u>otion</u>	Start/End Time 6:00 PM-6:30 PM		<u>h Ad-ID</u> 0 SACP24TV06	Н		<u>Rate</u> <u>Type</u> \$75.00 NM
2 02/29/24 02/29/24 M-F	6:00 PM-6:30 PM	1	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 02/26/24 03/03/241	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WDFX Th 02/29/24 6:13 PM M-F	<u>otion</u>	Start/End Time 6:00 PM-6:30 PM		h <u>Ad-ID</u> 0 SACP24TV07	н		<u>Rate</u> <u>Type</u> \$75.00 NM
3 03/01/24 03/01/24 M-F	6:00 PM-6:30 PM	1	:30	1	\$75.00	NM	
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS 02/26/24 Spots: # Ch Day Air Date Air Time Descriped	Spots/Week 1	<u>Rate</u> \$75.00 Start/End Time	Lenat	h Ad-ID			Rate Type
1 WDFX F 03/01/24 6:28 PM M-F		6:00 PM-6:30 PM		0 SACP24TV07	н		\$75.00 NM
4 03/04/24 03/04/24 M-F	6:00 PM-6:30 PM	1	:30	1	\$75.00	NM	
Weeks: Start Date End Date MTWTFSS 03/04/24 03/10/24 1	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WDFX M 03/04/24 6:22 PM M-F	<u>tion</u>	Start/End Time 6:00 PM-6:30 PM		h <u>Ad-ID</u> 0 SACP24TV07	Н		<u>Rate</u> <u>Type</u> \$75.00 NM
5 02/28/24 02/28/24 M-F	6:30 PM-7:00 PM	1	:30	1	\$85.00	NM	
Weeks: Start Date End Date MTWTFSS 02/26/24 03/03/24 1	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WDFX W 02/28/24 6:50 PM M-F	<u>otion</u>	Start/End Time 6:30 PM-7:00 PM		h <u>Ad-ID</u> 0 SACP24TV06	н		<u>Rate</u> <u>Type</u> \$85.00 NM
6 02/29/24 02/29/24 M-F	6:30 PM-7:00 PM	1	:30	1	\$85.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					

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Invoice #	193941-1	Invoice Month	March 2024				
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24				
Advertiser	South Alabama Conserv	atives PAC					
Product	2024	024					
Estimate #	16272						

					Spo	ots/		
Line Start Date	End Date	Description	Start/End Time	MTWTFSS Lo	ength We	ek Rate	е Туре	
6 02/29/24	02/29/24	M-F	6:30 PM-7:00 PM	1	:30	1 \$85	5.00 NM	
Spots: # <u>Cr</u> 1 WI	02/26/24 <u>n Day Air</u> DFX Th 02/		escription	\$85.00 <u>Start/End Time</u> 6:30 PM-7:00 PM	Length Ad- :30 SAC	<u>-ID</u> :P24TV07H		<u>Rate</u> <u>Type</u> \$85.00 NM
7 03/01/24	03/01/24	M-F	6:30 PM-7:00 PM	1	:30	1 \$85	5.00 NM	
Weeks: Spots: # Cr 1 WI	<u>Start Date</u> 02/26/24 <u>n Day Air</u> DFX F 03/		escription	Rate \$85.00 Start/End Time 6:30 PM-7:00 PM	Length Ad- :30 SAC	<u>-ID</u> :P24TV07H		Rate Type \$85.00 NM
8 03/04/24	03/04/24	M-F	6:30 PM-7:00 PM	1	:30	1 \$85	5.00 NM	
Weeks: Spots: # Ch	<u>Start Date</u> 03/04/24 n <u>Day Air</u> DFX M 03/		escription	<u>Rate</u> \$85.00 <u>Start/End Time</u> 6:30 PM-7:00 PM	Length Ad-	<u>ID</u> P24TV07H		Rate Type \$85.00 NM
9 03/04/24	03/04/24	Mon	7:00 PM-8:00 PM	1	:30	1 \$250	0.00 NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WI	<u>Start Date</u> 03/04/24 <u>n Day Air</u> DFX M 03/		escription	Rate \$250.00 <u>Start/End Time</u> 7:00 PM-8:00 PM	Length Ad- :30 SAC	<u>ID</u> :P24Tv07H		<u>Rate</u> <u>Type</u> \$250.00 NM
10 02/29/24	02/29/24	Thu	7:00 PM-8:00 PM	1	:30	1 \$250	0.00 NM	
	DFX Th 02/	7:22 PM Th	1 escription u	Rate \$250.00 Start/End Time 7:00 PM-8:00 PM		P24TV07H		<u>Rate Type</u> \$250.00 NM
11 02/28/24	02/28/24	M-F	9:00 PM-10:00 PM		:30	2 \$200	0.00 NM	
2 WI	<u>Start Date</u> 02/26/24 <u>1 Day Air</u> DFX W 02/ DFX W 02/	9:28 PM M-	2 escription F	Rate \$200.00 <u>Start/End Time</u> 9:00 PM-10:00 PM 9:00 PM-10:00 PM		<u>ID</u> :P24TV06H :P24TV06H		Rate Type \$200.00 NM \$200.00 NM
12 02/29/24	02/29/24	M-F	9:00 PM-10:00 PM	2	:30	2 \$200	0.00 NM	
Weeks:	0: : 0 :			Rate				
Spots: <u>#</u> <u>Cr</u> 1 WI	Start Date 02/26/24 n Day Air DFX Th 02/ DFX Th 02/	9:14 PM M-	escription F	\$200.00 \$tart/End Time 9:00 PM-10:00 PM 9:00 PM-10:00 PM		<u>-ID</u> :P24TV07H :P24TV07H		Rate Type \$200.00 NM \$200.00 NM
Spots: <u>#</u> <u>Cr</u> 1 WI	02/26/24 <u>Day Air</u> DFX Th 02/	03/03/242 <u>Date</u> <u>Air Time</u> <u>De</u> /29/24 9:14 PM M-	escription F	\$200.00 <u>Start/End Time</u> 9:00 PM-10:00 PM 9:00 PM-10:00 PM	:30 SAC	:P24TV07H	0.00 NM	\$200.00 NM

