

**WGSU-FM (89.3), Geneseo, N.Y.**  
**Issues and Programs List**  
**Fourth Quarter 2016**

**Issues of Community Concern:**

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

**Programming:**

*News:*

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (Oct. 1–10, Oct. 12–Nov. 21, Nov. 28–Dec. 13)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

*Public Affairs:*

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Mount Holyoke College (unique daily programs, produced by WAMC/Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio, and professor emeritus, University at Albany; Rosemary Armao, professor, University at Albany; and Ira Fufeld, publisher emeritus, *Daily Freeman* (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: Radio Bang

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights innovations in sustainability, science, lifestyle and corporate responsibility (produced by RadioBang.org).

Issues Addressed: Education, Environment/Sustainability, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Environment/Sustainability, Family and Community, Health and Safety

*Segment descriptions:*

Guest/topics: (Oct. 1) Mary Rutigliano, Village of Geneseo Trustee and SUNY Geneseo student; discussed her background, her election to the Board of Trustees, issues facing the village and the 2016 Presidential election (rebroadcast).

Guest/topics: (Oct. 8) Betsy Colón, grants management associate, and Traci Phillips, sponsored programs assistant, SUNY Geneseo Grants Management Office; discussed research support offered to faculty and staff and their personal backgrounds (rebroadcast).

Guest/topics: (Oct. 15) Glenn McClure, English lecturer, SUNY Geneseo; discussed his life and career as a composer, educator and arts-integration consultant; European Space Agency collaboration and his upcoming trip to Antarctica, as part of a National Science Foundation fellowship (rebroadcast Nov. 5).

Guest/topics: (Oct. 22) Tamara Kenney, director of student care services and Title IX coordinator for students, Student and Campus Life, SUNY Geneseo; discussed benefits of the program to support students and how issues such as sexual assault are addressed (rebroadcast).

Guest/topics: (Oct. 29) Richard Hatheway, Village of Geneseo mayor; discussed the village/college compact, other issues facing the village and his tenure as mayor (rebroadcast).

Guest/topics: (Nov. 12) Michelle Costello, head of instruction services/education and instructional design librarian; and Tracy Paradis, reference and instruction/exhibits and programming librarian, Milne Library, SUNY Geneseo; discussed library services and programs, their personal backgrounds and opportunities for the campus community (rebroadcast).

Guest/topics: (Nov. 19) Fatima Johnson, coordinator of multicultural programs, SUNY Geneseo Center For Community; discussed SUNY Geneseo multicultural programs initiatives and her personal background (rebroadcast).

Guest/topics: (Nov. 26) Sarah Covell, alcohol and other drug program coordinator, SUNY Geneseo; discussed student alcohol-and-drug-abuse issues, prevention initiatives and services available (rebroadcast).

Guest/topics: (Dec. 3) Jennifer Rodriguez, Livingston County director of public health; discussed the nationwide and local heroin epidemic and a Livingston County adaptation of a national simulation in poverty to educate local leaders about socio-economic disparities within communities.

Guest/topics: (Dec. 10) Glenn McClure, English lecturer, SUNY Geneseo; discussed his recent trip to Antarctica, as part of a National Science Foundation fellowship, and his experiences at McMurdo station.

Guest/topics: (Dec. 17) Judith Hunter, Livingston County Democratic Committee chair; discussed Presidential and local election results and Livingston County politics.

Guest/topics: (Dec. 24) Denise Battles, SUNY Geneseo president; discussed current issues facing the college.

Guest/topics: (Dec. 31) Stephanie Allen, economics and mathematics major, SUNY Geneseo; discussed her research, as part of a student team, on Los Angeles Police Department body-worn video conducted for UCLA's Research in Industrial Projects for Students Group; her experience as a student researcher in the Social and Decision Analytics Laboratory at Virginia Tech; and other research projects.

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

*Public Service Announcements:*

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

*Campaign descriptions (organization):*

Education: CIT Help Desk (SUNY Geneseo/Local)

Education: Center For Academic Excellence (SUNY Geneseo/Local)

Education: Financial Literacy (American Institute of Certified Public Accounts/Ad Council)

Education: Learning and Attention Issues (Understood.org/Ad Council)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: SUNY Geneseo communication program

(SUNY Geneseo Department of Communication)

Education: Teacher Recruitment (Teach.org/Ad Council)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: Recycling (Keep America Beautiful/Ad Council)

Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)

Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)  
Family and Community: Student Care Services (SUNY Geneseo/Local)  
Family and Community: Student Employment Service (SUNY Geneseo/Local)  
Family and Community: Wildfire Prevention (U.S. Forest Service/  
National Association of State Foresters/Ad Council)  
Family and Community: Women's Leadership Institute (SUNY Geneseo/Local)  
Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety  
Administration/Ad Council)  
Health and Safety: Campus Sexual Assault Awareness (New York State Police/New York  
State Broadcasters Association) (NCSA Announcement)  
Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)  
Health and Safety: High Blood Pressure (American Heart Association/American Stroke  
Association/Ad Council)  
Health and Safety: "If You See Something Say Something"  
(U.S. Department of Homeland Security)  
Health and Safety: NY-Alert Emergency Communications Test (SUNY Geneseo/Local)  
Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State  
Broadcasters Association) (NCSA Announcement)  
Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of  
Health and Human Services)  
Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety  
Administration/Ad Council)  
Health and Safety: Underage Drinking and Driving Prevention (National Highway Traffic  
Safety Administration/Ad Council)  
Health and Safety: Women's Heart Disease (American Heart Association/Ad Council)

*Sports Broadcasts:*

Program: SUNY Geneseo Ice Knights Hockey

Aired: 6:30 p.m. Oct. 28; Nov. 4-5, Nov. 11-12, 19; Dec. 2-3, 9-10

Length: 2½-3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage; hosted by Matt Nigro  
(locally produced).

Issues Addressed: Family and Community, Quality of Life

Program: SUNY Geneseo men's and women's basketball (select games)

Aired: Various times/dates

Length: 2½-3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage (locally produced).

Issues Addressed: Family and Community, Quality of Life

*Weather Reports:*

WGSU provides local weather reports, including current conditions and forecasts, at least  
once per hour during live-program segments.

Issues Addressed: Health and Safety

*Emergency Alert System:*

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans, and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 10 Required Weekly Tests (RWT) and three Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

**Community Service/Involvement:**

*Awards, honors and recognition*

Michael Saffran, faculty director, quoted about WGSU governance, mission and budget in article about GSTV (“Geneseo Student Television faces budget setbacks, seeks department support”), published Oct. 6 in *The Lamron*.

Issues Addressed: Education

WGSU earned finalist designation for two awards in the College Broadcasters Inc. National Student Production Awards competition, presented at CBI’s 2016 National Student Electronic Media Convention, Oct. 22, in Philadelphia.

Issues Addressed: Education

WGSU and Sean McPhillips, host of “Geneseo Today,” referenced in an editorial, “Democratic Party chair’s comments are inaccurate, irresponsible,” published Dec. 23 in *Livingston County News*.

Issues Addressed: Education, Family and Community

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