

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
Second Quarter 2016

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (April 1–May 3, May 19–June 30)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: Special Coverage

Aired: 11:30 a.m.–4 p.m. April 19

Length: 5 minute (approximate length of each of multiple segments aired throughout the day)

Description: Daylong coverage of SUNY Geneseo GREAT Day symposium (celebrating the creative and scholarly endeavors of students), featuring interviews with SUNY Geneseo students about their work (locally produced).

Issues Addressed: Education

Program: Special Coverage

Aired: 1 p.m. April 19

Length: 1 hour, 15 minutes

Description: Live broadcast of SUNY Geneseo GREAT Day keynote speaker, Brother Guy J. Consolmagno, SJ, astronomer and president of the Vatican Observatory Foundation, followed by question-and-answer session (locally produced).

Issues Addressed: Education

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Mount Holyoke College (unique daily programs, produced by WAMC/Northeast Public Radio).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio, and professor emeritus, University at Albany; Rosemary Armao, professor, University at Albany; and Ira Fufeld, publisher emeritus, *Daily Freeman* (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: Radio Bang

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights innovations in sustainability, science, lifestyle and corporate responsibility (produced by RadioBang.org).

Issues Addressed: Education, Environment/Sustainability, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Environment/Sustainability, Family and Community, Health and Safety, Quality of Life

Segment descriptions:

Guest/topics: (April 2) Michael Millard, adjunct lecturer in English, SUNY Geneseo; discussed his background, Humanities instruction and his novel, *Tariel's Way: A Spiritual Adventure* (rebroadcast; also rebroadcast May 28).

Guest/topics: (April 9) Tyler Sherman, SUNY Geneseo Inter-Residence Council; discussed recent forums co-hosted by Campus Auxiliary Services addressing student concerns about campus food quality (rebroadcast; also rebroadcast June 4).

Guest/topics: (April 16) Patty Hamilton-Rodgers, sponsored research associate, SUNY Geneseo Office of Sponsored Research; discussed her professional background and SUNY Geneseo GREAT Day (rebroadcast).

Guest/topics: (April 23) Keith Walters, photographer, SUNY Geneseo Office of Communications and Marketing; discussed his personal and professional background.

Guest/topics: (April 30) Fatima Johnson, coordinator of multicultural programs, SUNY Geneseo Center For Community; discussed SUNY Geneseo multicultural programs initiatives and her personal background (rebroadcast).

Guest/topics: (May 7) Randy French, science teacher, Geneseo Central School District; discussed his background and upcoming travel to the Antarctica as a National Geographic Grosvenor Teacher Fellow.

Guest/topics: (May 14) Vincent Markowski, associate professor of psychology, SUNY Geneseo; discussed his research, life's journey and interests outside of academia (rebroadcast).

Guest/topics: (May 21) Kristi Krumrine, anthropology lecturer, SUNY Geneseo; discussed her research of Hemlock and Canadice lakes and societal nutrition in Mexico; her career and people who have inspired her (rebroadcast).

Guest/topics: (June 11) Robert Freiburger, retired director, SUNY Geneseo Instructional Resources Center and former WGSU adviser; discussed WGSU history (first of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (June 18) Robert Freiburger, retired director, SUNY Geneseo Instructional Resources Center and former WGSU adviser; discussed WGSU history (second of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (June 25) Paul Scipione, SUNY Geneseo alumnus and retired faculty member; discussed his time as a SUNY Geneseo student, WGSU's early days and his post-college activities and career (part of "WGSU History" series).

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: CIT Help Desk (SUNY Geneseo/Local)

Education: Center For Academic Excellence (SUNY Geneseo/Local)

Education: Financial Literacy (American Institute of Certified Public Accounts/Ad Council)

Education: Learning and Attention Issues (Understood.org/Ad Council)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: SUNY Geneseo communication program
(SUNY Geneseo Department of Communication)

Education: Teacher Recruitment (Teach.org/Ad Council)

Education/Family and Community: YMCA (YMCA)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: FM Chips in Smart Phones Awareness
(FreeRadioOnMyPhone.org/Educational Media Foundation)

Family and Community: Finger Lakes Opera (SUNY Geneseo/Local)

Family and Community: Geneseo Insomnia Film Festival (SUNY Geneseo/Local)

Family and Community: Geneseo Late Knight (SUNY Geneseo/Local)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: Recycling (Keep America Beautiful/Ad Council)
Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)
Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)
Family and Community: Student Care Services (SUNY Geneseo/Local)
Family and Community: Student Employment Service (SUNY Geneseo/Local)
Family and Community: Upstate Escapes (SUNY Geneseo/Local)
Family and Community: Wildfire Prevention (U.S. Forest Service/
National Association of State Foresters/Ad Council)
Family and Community: Women's Leadership Institute (SUNY Geneseo/Local)
Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)
Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)
Health and Safety: High Blood Pressure (American Heart Association/American Stroke
Association/Ad Council)
Health and Safety: "If You See Something Say Something"
(U.S. Department of Homeland Security)
Health and Safety: Safe Paddling (New York Office of Parks, Recreation and Historic
Preservation/New York State Broadcasters Association) (NCSA Announcement)
Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State
Broadcasters Association) (NCSA Announcement)
Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of
Health and Human Services)
Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)
Health and Safety: Underage Drinking and Driving Prevention (National Highway Traffic
Safety Administration/Ad Council)
Health and Safety: Women's Heart Disease (American Heart Association/Ad Council)
Health and Safety: Zika Virus (New York Department of Health/New York State
Broadcasters Association) (NCSA Announcement)

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans, and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 10 Required Weekly Tests (RWT) and four Required Monthly Tests (RMT) (including one National Weather Service regional test).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU hosted "WGSU Day" (station outreach and promotion event) on campus on April 29.

Issues Addressed: Education, Family and Community

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Filed: July 10, 2016