

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
First Quarter 2016

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (Jan. 18, Jan. 25–March 11, March 21–31)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: Special Report

Aired: Feb. 16 (various times)

Length: 1 minute

Description: Special report about travel advisory, winter storm warning and cancellation afternoon classes due to severe weather conditions (aired twice an hour 2:30–7 p.m.).

Issues Addressed: Health and Safety

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Mount Holyoke College (unique daily programs, produced by WAMC/Northeast Public Radio).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio, and professor emeritus, University at Albany; Rosemary Armao, professor, University at Albany; and Ira Fufeld, publisher emeritus, *Daily Freeman* (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: Radio Bang

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights innovations in sustainability, science, lifestyle and corporate responsibility (produced by RadioBang.org).

Issues Addressed: Education, Environment/Sustainability, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Environment/Sustainability, Family and Community, Health and Safety, Quality of Life

Segment descriptions:

Guest/topics: (Jan. 2) Robert Freiburger, retired director, SUNY Geneseo Instructional Resources Center and former WGSU adviser; discussed WGSU history (second of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Jan. 9) Vincent Markowski, associate professor of psychology, SUNY Geneseo; discussed his research, life's journey and interests outside of academia (rebroadcast).

Guest/topics: (Jan. 16) Denise Battles, SUNY Geneseo president; discussed her personal and academic background and vision for the college (rebroadcast).

Guest/topics: (Jan, 23) Cynthia Oswald, director, Center for Inquiry, Discovery and Development, SUNY Geneseo; discussed student ambassadorship program and other center initiatives (rebroadcast).

Guest/topics: (Feb. 6) Kristi Krumrine, anthropology lecturer, SUNY Geneseo; discussed her research of Hemlock and Canadice lakes and societal nutrition in Mexico; her career and people who have inspired her (rebroadcast March 12).

Guest/topics: (Feb. 13) Betsy Colón, grants management associate, and Traci Phillips, sponsored programs assistant, SUNY Geneseo Grants Management Office; discussed research support offered to faculty and staff and their personal backgrounds (rebroadcast).

Guest/topics: (Feb. 20) Michael Millard, adjunct lecturer in English, SUNY Geneseo; discussed his background, Humanities instruction and his novel, *Tariel's Way: A Spiritual Adventure*.

Guest/topics: (Feb. 27) Tamara Kenney, director of student care services and Title IX coordinator for students, Student and Campus Life, SUNY Geneseo; discussed benefits of the program to support students and how issues such as sexual assault are addressed (rebroadcast).

Guest/topics: (March 5) Tyler Sherman, SUNY Geneseo Inter-Residence Council; discussed recent forums co-hosted by Campus Auxiliary Services addressing student concerns about campus food quality.

Guest/topics: (March 19) Joseph Dolce, instructional support specialist, computing and information technology, SUNY Geneseo; discussed Geneseo Insomnia Film Festival.

Guest/topics: (March 26) Patty Hamilton-Rodgers, sponsored research associate, SUNY Geneseo Office of Sponsored Research; discussed her professional background and SUNY Geneseo GREAT Day.

Program: Special Report

Aired: 7 p.m. Jan. 20

Length: 75 minutes

Description: Live coverage of SUNY Geneseo-hosted remembrance ceremony for student murder victims (also rebroadcast at 10:30 a.m. Jan. 30). WGSU also aired live campus-observed moments of silence at 2:30 p.m. and 3:20 p.m. Jan. 20.

