

ORDER



KSHB-TV

Orders

Order / Rev: 156618

Alt Order #:

Product Desc: Kander for Missouri

Estimate: 4709

Flight Dates: 10/04/16 - 10/10/16

Original Date / Rev: 09/28/16 / 09/28/16

Order Type: GENERAL

Primary AE: Erin Coppock

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Buying Time LLC - Political

Buying Contact:

Billing Contact:

650 Massachusetts Avenue NW - Suite 200

Washington, DC 20001

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Kander/Democrat/Senate

Demographic: A25-54

Product Codes: PL Federal Candidate

Priority: P-2

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	50	\$14,495.00	\$12,320.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	50	\$14,495.00	\$12,320.75	0.00
Totals	50	\$14,495.00	\$12,320.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSHB	10/04/16	10/10/16	M-F 430-5am News M-F 430-5am News	CM	430-5am	1-11---	:30	3	\$5.00	P-3	0.00	NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	1-11---		3				\$5.00		0.00			
2	KSHB	10/04/16	10/10/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-----S		1				\$70.00		0.00			
N 3	KSHB	10/04/16	10/10/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$75.00	P-2	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	11111--		5				\$75.00		0.00			
4	KSHB	10/04/16	10/10/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$160.00	P-3	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	11111--		5				\$160.00		0.00			
5	KSHB	10/04/16	10/10/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-----S-		1				\$100.00		0.00			
6	KSHB	10/04/16	10/10/16		CM	7-9am	11111--	:30	5	\$180.00	P-3	0.00	NM	5	\$900.00

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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Today Show											
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	11111--					5	\$180.00		0.00			
N 7	KSHB	10/04/16	10/10/16	Su Today Show	CM	7-8am	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Su Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	-----S					1	\$200.00		0.00			
N 8	KSHB	10/04/16	10/10/16	Sa Today Show	CM	8-10am	-----S-	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				Sa Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	-----S-					1	\$275.00		0.00			
N 9	KSHB	10/04/16	10/10/16	M-F 330-4pm	CM	330-4pm	111-1--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
				M-F 330-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	111-1--					4	\$250.00		0.00			
N 10	KSHB	10/04/16	10/10/16	Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				Sa 6-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	-----S-					1	\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/04/16-10/10/16		Sa 6-7pm News		6-7pm	-----Sa--	:30		(\$275.00)		0.00	NM		
See MG 10.2															
[N/A Nascar shm 8/29]															
2	KSHB	10/04/16-10/10/16		Sa 5-530pm News		5-530pm	-----Sa--	:30		\$275.00		0.00	NM		
Ⓜ MG for 10.1 10/08															
N 11	KSHB	10/04/16	10/10/16	Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				Sa 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	-----S-					1	\$275.00		0.00			
N 12	KSHB	10/04/16	10/10/16	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				Su 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	-----S					1	\$275.00		0.00			
E 13	KSHB	10/04/16	10/10/16	M-F 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$500.00	P-3	0.00	NM	4	\$2,000.00
				M-F 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	-1111--					4	\$500.00		0.00			
N 14	KSHB	10/04/16	10/10/16	M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	11111--					5	\$375.00		0.00			
N 15	KSHB	10/04/16	10/10/16	M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	11111--					5	\$550.00		0.00			
N 16	KSHB	10/04/16	10/10/16	M-F 630-7pm News	CM	630-7pm	11--1--	:30	3	\$220.00	P-2	0.00	NM	3	\$660.00
				M-F 630-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	11--1--					3	\$220.00		0.00			
N 17	KSHB	10/04/16	10/10/16	Sa 10-1030pm News	CM	10-1030pm	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Sa 10-1030pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	-----S-					1	\$700.00		0.00			
18	KSHB	10/04/16	10/10/16	Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/04/16		10/04/16	10/10/16	-----S					1	\$900.00		0.00			
19	KSHB	10/04/16	10/10/16		CM	1035-11pm	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 1035-11pm Sports Sound Off															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	-----S	1		\$250.00		0.00						
20	KSHB	10/04/16	10/10/16	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	-----S-	1		\$800.00		0.00						
													Totals	50	\$14,495.00