

INVOICE



WDFX-TV
2221 Ross Clark Circle
Dothan, AL 36301
Main: (804) 672-6565
Billing: (804) 672-6565

Billing Address:

Red Eagle Media Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Property	WDFX		
Invoice #	193941-1	Order #	193941
Invoice Date	03/04/24	Alt Order #	28357876
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/04/24	Flight Dates	02/28/24 - 03/05/24
Advertiser	South Alabama Conservatives PAC		
Product	2024		
Estimate #	16272		
Account Executive	Continental Washington DC		
Sales Office	Continental-Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	1183		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1885		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/28/24	02/28/24	M-F	6:00 PM-6:30 PM	--1----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 6:15 PM M-F 6:00 PM-6:30 PM :30 SACP24TV06H \$75.00 NM									
2	02/29/24	02/29/24	M-F	6:00 PM-6:30 PM	---1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$75.00									
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3	03/01/24	03/01/24	M-F	6:00 PM-6:30 PM	----1--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----1-- 1 \$75.00									
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4	03/04/24	03/04/24	M-F	6:00 PM-6:30 PM	1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX M 03/04/24 6:22 PM M-F 6:00 PM-6:30 PM :30 SACP24TV07H \$75.00 NM									
5	02/28/24	02/28/24	M-F	6:30 PM-7:00 PM	--1----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 6:50 PM M-F 6:30 PM-7:00 PM :30 SACP24TV06H \$85.00 NM									
6	02/29/24	02/29/24	M-F	6:30 PM-7:00 PM	---1---	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$85.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

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WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	193941-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	South Alabama Conservatives PAC		
Product	2024		
Estimate #	16272		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	02/29/24	02/29/24	M-F	6:30 PM-7:00 PM	---1---	:30	1	\$85.00	NM
02/26/24 03/03/24 ---1--- 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX Th 02/29/24 6:46 PM M-F 6:30 PM-7:00 PM :30 SACP24TV07H \$85.00 NM									
7	03/01/24	03/01/24	M-F	6:30 PM-7:00 PM	----1--	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ----1-- 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX F 03/01/24 6:52 PM M-F 6:30 PM-7:00 PM :30 SACP24TV07H \$85.00 NM									
8	03/04/24	03/04/24	M-F	6:30 PM-7:00 PM	1-----	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 1----- 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX M 03/04/24 6:52 PM M-F 6:30 PM-7:00 PM :30 SACP24TV07H \$85.00 NM									
9	03/04/24	03/04/24	Mon	7:00 PM-8:00 PM	1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX M 03/04/24 7:45 PM Mon 7:00 PM-8:00 PM :30 SACP24TV07H \$250.00 NM									
10	02/29/24	02/29/24	Thu	7:00 PM-8:00 PM	---1---	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ---1--- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX Th 02/29/24 7:22 PM Thu 7:00 PM-8:00 PM :30 SACP24TV07H \$250.00 NM									
11	02/28/24	02/28/24	M-F	9:00 PM-10:00 PM	--2----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --2---- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX W 02/28/24 9:28 PM M-F 9:00 PM-10:00 PM :30 SACP24TV06H \$200.00 NM 2 WDFX W 02/28/24 9:38 PM M-F 9:00 PM-10:00 PM :30 SACP24TV06H \$200.00 NM									
12	02/29/24	02/29/24	M-F	9:00 PM-10:00 PM	---2---	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ---2--- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX Th 02/29/24 9:14 PM M-F 9:00 PM-10:00 PM :30 SACP24TV07H \$200.00 NM 2 WDFX Th 02/29/24 9:43 PM M-F 9:00 PM-10:00 PM :30 SACP24TV07H \$200.00 NM									
13	03/01/24	03/01/24	M-F	9:00 PM-10:00 PM	----2--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ----2-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX F 03/01/24 9:28 PM M-F 9:00 PM-10:00 PM :30 SACP24TV07H \$200.00 NM									

