



Reporting Period for the 1st Quarter (2016) for Station KEKA-FM

Description of Issue	Program	Date Aired	Time(s) Aired	Duration	Description of Program
Economic Development: Agriculture	North Coast Ag Report –	1/1 – 3/31 weekdays	6:35a; 1:35p; 5:35p	2:00	Overview of the regional ag business with industry updates
Economic Development: Impact of the Drug Culture	Special news programming segments	Mon in Jan for News	12a – 12a	Each program segment is 60-seconds	Impacts of the on-going drug culture located and flourishes in our area.
Public Health and Safety: Driving Reminders	Safety messages	1/1 – 3/31	12a – 12a	30 second long messages	Voiced by County Deputies: “No texting”, “Drive slow with Winter weather”, etc.
Economic Health: Last Chance Grade	Series of commercials	3/20 – 3/24	12a – 12a	30 second messages	Meetings on Highway 101 staying open
Economic Development: Status of Aging infra-structure in region	Local News Community Focus Series	Mondays 3/7 – 3/28	12:00a – 12:00a (8/day)	60 second vignettes	Updates on: Roads; Airports; Harbor; Internet; etc.

Dated: _____

Prepared by Brian Papstein