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Invoice #	193941-1	Invoice Month	March 2024				
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24				
Advertiser	South Alabama Conserv	atives PAC					
Product	2024	2024					
Estimate #	16272						

								Spots/			
Line Start	Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13 03/01	/24	03/01/24	M-F		9:00 PM-10:00 PM	2	:30	2	\$200.00	NM	
Spots: #		Day A		Air Time Descript	<u>tion</u>	Start/End Time		gth Ad-ID :30 SACP24TV07F	1		<u>Rate Type</u> \$200.00 NM
	WDF	-X F U	3/01/24	9.49 FIVI IVI-F		9.00 FW-10.00	FIVI	.30 3ACP241V071	1		φ200.00 INIVI
14 03/04	1/24	03/04/24	M-F		9:00 PM-10:00 PM	2	:30	2	\$200.00	NM	
Week		Start Date 03/04/24	End D 03/10/		Spots/Week 2	<u>Rate</u> \$200.00					
Spots: #	<u>Ch</u>	<u>Day</u> A	ir Date	Air Time Descript	<u>tion</u>	Start/End Time	<u>Len</u>	gth Ad-ID			Rate Type
1	WDF	X M 0	3/04/24	9:13 PM M-F		9:00 PM-10:00	PM	:30 SACP24TV07	4		\$200.00 NM
2	WDF	X M 0	3/04/24	9:54 PM M-F		9:00 PM-10:00	PM	:30 SACP24TV07I	1		\$200.00 NM
15 02/28	3/24	02/28/24	M-F		10:00 PM-10:30 PM	1	:30	1	\$50.00	NM	
Week		Start Date 02/26/24	End D	<u>ate</u> <u>MTWTFSS</u> 241	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: #		Day A		Air Time Descript	ion .	Start/End Time	e Len	gth Ad-ID			Rate Type
1		=X W 0:		10:15 PM M-F		10:00 PM-10:3		:30 SACP24TV06H	1		\$50.00 NM
16 02/29	9/24	02/29/24	M-F		10:00 PM-10:30 PM	1	:30	1	\$50.00	NM	
Week		Start Date			Spots/Week	Rate					
		02/26/24	03/03/		. 1	\$50.00					
Spots: #				Air Time Descript	<u>tion</u>	Start/End Time		gth Ad-ID			Rate Type
1	WDF	-X Th 0:	2/29/24	10:12 PM M-F		10:00 PM-10:3	0 PN	:30 SACP24TV07F	1		\$50.00 NM
17 03/01	/24	03/01/24	M-F		10:00 PM-10:30 PM	1	:30	1	\$50.00	NM	
Week		Start Date 02/26/24	End D 03/03/		Spots/Week 1	<u>Rate</u> \$50.00					
Spots: #				Air Time Descript	· ·	Start/End Time	e Len	gth Ad-ID			Rate Type
. –				10:28 PM M-F	<u></u>			:30 SACP24TV07H	1		\$50.00 NM
18 03/04	1/2/	03/04/24	M-F		10:00 PM-10:30 PM	1	.20	1	\$50.00	NM	
10 03/04	1/24	03/04/24	IVI-I		10.00 FW-10.30 FW	T	.30	'	\$30.00	INIVI	
Week		Start Date 03/04/24	End D 03/10/		Spots/Week 1	<u>Rate</u> \$50.00					
Spots: #		<u>Day A</u>		Air Time Descript	•	Start/End Time	len	gth Ad-ID			Rate Type
1	_	=X M 0:		10:28 PM M-F	<u></u>	10:00 PM-10:3		:30 SACP24TV07I	1		\$50.00 NM
19 02/28					10:30 PM-11:00 PM			1	\$50.00	NM	Ψοσίου Τ.ΙΙΙΙ
				ate MTWTFSS	Spots/Week			'	Ψ00.00	14101	
vveek		02/26/24	03/03/		Spots/week 1	\$50.00					
Spots: #	<u>Ch</u>	<u>Day</u> A	ir Date	Air Time Descript	<u>tion</u>	Start/End Time	<u>Len</u>	gth Ad-ID			Rate Type
1	WDF	X W 0	2/28/24	10:40 PM M-F		10:30 PM-11:0	0 PN	:30 SACP24TV06	1		\$50.00 NM
20 02/29	9/24	02/29/24	M-F		10:30 PM-11:00 PM	1	:30	1	\$50.00	NM	
Week		Start Date			Spots/Week 1	Rate					
Spots: #		02/26/24 <u>Day</u> A	03/03/ ir Date	Air Time Descript	•	\$50.00 Start/End Time	ı len	gth Ad-ID			Rate Type
3pois. <u>#</u>		<u>Day A</u> X Th 0:		10:45 PM M-F		10:30 PM-11:0		:30 SACP24TV071	1		\$50.00 NM