Issues Addressed: Family and Community

Public Service Announcements:

Aired: At least once to twice hourly (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: CIT Help Desk (SUNY Geneseo/Local)

Education: Center For Academic Excellence (SUNY Geneseo/Local)

Education: Financial Literacy (American Institute of Certified Public Accounts/Ad Council)

Education: Learning and Attention Issues (Understood.org/Ad Council)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: SUNY Geneseo communication program

(SUNY Geneseo Department of Communication)

Education: Teacher Recruitment (Teach.org/Ad Council)

Education/Family and Community: YMCA (YMCA)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: FM Chips in Smart Phones Awareness

(FreeRadioOnMyPhone.org/Educational Media Foundation)

Family and Community: Finger Lakes Opera (SUNY Geneseo/Local)

Family and Community: Geneseo Insomnia Film Festival (SUNY Geneseo/Local)

Family and Community: Geneseo Late Knight (SUNY Geneseo/Local)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: Recycling (Keep America Beautiful/Ad Council)

Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)

Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)

Family and Community: Student Care Services (SUNY Geneseo/Local)

Family and Community: Student Employment Service (SUNY Geneseo/Local)

Family and Community: Upstate Escapes (SUNY Geneseo/Local)

Family and Community: Wildfire Prevention (U.S. Forest Service/
National Association of State Foresters/Ad Council)
Family and Community: Women's Leadership Institute (SUNY Geneseo/Local)
Health and Safety: Bullying Prevention (U.S. Department of Education/U.S. Department of
Health and Human Services/Ad Council)
Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)
Health and Safety: Dating Abuse Prevention (Futures Without Violence/Ad Council)
Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)
Health and Safety: Enrollment in Health Insurance (Enroll America/Ad Council)
Health and Safety: High Blood Pressure (American Heart Association/American Stroke
Association/Ad Council)
Health and Safety: "If You See Something Say Something"
(U.S. Department of Homeland Security)
Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State
Broadcasters Association) (NCSA Announcement)
Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of
Health and Human Services)
Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)
Health and Safety: Women's Heart Disease (American Heart Association/Ad Council)

Sports Broadcasts:

Program: SUNY Geneseo Ice Knights Hockey
Aired: 6:30 p.m. Jan. 8-9, 12, 15-16, 23, 26, 29-30; Feb. 5, 12-13, 19-20, 24, 27;
March 5, 12, 19, 25
Length: 2½-3 hours (approximately)
Description: Pregame, play-by-play and postgame coverage; hosted by Matt Nigro,
Bryan Barall and Ryan Sullivan (locally produced).
Issues Addressed: Family and Community, Quality of Life

Program: SUNY Geneseo men's and women's basketball (select games)
Aired: Various times/dates
Length: 2½-3 hours (approximately)
Description: Pregame, play-by-play and postgame coverage; hosted Bryan Barall,
Sam Cooper and Frank Weber (locally produced).
Issues Addressed: Family and Community, Quality of Life

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least
once per hour during live-program segments.
Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans,
and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by
this report, WGSU broadcast 10 Required Weekly Tests (RWT) and three Required Monthly
Tests (RMT).
Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

Matthew Crawford, assistant news director, was a guest on WBNY-FM (SUNY Buffalo) morning show, Jan. 19, to discuss the murders of two SUNY Geneseo students and their impact on the campus community.

Issues Addressed: Education

Matthew Nigro, hockey play-by-play announcer, was a guest on WPXY-FM (Rochester) morning show, Jan. 20, to discuss the murders of two SUNY Geneseo students and their impact on the campus community.

Issues Addressed: Education

Michael Saffran, faculty director, wrote a guest essay, "This Is Why We Exist," about WGSU's news coverage of the murders of two SUNY Geneseo students; published Jan. 29 on *Radio World* website.

Issues Addressed: Education

WGSU organized "Welcome Home, Champions!" early-morning ceremony to greet the SUNY Geneseo ice-hockey team upon its arrival in Geneseo after clinching the SUNYAC Ice Hockey Championship, March 5, at SUNY Plattsburgh.

Issues Addressed: Family and Community

Awards, honors and recognition

Profile ("Student fosters community bonds through radio") of Andy Hogan, "Geneseo Today" host, published March 24 in *The Lamron*.

Issues Addressed: Education

Prepared by: Michael J. Saffran, Faculty Director

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