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13	03/01/24	03/01/24	M-F	9:00 PM-10:00 PM	----2--	:30	2	\$200.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WDFX	F	03/01/24	9:49 PM	M-F	9:00 PM-10:00 PM	:30	SACP24TV07H	\$200.00	NM																																												
14	03/04/24	03/04/24	M-F	9:00 PM-10:00 PM	2-----	:30	2	\$200.00	NM																																													
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1	WDFX	M	03/04/24	9:13 PM	M-F	9:00 PM-10:00 PM	:30	SACP24TV07H	\$200.00	NM																																												
2	WDFX	M	03/04/24	9:54 PM	M-F	9:00 PM-10:00 PM	:30	SACP24TV07H	\$200.00	NM																																												
15	02/28/24	02/28/24	M-F	10:00 PM-10:30 PM	--1----	:30	1	\$50.00	NM																																													
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1	WDFX	W	02/28/24	10:15 PM	M-F	10:00 PM-10:30 PM	:30	SACP24TV06H	\$50.00	NM																																												
16	02/29/24	02/29/24	M-F	10:00 PM-10:30 PM	---1---	:30	1	\$50.00	NM																																													
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1	WDFX	Th	02/29/24	10:12 PM	M-F	10:00 PM-10:30 PM	:30	SACP24TV07H	\$50.00	NM																																												
17	03/01/24	03/01/24	M-F	10:00 PM-10:30 PM	----1--	:30	1	\$50.00	NM																																													
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18	03/04/24	03/04/24	M-F	10:00 PM-10:30 PM	1-----	:30	1	\$50.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	02/26/24	03/03/24	---1---	1	\$50.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WDFX	Th	02/29/24	10:45 PM	M-F	10:30 PM-11:00 PM	:30	SACP24TV07H	\$50.00	NM																																												
21	03/01/24	03/01/24	M-F	10:30 PM-11:00 PM	----1--	:30	1	\$50.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
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INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	193941-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	South Alabama Conservatives PAC		
Product	2024		
Estimate #	16272		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	03/01/24	03/01/24	M-F	10:30 PM-11:00 PM	----1--	:30	1	\$50.00	NM
02/26/24 03/03/24 ----1-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX F 03/01/24 10:55 PM M-F 10:30 PM-11:00 PM :30 SACP24TV07H \$50.00 NM									
22	03/04/24	03/04/24	M-F	10:30 PM-11:00 PM	1-----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX M 03/04/24 10:59 PM M-F 10:30 PM-11:00 PM :30 SACP24TV07H \$50.00 NM									
23	02/28/24	02/28/24	M-F	11:00 PM-11:30 PM	--1----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --1---- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX W 02/28/24 11:25 PM M-F 11:00 PM-11:30 PM :30 SACP24TV06H \$30.00 NM									
24	02/29/24	02/29/24	M-F	11:00 PM-11:30 PM	---1---	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ---1--- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX Th 02/29/24 11:26 PM M-F 11:00 PM-11:30 PM :30 SACP24TV07H \$30.00 NM									
25	03/01/24	03/01/24	M-F	11:00 PM-11:30 PM	----1--	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ----1-- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX F 03/01/24 11:13 PM M-F 11:00 PM-11:30 PM :30 SACP24TV07H \$30.00 NM									
26	03/04/24	03/04/24	M-F	11:00 PM-11:30 PM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX M 03/04/24 11:13 PM M-F 11:00 PM-11:30 PM :30 SACP24TV07H \$30.00 NM									
27	03/02/24	03/02/24	Sa	11:00 PM-11:30 PM	-----1-	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 -----1- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX Sa 03/02/24 Sa 11:00 PM-11:30 PM :00 \$25.00 NM Credited									
28	03/03/24	03/03/24	Su	9:00 PM-9:30 PM	-----1	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 -----1 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDFX Su 03/03/24 9:18 PM Su 9:00 PM-9:30 PM :30 SACP24TV07H \$50.00 NM									
29	03/03/24	03/03/24	Su	9:30 PM-10:00 PM	-----1	:30	1	\$50.00	NM

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WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	193941-1	Invoice Month	March 2024
Invoice Date	03/04/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	South Alabama Conservatives PAC		
Product	2024		
Estimate #	16272		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Su 03/03/24 9:59 PM Su 9:30 PM-10:00 PM :30 SACP24TV07H \$50.00 NM									
30	03/02/24	03/02/24	M, Fr-Su	7:00 PM-9:00 PM	-----2-	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----2- 2 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Sa 03/02/24 8:05 PM M, Fr-Su 7:00 PM-9:00 PM :30 SACP24TV07H \$100.00 NM 2 WDFX Sa 03/02/24 8:11 PM M, Fr-Su 7:00 PM-9:00 PM :30 SACP24TV07H \$100.00 NM									
31	03/03/24	03/03/24	College Hoops Game 1	12:00 PM-2:00 PM	-----2	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----2 2 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WDFX Su 03/03/24 1:08 PM College Hoops Game 1 12:00 PM-2:00 PM :30 SACP24TV07H \$75.00 NM 3 WDFX Su 03/03/24 2:13 PM College Hoops Game 1 12:00 PM-2:00 PM :30 SACP24TV07H \$75.00 NM									
32	03/03/24	03/03/24	Sa-Su	2:30 PM-6:00 PM	-----3	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----3 3 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WDFX Su 03/03/24 3:12 PM Sa-Su 2:30 PM-6:00 PM :30 SACP24TV07H \$400.00 NM 3 WDFX Su 03/03/24 3:23 PM Sa-Su 2:30 PM-6:00 PM :30 SACP24TV07H \$400.00 NM 1 WDFX Su 03/03/24 4:58 PM Sa-Su 2:30 PM-6:00 PM :30 SACP24TV07H \$400.00 NM									
<u>Total Spots</u>							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,910.00
<u>Agency Commission</u>	\$736.50
<u>Net Amount Due</u>	\$4,173.50
<u>Invoice Balance as of 03/05/24 11:32:57 AM ET</u>	\$0.00

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