21 03/01	/24	03/01/24	M-F		10:30 PM-11:00 PM	1	:30	1	\$50.00	NM	
Weeks	s.	Start Date	Fnd D	ate MTWTFSS	Spots/Week	Rate					
*****		- care Date	<u></u>		Opolo, Wook	1.00					

Send Payment To:



Invoice #	193941-1	Invoice Month	March 2024				
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24				
Advertiser	South Alabama Conserv	atives PAC					
Product	2024	2024					
Estimate #	16272						

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
21 03/01/24 03/01/24 M-F	10:30 PM-11:00 PM	1	:30	1	\$50.00	NM	
02/26/24 03/03/241 Spots: # Ch Day Air Date Air Time Descr	1	\$50.00 Start/End Time	o Longt	h Ad ID			Pata Type
Spots: # <u>Ch</u> <u>Day Air Date</u> <u>Air Time</u> <u>Descr</u> 1 WDFX F 03/01/24 10:55 PM M-F	<u>iption</u>	10:30 PM-11:0		<u>h</u> <u>Ad-ID</u> 0 sacp24tv0:	7н		<u>Rate Type</u> \$50.00 NM
22 03/04/24 03/04/24 M-F	10:30 PM-11:00 PM	1	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 03/04/24 03/10/24 1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Date Air Time Descr	•	Start/End Time	<u>e Lengt</u>	h Ad-ID			Rate Type
1 WDFX M 03/04/24 10:59 PM M-F		10:30 PM-11:0	00 PN :3	0 SACP24TV0	7н		\$50.00 NM
23 02/28/24 02/28/24 M-F	11:00 PM-11:30 PM	1	:30	1	\$30.00	NM	
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time		h <u>Ad-ID</u>	C.I.		Rate Type
1 WDFX W 02/28/24 11:25 PM M-F		11:00 PM-11:3		0 SACP24TV0			\$30.00 NM
24 02/29/24	11:00 PM-11:30 PM	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 03/03/241	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time			_		Rate Type
1 WDFX Th 02/29/24 11:26 PM M-F		11:00 PM-11:3	30 PN :3	() SACP24TV0.	/H		\$30.00 NM
25 03/01/24 03/01/24 M-F	11:00 PM-11:30 PM	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 02/26/24 03/03/241	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WDFX F 03/01/24 11:13 PM M-F		11:00 PM-11:3	30 PN :3	0 SACP24TV0	7н		\$30.00 NM
26 03/04/24 03/04/24 M-F	11:00 PM-11:30 PM	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 03/04/24 03/10/24 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descr</u>		Start/End Time	<u>e</u> <u>Lengt</u>	h Ad-ID			Rate Type
1 WDFX M 03/04/24 11:13 PM M-F		11:00 PM-11:3	30 PN :3	0 SACP24TV0	7н		\$30.00 NM
27 03/02/24 03/02/24 Sa	11:00 PM-11:30 PM	1-	:30	1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 02/26/24 03/03/241	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descr</u>	ription_	Start/End Time	<u>e</u> <u>Lengt</u>	h Ad-ID			Rate Type
1 WDFX Sa 03/02/24 Sa Credited		11:00 PM-11:	30 PN :0	0			\$25.00 NM
28 03/03/24 03/03/24 Su	9:00 PM-9:30 PM	1	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 02/26/24 03/03/241	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: <u># Ch Day Air Date Air Time Descr</u> 1 WDFX Su 03/03/24 9:18 PM Su	iption '	Start/End Time 9:00 PM-9:30		h <u>Ad-ID</u> 0 SACP24TV0:	7н		<u>Rate</u> <u>Type</u> \$50.00 NM
29 03/03/24 03/03/24 Su	9:30 PM-10:00 PM		:30	1	\$50.00	NM	++ -

