

WNGZ (FM), WNKI (FM), WPGI (FM), WRCE (AM), & WWLZ (AM)

EEO PUBLIC FILE REPORT

February 1, 2014 – January 31, 2015

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	The Corning Leader Becky Jenkins PO Box 1017 Corning, NY 14830 607-936-4651 bjenkins@the-leader.com ***Ad Placement in The Leader also includes one Sunday in the Corning Penny Saver and internet coverage on Yahoo, Monster Hot jobs for 30 days***	N	
2	The Star Gazette 201 Baldwin Street Elmira, NY 14901	N	
3	The Morning Times 201 Lehigh Avenue Sayre, PA 18840 Jean Garrison 570-888-9643 classifieds@morningtimes.com	N	
4	NY State Job Bank NY State Department of Labor www.jobcentral.com/ny/	N	
5	Catholic Charities Attn: Robin Waters 215 E Church St STE 100 Elmira, NY 14901	N	
6	YWCA Elmira & Twin Tiers Attn: Liza Haple 211 Lake St Elmira, NY 14901	N	
7	Elmira College Student Alumni Career Network 1 Park Place Elmira, NY 14901 (607) 735-1800 www.elmira.edu/sacn	N	

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8	Corning Community College Attn: Loretta Hendrichsen 1 Academic Drive Corning, NY 14830	N	
9	Elmira Business Inst Attn: Joann Hunt 303 North Main St Elmira, NY 14901 (607)733-7177	N	
10	Ithaca College MichelleRios-Dominguez PR William Center 953 Danby Road Ithaca, NY 14850 607-274-8000 mriodominguez@ithaca.edu	N	
11	Empire State College Attn: Kathie Stickler 318 Park Ave Corning, NY 14830-3424 (607)962-1421	N	
12	Mansfield University Career Center 31 S. Academy Street Ground Floor, Alumni Hall Mansfield, PA 16933	N	
13	Community Broadcasters Radio Help Wanted Ad WNKI-FM, WPGI-FM, WNGZ-FM, WWLZ-AM, WRCE,AM 2205 College Ave Elmira, NY 14903	N	1
14	Community Broadcasters Website Help Wanted Ad WNKI-FM, WPGI-FM, WNGZ-FM, WWLZ-AM, 2205 College Ave Elmira, NY 14903	N	1

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15	NY State Broadcasters Association Attn: Dick Novik 1805 Western Ave Albany, NY 12203 (518)456-8888 www.nyabroadcasters.org	N	
16	Twin Tiers Help Wanted Attn: Shelby Marion 6465 Greenwood Plaza Blvd Ste 400 Centennial, CO 80111 www.twintiershelpwanted.com	N	
17	All Access Media Group 28955 Pacific Coast Hwy, Ste 210 Malibu, CA 90265 (310) 457-6616 www.allaccess.com	N	6
18	Radio Online, LLP 3500 Tripp Ave Amarillo, TX 79121-1637 (806)352-7503 www.radio-online.com	N	
19	Radio and Music Pros Attn: Kevin Carter & Keith Berman 25379 Wayne Mills Place #382 Valencia, CA 91355 www.mychannchannel/RAMP	N	
20	Mark Saint John Consulting	N	2
21	Job Fairs	N	4
22	Indeed.com	N	
23	Monster.com	N	
24	Career Builder	N	
25	Referral	N	
26	Non-Employee Referral	N	
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			14

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Host a job fair	Hosted a job fair at Horseheads Holiday Inn Express on 10/9/14 from 3pm – 8pm. Smitty O’Loughlin and Jim Leven, met with potential candidates and discussed details and requirements of becoming an Account Executive.
2	Established an Internship	On January 8, 2014, established a paid internship for Summer of 2014. This is in conjunction with the New York State Broadcasters Association.
3	Recruitment Event	September 5, 2014, held an open house at our main office inviting individuals to look into possible careers in sales and programming. The open house was held from 3p-7p, in attendance were Smitty O’Loughlin and Scott Free.
4	Recruitment Event	November 13, 2014, held an open house at our main office inviting individuals to look into possible careers in sales and programming. The open house was held from 12:00pm-6:00pm. In attendance were Smitty O’Loughlin.