Send Payment To:



Invoice #	193941-1	Invoice Month	March 2024				
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24				
Advertiser	South Alabama Conserv	atives PAC					
Product	2024	2024					
Estimate #	16272						

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS Lo	ength	Week	Rate	Туре	
Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/241	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: <u>#</u> <u>Ch</u>			<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WE	DFX Su 03	/03/24 9:59 PM Su		9:30 PM-10:00 PM	1 :3	0 SACP24TV07F	1		\$50.00 NM
30 03/02/24	03/02/24	M, Fr-Su	7:00 PM-9:00 PM	2-	:30	2	\$100.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/242-	Spots/Week 2	<u>Rate</u> \$100.00					
Spots: <u>#</u> <u>Ch</u>				Start/End Time		h Ad-ID			Rate Type
	DFX Sa 03			7:00 PM-9:00 PM		0 SACP24TV07			\$100.00 NM
2 W	OFX Sa 03	3/02/24 8:11 PM M, Fr-S	Su	7:00 PM-9:00 PM	:3	0 SACP24TV07F	1		\$100.00 NM
31 03/03/24	03/03/24	College Hoops Game 1	12:00 PM-2:00 PM	2	:30	2	\$75.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS2	Spots/Week 2	<u>Rate</u> \$75.00					
Spots: # Ch				Start/End Time		<u>th</u> <u>Ad-ID</u>			Rate Type
	OFX Su 03	•	·	12:00 PM-2:00 PM		0 SACP24TV07F			\$75.00 NM
3 WE	DFX Su 03	3/03/24 2:13 PM College	e Hoops Game 1	12:00 PM-2:00 PM	:3	0 SACP24TV07F	1		\$75.00 NM
32 03/03/24	03/03/24	Sa-Su	2:30 PM-6:00 PM	3	:30	3	\$400.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/243	Spots/Week 3	<u>Rate</u> \$400.00					
Spots: # Ch			ū	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WI	DFX Su 03	3:12 PM Sa-Su		2:30 PM-6:00 PM	:3	SACP24TV07	1		\$400.00 NM
3 WE	OFX Su 03	3:23 PM Sa-Su		2:30 PM-6:00 PM	:3	0 SACP24TV07F	1		\$400.00 NM
1 WE	OFX Su 03	/03/24 4:58 PM Sa-Su		2:30 PM-6:00 PM	:3	0 SACP24TV07F	1		\$400.00 NM
				Total Spots	;	39			
		_							
Payment T	erms 30	Days				<u>(</u>	Gross Total	<u> </u>	\$4,910.00
						Agency C	ommission	<u>l</u>	\$736.50
						Net A	mount Due	<u>!</u>	\$4,173.50
				Invoice Balance	e as of	03/05/24 11:32	2:57 AM ET	• •	\$0.00